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STEVENVILLE, MICHIGAN

Famous "PRIDE-O-MICH" Trade Mark Brand

"O'Boy, what a perfect PEACH!"

That's exactly what everyone exclaims when they see O'Boy. For every peach on the tree is just like a picture from a story book. This photo is actual size, but it is impossible to copy the supreme natural beauty!

No other peach can compare with its gorgeous coloring. Brilliant orange, blushed all over with deepest carmine-red, even before ripe. If you *liked* J. H. Hale, and made money from it, you'll *love* O'Boy, and get rich with it!

Every O'Boy peach matures to the same large size and perfect shape. It's the giant of all peaches. Shipping, keeping and canning quality rivals that of Elberta. You can set your own price on the crop, and get it!

But the flavor of O'Boy is something to really get excited about. Super-rich and thrilling. The deep orange-colored flesh has extra fine texture and marvelous firmness. Choicest dessert peach on record!

Read More About
This Great New Peach
on page 34.

JAN 31 1935

G. E. D. Department of Agriculture

LARGEST, MOST BEAUTIFUL,
BEST FLAVORED PEACH IN THE WORLD!

	Each	10	Each	10
5/16-7/16" Caliper (About 2-3 Ft.) . . .	75c	\$6.50	9/16-11/16" Caliper (About 4-5 Ft.) . . .	\$1.25
7/16-9/16" Caliper (About 3-4 Ft.) . . .	\$1.00	\$9.00	1 1/16" Caliper UP (About 5-7 Ft.) . . .	\$1.50
				\$10.95

(Note — Branched trees. No discounts.)

Let's Say Hello!



RALPH R. EMLONG
Owner and Manager

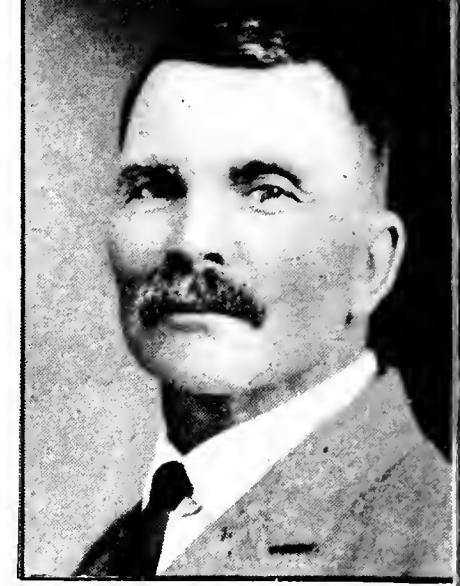
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I am proud to hand you this little catalog of BIG VALUES. It is *our only salesman*, and *describes our stock truthfully*. Herein we have offered our Genuine "PRIDE-O-MICH" (Reg. Trade Mark Brand) FRUIT TREES, FRUIT PLANTS and highest quality ornamental nursery stock.

I do not try to sell *cheap* nursery stock. Neither do I get a *high price* for my stock. I OFFER YOU ONLY THE BEST THAT CAN BE GROWN, at a REASONABLE, HONEST-VALUE PRICE. If that's what you want, let's do business!

RALPH R. EMLONG, Owner



HENRY EMLONG
Pioneer Founder

It's Safe and Easy to BUY by MAIL!

YOU SAVE MONEY, fully 30 to 50%, because there's no middleman, jobber or salesman to pay.

YOU GET FRESH STOCK, because we GROW IT and ship it DIRECT TO YOU. (Some nurseries buy most of their stock elsewhere and some sell through agents. Their stock is often handled and re-shipped 3 or 4 times before you receive it.)

THE BEST THERE IS, goes to Emlong customers. We have every modern facility and ideal natural advantages for producing highest quality plants and trees.

NO RISK. Our written guarantee *protects you*. We want to serve you *every year*, not just this year. Over a half century of satisfactory service to our customers!

REFERENCES: Farmers & Merchants Bank, Benton Harbor, Michigan; State Savings Bank, Bridgeman, Michigan. E. C. Mandenberg, Dept. of Agriculture, Lansing, Michigan. WRITE US for free leaflet containing letters from our customers and scenes from our nursery. It's 100% true facts.

DISCOUNTS

10% for sending full cash with order during January.

5% for sending full cash with order during February and up to March 15th.

This discount represents the interest on your money from the time the order reaches us until it is shipped. DEDUCT THE DISCOUNT WHEN SENDING YOUR ORDER. Discounts do not apply to special Bargain and Collection offers.

Early orders enable us to handle the large volume, which comes in a short time in this business, with greater efficiency.

GUARANTEE

Every item in this catalog is guaranteed to be just as represented, to reach you in perfect condition, and to be true to name. If found to be otherwise, NOTIFY US WITHIN THREE DAYS AFTER ARRIVAL. DAMAGED STOCK WILL BE REPLACED promptly or purchase price refunded. Obtain a damage statement from your postmaster or express agent. CLAIMS FOR STOCK WHICH FAILS TO GROW SHOULD REACH US BEFORE JULY FIRST as we do not assume losses incurred after that date. It is mutually agreed that we are not to be liable for a sum greater than the original purchase price of any article.

**EMLONG'S NURSERY,
STEVENSVILLE, MICHIGAN.**



Our new modern packing plant, located on U. S. 12 (Dunes Highway), only 70 miles from Chicago. Unlimited numbers of orders handled efficiently here, with quick pick-up service by Express and Parcel Post trucks. Litho in U.S.A. Michigan Litho. Co., Grand Rapids, Mich. (This catalog Copyrighted 1939, Emlong's Nursery.)

BIG-YIELD MARKET VARIETIES

Strawberry Plants

EMLONG'S
FAMOUS
"Pride-O-Mich"
Reg. Trade-Mark Brand

Now
AS LOW AS

\$347

Per 1000

BLAKEMORE

EXTRA-EARLY

Bright, flame-red berries grown from coast to coast for long distance shipping. Ripen extra-early and always bear tremendous crops. Self-pollinating, standard type. Thrives on poorest soil and stands coldest weather. Priced below:

DUNLAP

MID-SEASON to LATE

Bears enormous crops of medium-size dark, varnished-red berries. RICHEST and SWEETEST FLAVOR of any strawberry. Most valued for canning. Thrives everywhere and succeeds where all others fail. Medium-late, self-pollinating, standard type. Priced below:

— PRICES —

BLAKEMORE and DUNLAP PLANTS

25 plants	29c	250 plants	\$1.75
50 plants	49c	1000 plants	3.85
100 plants	75c	2000 plants	6.95

Dorsett

For GIANT BERRIES and PROFITS

Dorsett is called the PERFECT STRAWBERRY. Its bright, snappy-red berries with their delightfully sweet, satisfying flavor have won praises from everyone who knows and likes strawberries. They stay bright several days after picked. Bring high prices on the market. Dorsett plants start bearing early and bear several weeks, producing great quantities of berries, which mature to large size and perfect shape. Uniformly firm in flesh and skin. Self-pollinating, standard type. Makes plenty of plants, and stands late frosts and drought better than most kinds.

ONLY
\$495
PER 1000
PLANTS

PRICES: 25 plants 35c; 50 plants 55c; 100 plants 89c;
250 plants \$1.95; 1000 plants \$4.95.

Cresco Strawberry

NEW MONEY-MAKER For COMMERCIAL GROWERS

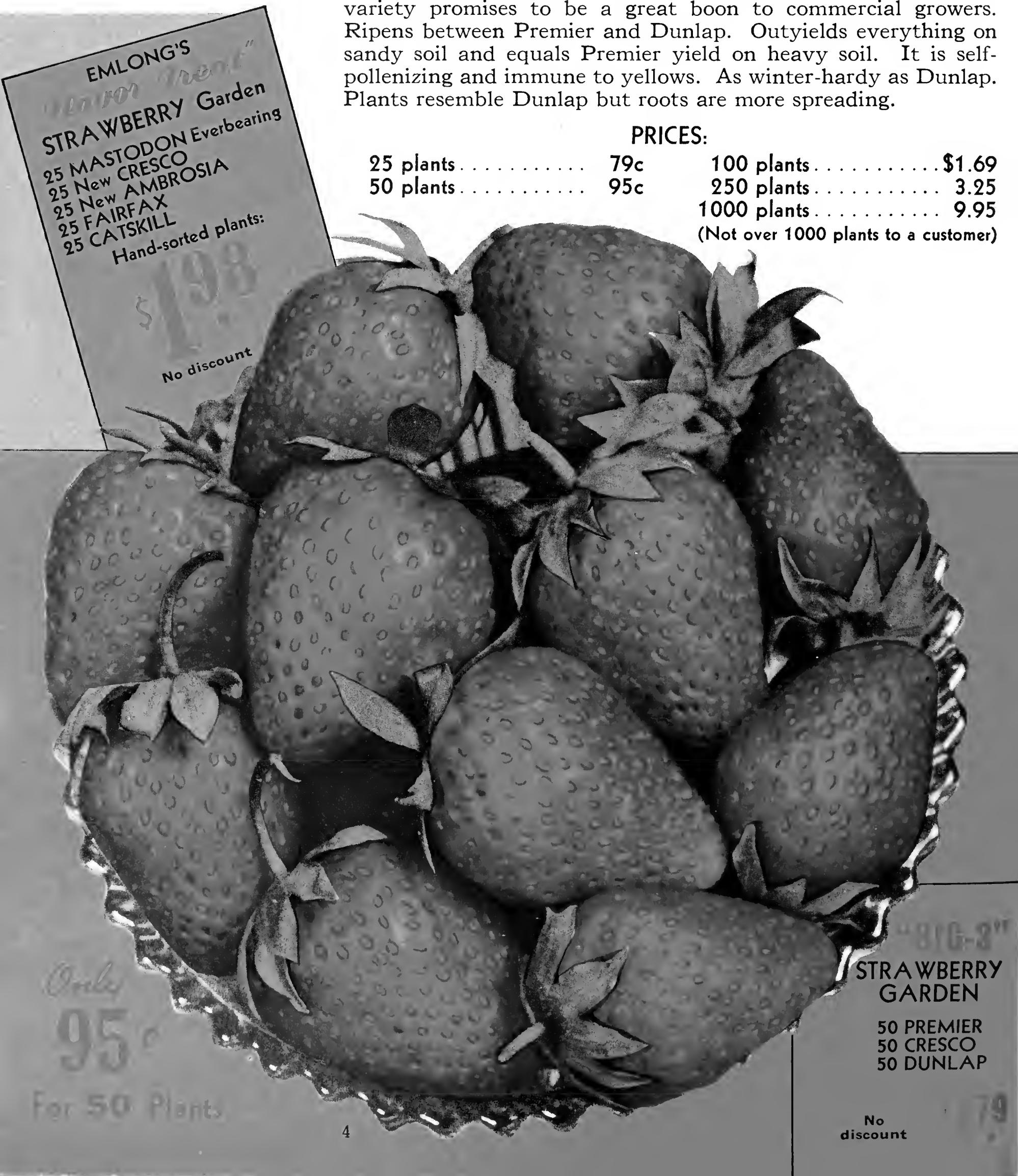
Cresco is a Premier-Dunlap cross which has retained the heavy-yielding ability of both parents, and the RICH FLAVOR of Dunlap. Berries have a strong and pleasing aroma. They are as large as the best Premier. Bright scarlet-red with beautiful wax-like luster. Color extends all way through and remains after fruit is canned or frozen. No hollow centers or cores, and no green tips on the berries. They hold up remarkably well for shipping.

Originated at Cresco, Iowa and tested nearly ten years, this variety promises to be a great boon to commercial growers. Ripens between Premier and Dunlap. Outyields everything on sandy soil and equals Premier yield on heavy soil. It is self-pollinating and immune to yellows. As winter-hardy as Dunlap. Plants resemble Dunlap but roots are more spreading.

PRICES:

25 plants	79c	100 plants	\$1.69
50 plants	95c	250 plants	3.25
		1000 plants	9.95

(Not over 1000 plants to a customer)



Wayzata the Aristocrat

PRICES: Emlong's fine, husky, new-ground Wayzata "Regulars". Guaranteed to grow and bear this year:

25 plants ..	\$1.29
50 plants ..	2.25
100 plants ..	3.95
250 plants ..	6.95
1000 plants or more at \$29.50 per 1000.	

(See prices of WAY-ZATA CLUMPS at bottom of this page.)

HONEY-SWEET FLAVOR
•
SOLID-RED COLOR

Wayzata berries are just big round lumps of delicious, glossy cardinal-red sweetness! They ripen evenly, with no green tips. Red all the way through. Pretty as a picture! The ideal table berry. Fine texture, firm quality. Sweet when green!

BEAR 3 CROPS IN 18 MONTHS:

Wayzata Regulars can be permitted to *start bearing six weeks after planted*. (Remove any blooms which appear before that time.) Many customers report a yield of a quart per plant each season, as they continue to bear until Winter. A second crop next June, and a third crop next Fall.

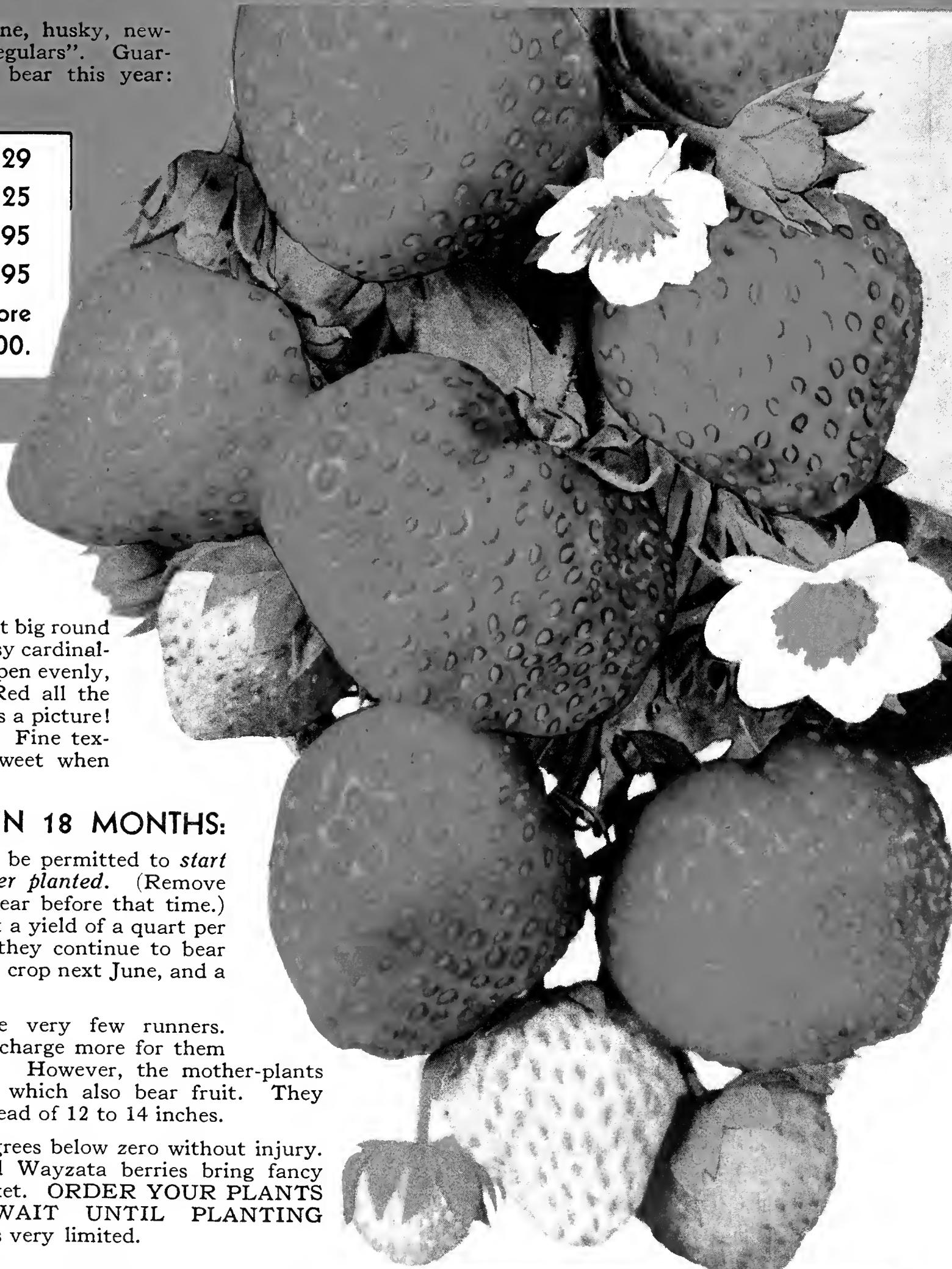
Wayzata plants make very few runners. (That's why we must charge more for them than for other kinds.) However, the mother-plants develop many crowns which also bear fruit. They eventually attain a spread of 12 to 14 inches.

Have withstood 40 degrees below zero without injury. Mulched and irrigated Wayzata berries bring fancy prices on the fall market. ORDER YOUR PLANTS TODAY — DON'T WAIT UNTIL PLANTING TIME, as the supply is very limited.

SPECIAL OFFER! BIG WAYZATA CLUMP-PLANTS

For those who want only a few plants for the garden, and want BERRIES QUICK and PLENTY OF THEM. Wayzata Clumps have many big crowns to a plant. Can be allowed to START BEARING AT ONCE. Several quarts to a plant. Pick berries until Thanksgiving! Plant them 18 to 24 inches apart.

PRICES CLUMP PLANTS WHILE THEY LAST:
6 for 98c; 12 for \$1.49; 25 for \$2.75; 50 for \$4.95,
100 for \$9.95.



"ALL-EVERBEARING"
STRAWBERRY GARDEN

25 WAYZATA Regulars
50 GEM
50 MASTODON
Hand-sorted plants.

No discount

Bright Red Strawberries to Eat from Earliest to Latest

50 PLANTS
59c

PREMIER AMBROSIA

25 PLANTS
49c

Extra-Early Favorite

Known as the "no-risk" strawberry. Premier has been grown for so many years, on so many kinds of soil, in every part of the country, that everyone knows it and depends on it for enormous crops of extra-early shipping berries. Has made more money for commercial growers than any other one standard kind. Self-pollinating.

Premier berries are bright red, large and pointed in shape. Very attractive. Pleasingly flavored. Wonderful keeping quality. Emlong's Premier outclass all other Premier for quality and yield.

PRICES — PREMIER

25 plants	39c	250 plants	\$2.00
50 plants	59c	500 plants	3.25
100 plants	98c	1000 plants	5.95

NEW Extra-Late

Bright red, fresh-looking berries that will please you immensely. Exquisitely flavored. Have small seeds, do not discolor after picked, are firm in flesh and skin. Ambrosia berries start ripening late and lengthen the regular strawberry season considerably. They stand shipping very well and bring fancy prices on the market. Fruit is above average in size.

Ambrosia plants are husky growers, often measuring 12 to 18 inches tall, and have giant leaves. Seemingly impartial to soil and climate. Perfectly hardy, self-pollinating, late-standard type.

PRICES — AMBROSIA

25 plants	49c	250 plants	\$2.85
50 plants	85c	500 plants	4.45
100 plants	\$1.35	1000 plants	8.95



Giant Dark-Red Table Berries

FAMED for FINE FLAVOR

FAIRFAX

MIGHTY GOOD EATING!

Gorgeous-looking, dark red morsels of largest size and uniform shape. Unsurpassed for RICHNESS OF FLAVOR. Extra firm quality for canning and shipping. Bring higher prices on the market than other varieties. Ripen medium-early. Called "the best in 30 years" by a Missouri customer! Plants are hardy, thrifty growers, and yield large and profitable crops. Fairfax ranks third-popular among all varieties in our customer-letter file — Premier being first and Gem second!

**50 PLANTS
FOR ONLY 69c**

PRICES

FAIRFAX and GRAND CHAMP Strawberry plants

25 plants.....	49c
50 plants.....	69c
100 plants.....	\$1.10
250 plants.....	2.15
500 plants.....	3.50
1000 plants.....	6.45

FIT for A KING'S TABLE

GRAND CHAMP

BEARS FOR 40 DAYS

New mammoth, deep-red berry which starts ripening mid-season and continues bearing until late varieties are gone. Berries are plump, round, very firm, and delightfully fresh, rich and sweet in flavor. A truly fancy table berry, and a great money-maker for commercial growers. An Ohio customer states that he made more profit from one acre of Grand Champ than from two acres of other berries! Plants are large, hardy, and excellent producers of highest quality fruit.



FAIRFAX
BERRIES

Family Special
STRAWBERRY PLOT

\$2.29

A garden large enough to supply the average family with plenty of fresh fruit for the table and some to preserve.

50 GRAND CHAMPION

50 BLAKEMORE

50 DORSETT

50 DUNLAP

50 CATSKILL

(No discount)

\$1.97

STRAWBERRY GARDEN Summer and Fall

50 CATSKILL
25 GEM EVERBEARING

25 MASTODON EVERBEARING

(No discount)

50 BLAKEMORE
50 DUNLAP

7

Strawberries this Year

BOTH OF THESE FINE EVERBEARERS START PRODUCING FRUIT IN JUST A FEW WEEKS....

Scarlet GEM
25 Bearing-Age PLANTS 59c

The brightest-flame-red everbearing strawberry! Large berries, evenly ripened, and of firm quality. Almost completely lacking in acid. Those who can't eat other Strawberries eat Gem with enjoyment. Emlong's special system of plant selection insures highest yields and finest fruit of largest size. Grow Gem berries in your garden for table use, or in fields for the Fall market. They thrive on all soils. Plants set in April or May start bearing in July and continue until Winter. Bear two crops again next year.

YOUR CHOICE
Of either GEM or
MASTODON at
these LOW PRICES:

25 plants... 59c
50 plants... 89c
100 plants... \$1.49
250 plants... 3.25
1000 plants or more
at \$9.95 per 1000.

If you want to get the MOST
from your strawberry plants,
buy the BEST planting stock.
Emlong's plants are famous
for HIGH PRODUCTION
and QUALITY FRUIT.

Famous MASTODON
50 Bearing-Age PLANTS 89c

Giant, pointed berries of dark, varnished-red. Borne in great quantities on sturdy dark green plants. Richly tart in flavor, they add zest to the fall menu. Mastodon berries start ripening in July and continue until stopped by winter. Plants should be set in April or May. They bear 3 crops in 18 months. Often average a quart per plant each year. Plants hardy and thrive on heavier soils than others. A leader for 13 years!

200 EVERBEARERS

100 Scarlet GEM
100 Famous MASTODON

All hand-sorted plants.
Guaranteed to grow and
bear this year.

\$24.50
(No discount)

Strawberry plants must be
set in April or May
ORDER EARLY.



Catskill:

POPULAR, BIG-YIELDING
FINE-FLAVORED, MID-SEASON
DESSERT STRAWBERRY

50 PLANTS
79¢

Prices on other quantities of
Catskill plants as follows:

25 plants	49c
50 plants	79c
100 plants	\$1.10
250 plants	2.15
1000 plants	5.95

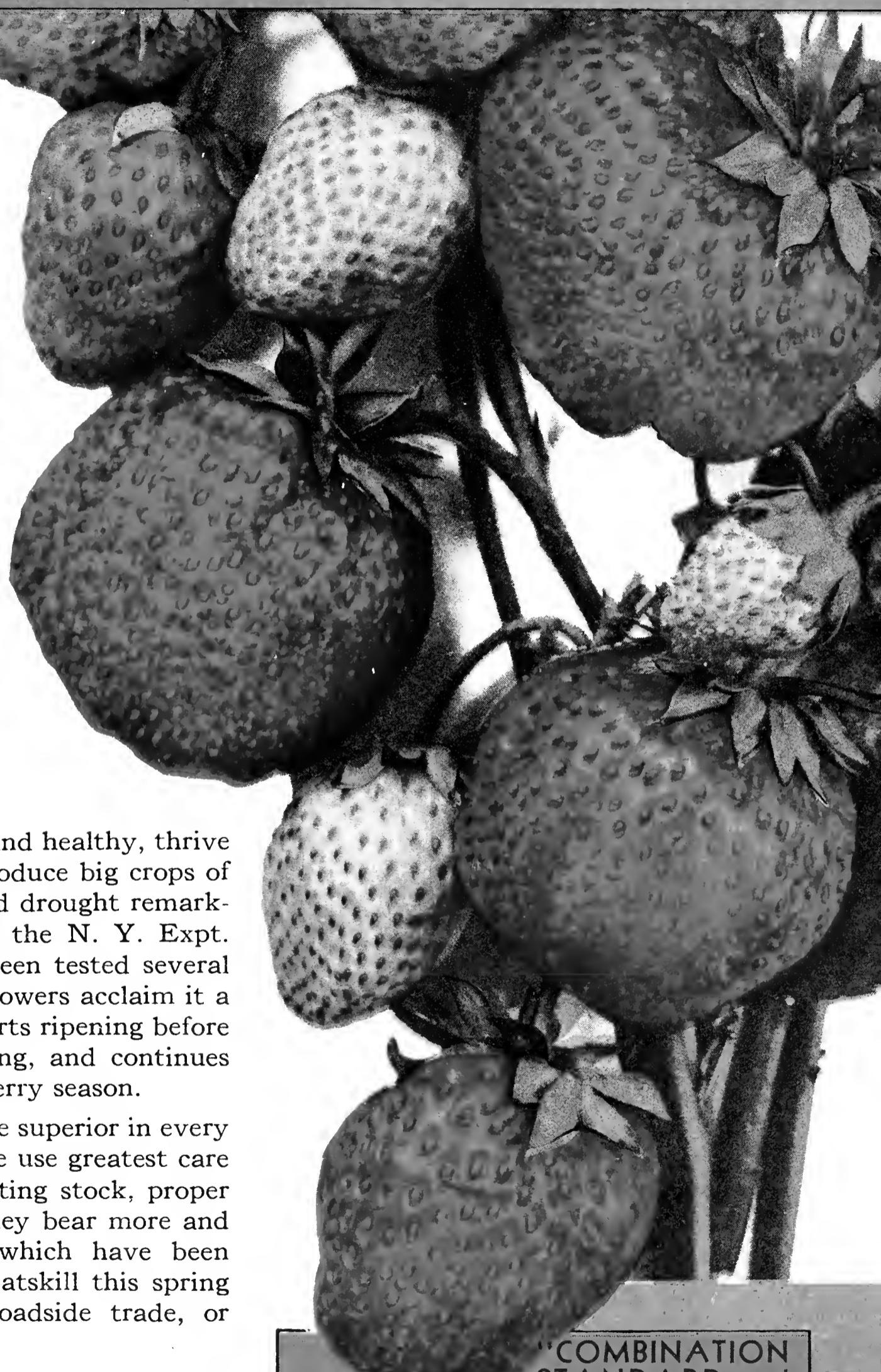
Catskill berries are as large as Fairfax and as deliciously flavored. Bright, glowing red color makes them sell readily on the market. Each berry matures to uniform size and shape, and colors evenly. Firm in flesh and skin, they can be shipped a hundred miles to market.

Catskill plants are sturdy and healthy, thrive on all kinds of soil, and produce big crops of fruit. They have withstood drought remarkably well. Introduced by the N. Y. Expt. Station, this variety has been tested several years, and leading berry growers acclaim it a great money-maker. It starts ripening before Dorsett has finished fruiting, and continues to bear well into the late berry season.

Emlong's Catskill plants are superior in every way to ordinary kinds. We use greatest care in selection of sturdy planting stock, proper growing and handling. They bear more and better fruit than plants which have been carelessly grown. Plant Catskill this spring for home use, canning, roadside trade, or mid-season market trade.

Markle, Ind. "I wish to tell you that we picked over 1700 quarts of Strawberries last year from about 1500 plants bought from you. Had berries almost as large as chickens eggs." H. E. Divelbiss.

Sanborn, N. Y. "My customers said they never saw such large Strawberries, or tasted such good flavored berries, as those I picked from plants bought of you. We picked 32 quarts berries from 100 plants three times a week for several weeks." A. C. Schreader.



"COMBINATION
STANDARD and
EVERBEARING"
STRAWBERRY GARDEN
50 CATSKILL
50 DORSETT
50 BLAKEMORE
50 GEM EVERBEARING
Hand-sorted plants. Bear from
early to late.

\$1.98

No discount



25

SAMPLE
PLANTS

12 TAYLOR
12 INDIAN
SUMMER

ONE
YEAR \$148.

TWO
YEAR \$225.

(No discounts)

Mammoth Luscious *new L-O-N-G RASPBERRIES*

A DELIGHT IN THE GARDEN and NEW SOURCE OF PROFIT IN THE FIELD

INDIAN SUMMER

BEARS TWICE A YEAR

12 Plants 97¢

Besides being one of the EARLIEST Raspberries to ripen, Indian Summer also bears another full crop IN THE FALL. Immense, deep red berries are long, thimble-shaped, smooth and have small seeds and cavity. Extremely beautiful! Flavor is rich and satisfying. A marvel for home use, and highly profitable for market. Plants are tall, thrifty growers, hardy, disease-resistant, and enormous producers. Plant with confidence!

— PRICES —

ONE-YEAR LARGE:

12 plants.....	\$.97
25 plants.....	1.85
50 plants.....	3.39
100 plants.....	4.95
250 plants.....	10.95
1000 plants.....	44.50

TWO-YEAR BEARING- AGE TRANSPLANTS:

12 plants.....	\$1.65
25 plants.....	2.75
50 plants.....	4.75
100 plants.....	7.95
250 plants.....	16.55

TAYLOR

A RASPBERRY GIANT

12 Plants 83¢

New oblong-shape, bright red berries of giant size. Rich, snappy, sweet flavor. Berries are free from crumbling, have small cavity, are uniform in size. Very firm quality. More showy than old types and perfectly dependable. Plants are hardy, tall growers, sturdy, and excellent yielders. Berries ripen about a week ahead of Latham. Recommended as being very promising by growers who have tested it.

— PRICES —

ONE-YEAR LARGE:

12 plants.....	\$.83
25 plants.....	1.49
50 plants.....	2.45
100 plants.....	3.95
250 plants.....	8.95
1000 plants.....	29.85

TWO-YEAR BEARING- AGE TRANSPLANTS:

12 plants.....	\$1.15
25 plants.....	2.10
50 plants.....	3.75
100 plants.....	5.95
250 plants.....	12.90

Two Great Red Raspberries

Famed from coast to coast for hardiness, big yields, and dependable crops every year.

LATHAM 25 Plants 75¢

Latham is undoubtedly the standard of excellence in Red Raspberries. The immense, deep-glowing-red berries all mature to the same size and plump, round shape. Unexcelled for flavor and firmness. Marvelous keeping qualities make it a leader for shipping and canning purposes.

Latham berries start ripening mid-season and continue an unbelievably long time. Sometimes produces a "surprise crop" in autumn on the new canes. Record-breaking crops are produced every year for 10 to 15 years with proper care. Plants are vigorous growers, and very hardy. Set them 3 feet apart in row, with rows 6 feet apart for hedge-row culture. Latham is the all-purpose, big-money raspberry for commercial growers throughout the country. Priced at bottom of page.

ST. REGIS - Everbearing 12 BEARING-AGE PLANTS 99¢

St. Regis berries are bright red, medium size, round, and richly tart in flavor. They start ripening during the regular red raspberry season in June and continue through the Fall months. Often the Fall crop is greater than the Summer crop, and always brings fancy prices. Plants are extremely hardy and highly favored for northern localities. Can be grown in hedge-rows, or planted 5 x 5 feet and grown in hills to secure large, fancy fruit for home use or roadside market. Heavy producer.

PRICES LATHAM AND ST. REGIS

1-YR. LARGE

	2-YR. BEARING-AGE TRANSPLANTS
12 plants . . .	45c
25 plants . . .	75c
50 plants . . .	\$1.35
100 plants . . .	2.39
250 plants . . .	4.78
1000 plants . . .	16.95
2000 plants . . .	32.00

(Less January-February discounts — Page 2)

"All-Red" Raspberry Garden

6 INDIAN SUMMER
12 ST. REGIS

12 LATHAM
6 TAYLOR

The 36 Fine Plants: (No discounts)

ALL 1-YR. \$1 49

or ALL 2-YR. \$2 49



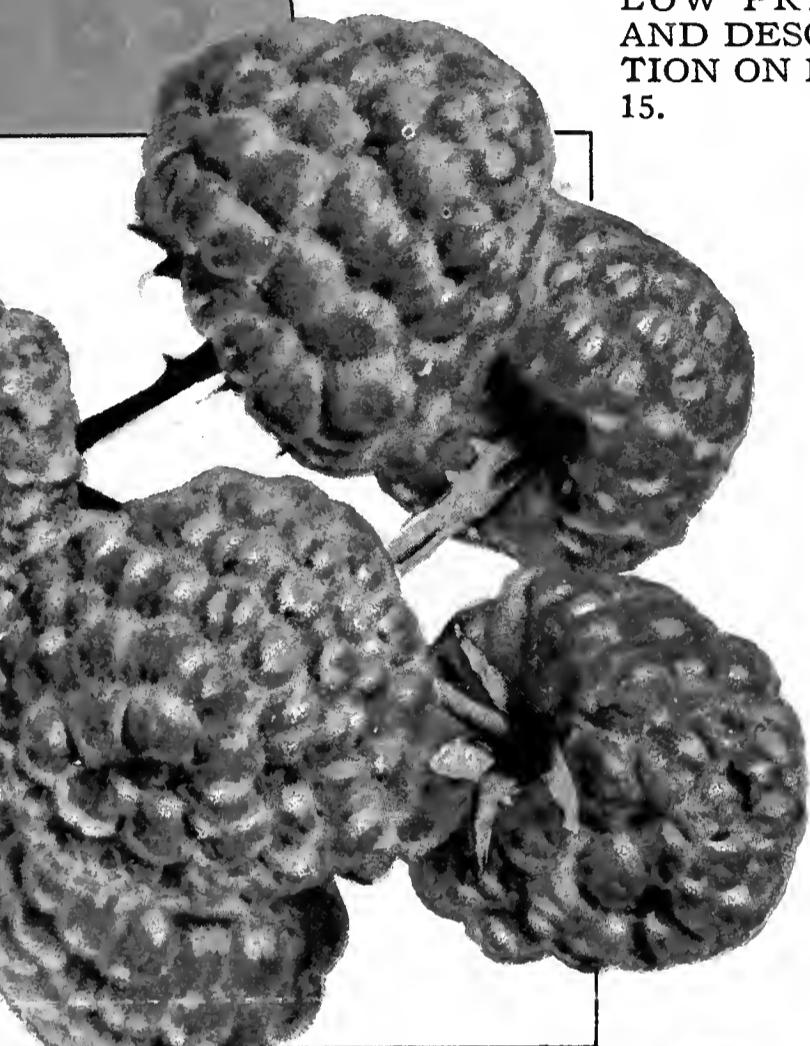
LATHAM

NEW 2-CROP RASPBERRY

Giant, long berries of richest red color and delicious flavor. You'll enjoy growing them. DESCRIPTION AND PRICES on PAGE 10.

SODUS MAMMOTH NEW PURPLECAP

Big, tasty berries you'll enjoy eating fresh. Make delicious pies, bright purple juice, jam and jelly. NEW LOW PRICES AND DESCRIPTION ON PAGE 15.



$\frac{1}{3}$ Cluster — New Sodus Purplecap

EMLONG'S
**"LITTLE GARDEN
of BIG BERRIES"**

6 SODUS Purplecap
6 INDIAN SUMMER Red
6 DUNDEE Blackcap
6 BOYSENBERRY

(Large 1-Yr.)

\$1 69

(No discount)

DUNDEE

GREAT NEW BLACKCAP

Highly recommended for home gardens because of its superior quality and snappy flavor. Heavy bearer of fancy fruit. PRICES AND DE-

SCRIPTION ON
PAGE 15.

Boysenberry

New
Dundee
Blackcap

New Indian Summer
Double-Crop Raspberry

GIANT MAROON DELICIOUS FRUIT

Most unusual and delightful flavor, whether eaten fresh or canned! Makes wonderful pies, juice, jam, jelly. FURTHER DESCRIPTION AND PRICES ON PAGE 19.



NEW VARIETY *Blueberries*

THE SUPERIOR

2 PLANTS \$1.25

Big, plump berries, measuring $\frac{3}{4}$ inch across, borne in huge clusters 6 to 8 inches long! Look like bunches of grapes. They're rich, blue-black with attractive lighter bloom. Juicy, exquisitely mild and sweet in flavor, and the few seeds are small and hardly noticeable. Vastly different from their wild huckleberry ancestors!

GREAT ORNAMENTAL VALUE

Glossy-green foliage which colors red and gold in fall, and red twigs in winter, make blueberry plants ideal shrubs. They grow 5 to 6 feet tall, but can be pruned. Perfectly hardy and thrive on clay and acid, moist, well-drained soil. About ten pounds decayed vegetable matter, leaf-mould, rotted wood, or commercial peat moss per plant assures quick, sure growth and young bearing. A half dozen plants will supply the average family with fresh fruit, pies, and canned fruit.

SUCCESS MADE EASY

Plant two or more Blueberry bushes to insure proper pollination. Set the plants 5 feet apart with rows 7 feet apart. We wrap roots of each plant in peat moss. Mix this with soil when planting. Dig a hole 15 x 15 x 12 inches for each plant. Mix the soil with about 10 lbs. peat and set plant in center of hole, filling the hole with soil mixture. Keep soil moist, but not wet. Write the U. S. Dept. of Agriculture at Washington D. C. for free bulletin on how to grow Blueberries. See page 63 for additional peat moss.

A three-year old Blueberry plant ripening a crop.



Actual size of berries and bunches. Breathtaking in beauty; a revelation in flavor.

WHERE MONEY 'GROWS ON BUSHES'

A ten acre, ten year old field of these new cultivated Blueberries near Grand Junction, Mich. produced 75,000 quarts in 1937. The berries bring 50c per quart in the field — and they're worth it! Plants bear very young and heavily. Five to six year old plants often produce 6 quarts of fruit each in a season. (Supply of plants is limited this year, better order yours early).

PRICES—BLUEBERRY PLANTS

	2	6	12	25	100
ONE-YEAR Rooted Cuttings.....	\$1.25	\$3.25	\$5.95	\$10.95	\$35.00
TWO-YEAR Plants.....	1.50	3.95	7.50	13.50	47.95
THREE-YEAR Plants.....	2.50	5.95	9.95	18.75	59.00
THREE-YEAR LARGE, BUSHY, BALLED SPECIMEN PLANTS, (BEARING-AGE).....				\$1.98 each, 5 for \$7.50, 10 for \$13.50.	

**Low Prices
"Sampler"**

6 LOGAN 2-Yr.
6 CUMBERLAND 2-Yr.
Bearing-Age Transplants:

99c FOR THE DOZEN

EMLONG'S FAMOUS "PRIDE-O-MICH" TRADE MARK BRAND

Blackcaps

For RICH DESSERTS:

- To eat FRESH in July
- In juicy PIES all year
- Delicious preserves
- Tasty JAM, JELLY, JUICES

LOGAN

EARLY SWEET BLACKCAP

Large, round, glossy, purplish-black berries which you can enjoy a week before Cumberland berries are ripe. They are richly tart, with a distinctive wild flavor. Juice is purplish-black, very rich and sweet. No crumbling or seediness in the fruit. Plants have proven hardy and very resistant to drought. Emlong's plants are certified apparently free from disease. Priced below.

CUMBERLAND

DEPENDABLE LATE BLACKCAP

Big, round, plump, black, juicy, "honeysweet" berries which often measure an inch across. Delicious to eat fresh, in frozen desserts, pies, juices, jam, jelly, etc. alone or mixed with other fruits. Free from seediness and crumbling. Firmest quality of any blackcap. Berries ripen late. Plants are hardy, thrifty growers, and produce enormous crops regularly for 10 to 15 years with proper care. Blackcap plants are self-supporting when properly trimmed. Planted $3\frac{1}{2} \times 7$ feet apart and grown in the hill system. Emlong's plants are grown FOR PLANTS ONLY, and are inspected twice each year by state men.

— PRICES —

BOTH LOGAN AND CUMBERLAND PLANTS:

1-YEAR LARGE SIZE:

12 plants	49c
25 plants	79c
50 plants	\$1.48
100 plants	2.47
250 plants	4.85
1000 plants	16.95

2-YEAR BEARING-AGE TRANSPLANTS:

12 plants	99c
25 plants	\$1.85
50 plants	3.39
100 plants	4.95
250 plants	10.95

(Less the January-February discounts
— Page 2)

PURPLE AND BLACK "Cap" Garden

6 New SODUS
6 New DUNDEE
12 LOGAN
12 CUMBERLAND

THE 36 FINE PLANTS:

ALL 1-YR. \$1 47

ALL 2-YR. \$2 79

(No discounts)

NEW — MAMMOTH — DISEASE-RESISTANT

Purple and Black Caps

The following new varieties were recently introduced by the N. Y. Expt. Station, and all are outstanding in quality. The purplecaps are so much *larger* and *better* than old varieties that there is no comparison. All have proven exceptionally *resistant* to mosaic and root diseases.

"Sampler"

6 Sodus 2-Yr.
6 Marion 2-Yr.
Bearing-Age Purplecap Plants

\$149



SODUS — Early Purplecap

See Colored Photo on page 12

Three times as large as any of the older purplecaps, and much larger than any blackcap or red raspberry! Sodus berries are round, plump, deep purplish-red color. Resemble red raspberries in shape and appearance, but grow like Blackcaps. Borne in huge clusters — we have counted 12 berries to a cluster — in enormous quantities. Do not crumble, but cling to the bushes long after full ripe. Fruit is deliciously sweet and good to eat fresh, canned, in pies, juices, jam, jelly, etc. Makes bright PURPLE JUICE. Preferred by canners to either red or black raspberries.

Sodus plants are vigorous growers and very hardy. DO NOT SUCKER, as they are grown from tips. Follow hill culture. FREE FROM MOSAIC. It's a positive success, and should be planted with confidence, in large acreages. NEW LOW PRICES BELOW.

MARION — Late Purplecap

Extra-large, new variety which ripens about a week later than Sodus. Berries are dark reddish-purple, very beautiful and appetizing. Highest keeping quality. Cling well to the bushes during stormy weather. Plants are vigorous growers, bear heavy crops, propagate from tips. Grown in the hill system. FREE FROM MOSAIC. Priced below.

DUNDEE — Mid-season Blackcap

See Colored Photo on page 12

Dundee is outstanding for HIGH QUALITY and rich, mildly sub-acid flavor. Berries are extra large, shiny black, round, firm. Plants are vigorous, disease-resistant, very productive. Highly recommended for both home use and market. Priced below:

PRICES: SODUS, MARION, DUNDEE

1-YR. SIZE

12 plants.....	83c
25 plants.....	\$1.45
50 plants.....	2.45
100 plants.....	3.95
250 plants.....	8.95
1000 plants.....	29.85

2-YR. SIZE

6 plants.....	89c
12 plants.....	\$1.49
25 plants.....	2.45
50 plants.....	4.45
100 plants.....	7.95
250 plants.....	16.95

"50-FOOT ROW of BERRIES"

- 6 SODUS Purplecaps
- 6 CUMBERLAND Blackcaps
- 6 LATHAM Red Raspberry
- 6 ALFRED Blackberry
- 6 BOYSENBERRY
- ALL LARGE 1-YR. PLANTS

\$1.39
No discount

New
MARION
Purplecaps

An exquisitely flavored
fruit for your garden.

Four outstanding new grapes, recommended and tested by the N. Y. Fruit Testing Assn. Each a leader in its class and color. One planting lasts a lifetime. The average vine yields a bushel a year under normal conditions.



CACO
GRAPE

Emlong's NEW
"Flavor Treat"
GRAPE ARBOR

All large 1-Yr.

\$1.25

2 CACO Big Red

2 FREDONIA Blue-Black

All large 2-Yr.

2 PORTLAND Amber-White

1.98

(No discount)

The Great CACO

Unusually large berries, borne in compact, jumbo-sized bunches. Deep maroon-red with showy purplish bloom. So rich and sweet they can be eaten with enjoyment over a week before ripe.

Caco ripens medium-early to mature a big crop before danger of frost. Vines are hardy, quick-growing and AMAZINGLY YOUNG-BEARING. Rapidly increasing in popularity. PRICED BELOW.

Early FREDONIA

The earliest fancy quality blue-black grape. Berries are very large, round and compactly arranged in cylindrical bunches. Cling tightly and hold up remarkably well. Flesh is juicy and tender, but solid and skin is very firm. Fredonia vines are hardy, thrifty growers, big producers. A fine money-maker for the commercial grower, and a fancy grape for home use. PRICED BELOW.

PORTLAND FANCY AMBER-WHITE

Portland ripens the earliest of any grape known. The fruit is large, beautiful amber-white, and borne in attractive, compact bunches. Flavor is rich and sugar-sweet, even before fruit is ripe. PRICED BELOW.

PRICES OF CACO, FREDONIA, PORTLAND VINES

	Each	3	10	25 or more
Large 1-Yr...	20c	50c	\$1.45	12c each
Large 2-Yr...	35c	85c	2.45	20c each

Glorious GOLDEN MUSCAT

Richest golden color of any hardy grape. Beautiful large berries clustered compactly in long, tapering bunches. Its rich, sweet, aromatic muscat flavor is different from that of any other grape. Good keepers. Ripen after Concord. Generous producer. As hardy as Concord. (Not a California Grape.)

PRICE: 1-Year vines \$1.00 each; 3 for \$2.50.

See Page 18 for other Varieties of Grapes

As Low As
49¢ EACH
 In
 Quantity
 Lots

EMLONG'S NEW

"Early Discovery"

**EARLIEST, LARGEST, SWEETEST, MOST FRAGRANT
 and MOST BEAUTIFUL WHITE PEACH EVER GROWN!**

Early Discovery is full of surprises for everyone who grows it! It ripens ahead of ALL OTHER PEACHES, RIGHT IN JULY in Michigan! It is without doubt the prettiest peach we have ever seen. It's creamy-white skin like finest velvet, overspread with peachy blush, and literally splashed all over with bright carmine-red, just like Jack Frost would paint it! Largest white extra-early peach, with skin that's practically fuzzless.

Early Discovery has a rich, aromatic fragrance that makes everyone want it. Smells and tastes like sweet white clover honey. Flesh and skin are fine, but firm enough to make shipping easy. Does not bruise readily. Above samples were carried 500 miles on a hot day and photographed about noon next day. Proven hardy and self-pollinating, bears a full crop every year. Originated and tested 8 years by R. Z. Nolan, Godfrey, Illinois. Grown and sold only by Emlong's Nursery.

PRICES — Early Discovery Trees: each
 $\frac{7}{16}$ - $\frac{9}{16}$ " Caliper (About 3-4 Ft.) 55c
 $\frac{9}{16}$ - $\frac{11}{16}$ " Caliper (About 4-5 Ft.) 65c
 SUPER-SIZE TREES 75c
 10 or
 more
 49c each
 59c each
 69c each

Emlong's Newest & Best "MARKET-GROWERS" PEACH ORCHARD

Top the market with biggest, prettiest and best peaches from July until October with this dandy half-acre orchard:

5 June ELBERTA
 5 ECLIPSE
 5 VEDETTE
 5 VALIANT
 5 EARLY DISCOVERY
 5 FERTILE HALE
 5 HALE-HAVEN
 5 GOLDEN JUBILEE
 5 REDELBERTA

(Better order early — all varieties scarce!
 Your choice of two sizes)

45 TREES \$15.95
 All 3 to 4 Ft.
 5 TREES \$19.97
 All 4 to 5 Ft.

EMLONG'S
FAMOUS
"Pride-O-Mich"

Grape Vines

AS LOW AS

79¢

Per DOZEN

Hardy, Popular Varieties. Bear Young — Yield Heavy

Set grape vines about 8 x 10 feet apart for field culture. They make beautiful living fences for planting along lot lines and alleys, etc. Require very little space.

CONCORD — Large Blue

America's leading table and wine grape. Makes richest, dark purple juice and jelly. Bunches and berries are large, uniformly shaped. Blue-black, overspread with blue bloom. Sets the standard for flavor, yield, hardiness, etc. in judging grapes. Emlong's strain bears young and heavily. Vines are hardy, thrifty growers.

PRICES—GRAPE VINES:

	6	12	25	100	250	1000
CONCORD 1-Yr...	49c	79c	\$1.35	\$3.75	\$7.95	\$24.95
CONCORD 2-Yr...	69c	\$1.10	2.00	5.45	9.95	37.50
NIAGARA 1-Yr...	59c	89c	1.65	4.45	9.35	32.50
NIAGARA 2-Yr...	79c	1.25	2.19	5.95	12.45	45.50
DELAWARE 1-Yr...	89c	1.65	3.25	9.95
DELAWARE 2-Yr...	\$1.20	2.25	4.45	14.95
PORLAND and CATAWBA	same price as DELAWARE.					

NIAGARA — Late Amber-White

Called the White-Concord as it is the same size and quality. Large, amber-white fruit covered with attractive bloom. Enticingly mellow and sweet. Prized for desserts, juice, pies, and preserving. Hardy, thrifty vines, produce enormous crops.

DELAWARE — Small, Sweet Red

Richest, sweetest, most refined flavor of any grape grown! Smallest berries and bunches. Dainty and compact in formation, lovely wine-red color. Ideal for fancy desserts, juice and wine. Priced at left.

CATAWBA — Large Amber-Red

Ripens late. Bunches and berries very large. Deliciously sweet and snappy in flavor. Regular and generous producer. Priced at left.

GRAPE PROFITS FIRST YEAR

"All the Grape Vines which I planted last November have bloomed, and some have as many as 30 bunches of grapes on them already! As large as those on my 10-year-old vines." H. L. Williams, Cleveland, Ohio.



WINNERS at STATE FAIR!

Photo at left shows Gordon Myers, Lafayette, Ind. picking some of his Concord Grapes which won many prizes at the 1937 state fair. *Vines were purchased from Emlong's.* Purdue University is now using the Myers farm for a practice field.

FANCY GRAPE ARBOR

- 1 FREDONIA
- 1 PORTLAND
- 1 NIAGARA
- 1 DELAWARE
- 1 CONCORD
- 1 CATAWBA

6 Large Vines:

All 1-Yr. **89¢**

All 2-Yr. **\$1.35**

(No discounts)

BIG HOME VINEYARD

- 6 DELAWARE Red
- 6 NIAGARA White
- 6 CONCORD Blue

12 Fine Vines:

All 1-Yr. **\$1**

All 2-Yr. **\$1.45**

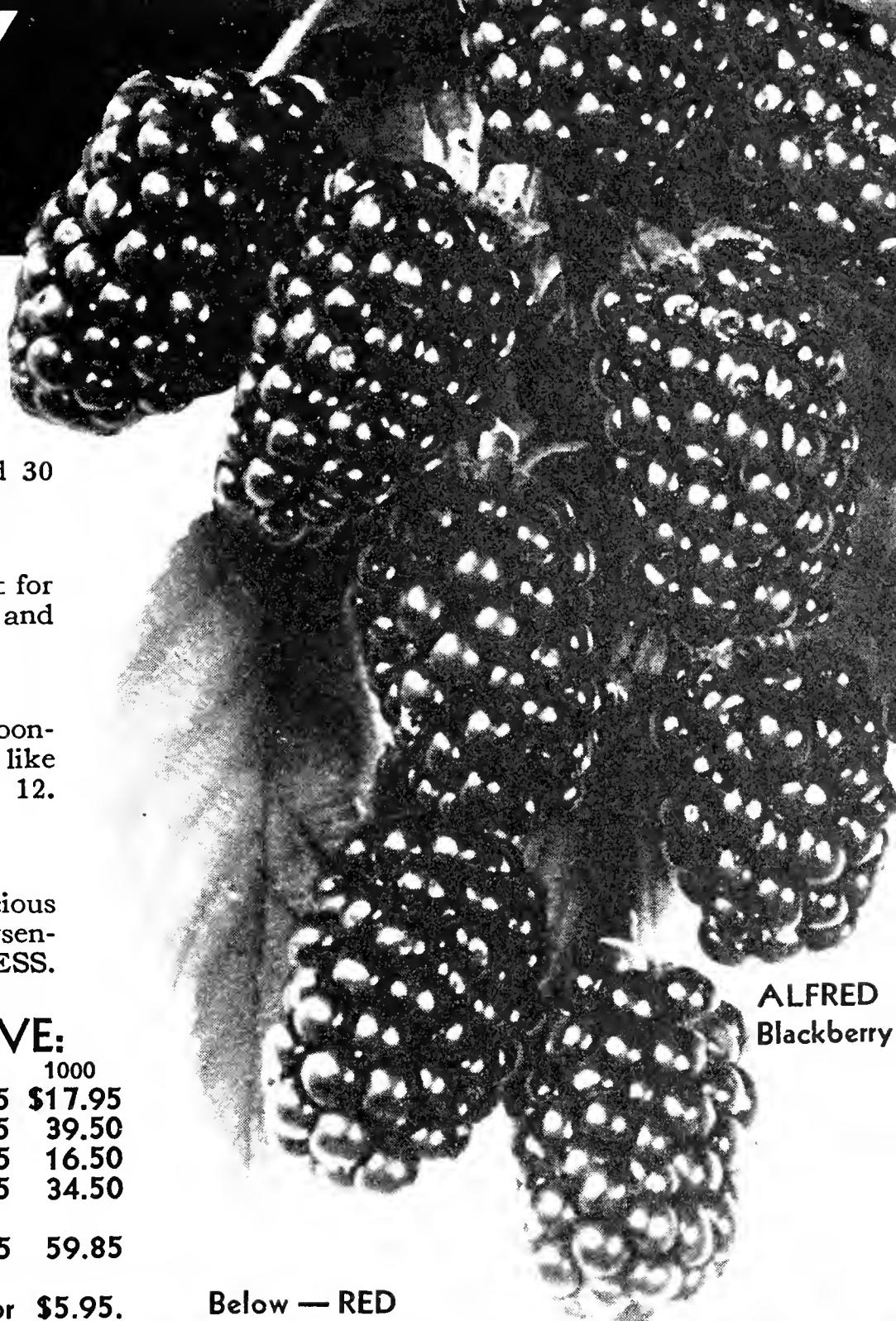
(No discounts)

MORE GRAPE VINES
ON PAGE 16 . . . Turn Back One Page

BLACKBERRY PLANTS

ALFRED — EARLY

Beautiful, glistening black berries measure fully $1\frac{1}{2}$ inches long. Almost free from seeds and core. Flavor rich and wild. Delicious fresh, canned, in jam or juices. Plants have stood 30 degrees below zero. Priced below.



ALFRED
Blackberry

MAMMOTH BOYSENBERRY

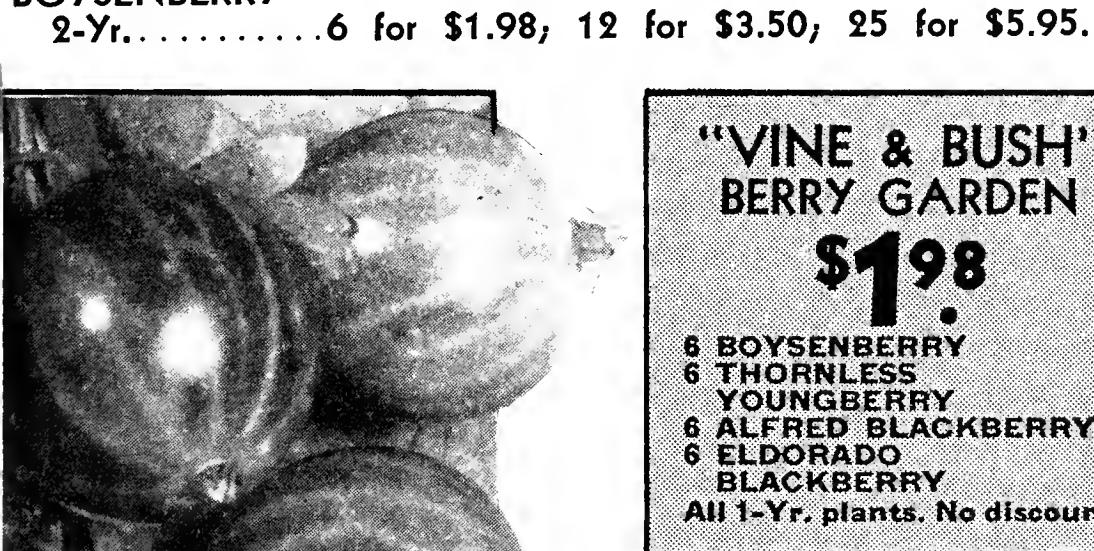
Berries an inch across by two inches long. Dark maroon-red color. Rich, zestful flavor. Plants trellised like grapes. Stand 19 below zero. Picture on page 12. Priced below.

THORNLESS YOUNGBERRY

Dark, maroon-purple berries of great size. Delicious fresh, or canned, in pies, jams, juices. Same as Boysenberry but a little smaller and VINES ARE THORNLESS. Plant Pat. No. 4.

PRICES—PLANTS DESCRIBED ABOVE:

	6	12	25	50	100	250	1000
ALFRED 1-Yr....	39c	59c	95c	\$1.59	\$2.95	\$5.95	\$17.95
ALFRED 2-Yr....	69c	\$1.10	\$1.65	2.65	5.45	10.95	39.50
ELDORADO 1-Yr.	29c	49c	89c	1.45	2.85	5.25	16.50
ELDORADO 2-Yr.	59c	95c	1.55	2.45	4.95	10.25	34.50
BOYSENBERRY and THORNLESS YOUNG-BERRY 1-Yr....	79c	1.29	2.45	4.45	7.95	15.95	59.85
BOYSENBERRY 2-Yr.....
	6 for \$1.98;	12 for \$3.50;	25 for \$5.95.				



Below — RED
CHERRY CURRANT

"VINE & BUSH"
BERRY GARDEN
\$1.98
6 BOYSENBERRY
6 THORNLESS
YOUNGBERRY
6 ALFRED BLACKBERRY
6 ELDORADO
BLACKBERRY
All 1-Yr. plants. No discount

RED-CHERRY CURRANT PLANTS

Large, shiny red berries in long clusters. Tart flavor, valued for eating fresh or cooked, in pies, and jelly. Large 1-Yr. plants 3 for 60c; 12 for \$1.00; 100 for \$9.95. (Shipped only to MICHIGAN, ILLINOIS, INDIANA, KANSAS, MISSOURI, IOWA, NEBRASKA, NORTH & SOUTH DAKOTA, OKLAHOMA. No orders shipped later than April 15th.)

LARGE — SWEET RED GOOSEBERRY

Large, round, red berries with delicious sweet, sub-acid flavor. 1-Yr. plants 3 for 75c; 6 for \$1.35; 12 for \$2.50.

(SHIPPED ONLY TO STATES NAMED FOR CURRANT PLANTS — BEFORE APRIL 15th).

RED
SWEET
GOOSEBERRY



JUNE Elberta

JUNE
ELBERTA

PRICES: JUNE ELBERTA, ECLIPSE and VEDETTE TREES:

	1 to 9 trees each	10 to 24 trees each	25 to 99 trees each	100 trees or more each
7/16-9/16" Caliper (About 3-4 Ft.) . . .	49c	45c	39c	35c
9/16-1 1/16" Caliper (About 4-5 Ft.) . . .	59c	55c	49c	45c
SUPER-SIZE TREES . . .	69c	65c	59c	55c

NEW
VEDETTE

Early Ripening

IN 100 LOTS

A GREAT Money-Making MARKET PEACH

The earliest Elberta of all, and the earliest yellow peach to ripen. It bears large, golden-yellow fruit, highly colored. Has wonderful shipping quality. Deliciously flavored yellow flesh. Trees and buds very hardy. Self-pollinating. Ripens in early July in Michigan, June in more southern localities. Put it on the market with our new Early Discovery white variety, and cash in on fancy prices before your neighbors have any peaches! (Ripens much earlier than the old Early Elberta.) Supply limited — better order early. Priced at the left.

Vedette

A FINE NEW HARDY
Late August Peach from Canada

An Elberta seedling from Canada. Ripens 3 WEEKS BEFORE ELBERTA, and is superior to Elberta both in QUALITY and COLOR. Skin in golden-yellow, highly blushed and mottled with carmine-red. Flesh fine, tender and yellow. Free from bitterness. Roundish-oval shape, very attractive. Trees are highly productive, bear young, are very dependably hardy. It's FREE-STONE and SELF-POLLENIZING. (With July-Elberta, Vedette and standard Elberta, you can cover three months of shipping ELBERTA PEACHES). PRICED at the left.

Emlong's "ALL NEW" PEACH DEAL No. 1

- 1 REDELBERTA
- 1 FERTILE-HALE
- 1 ECLIPSE
- 1 HARDEE
- 1 JUNE ELBERTA
- 1 VALIANT
- 1 VEDETTE

The 7 trees, all 3 to
4 Ft. branched

\$3.49

The 7 trees, all 4 to
5 Ft. branched

\$4.25

(No discounts)

FIRST CLASS TREES
AS LOW AS

NEW
ECLIPSE
3 TO 4 FT. SIZE
ONE OFFER TO A
CUSTOMER

AUGUST Eclipse PEACH

NEW PROFITS FOR SHIPPERS

Eclipse is a big roundish-oval peach of the Belle type, but it's bright yellow in color overspread with bright red blushes. Most aromatic in scent and flavor. Flesh is very firm and fine. FREESTONE and SELF-POLLENIZING. It ripens about mid-August in Michigan, but hangs well on the trees long after ripe. Marvelous keeping and shipping quality make it very profitable for commercial orchards. Trees extremely prolific producers, and very hardy. Tested by N. Y. Fruit Testing Ass'n. Highly recommended. Priced on page 20.

FLASHING NEW REDELBERTA

U.S. Pat. No. 232 — Trade-Mark Reg.

World's Favorite Peach in a New Dress

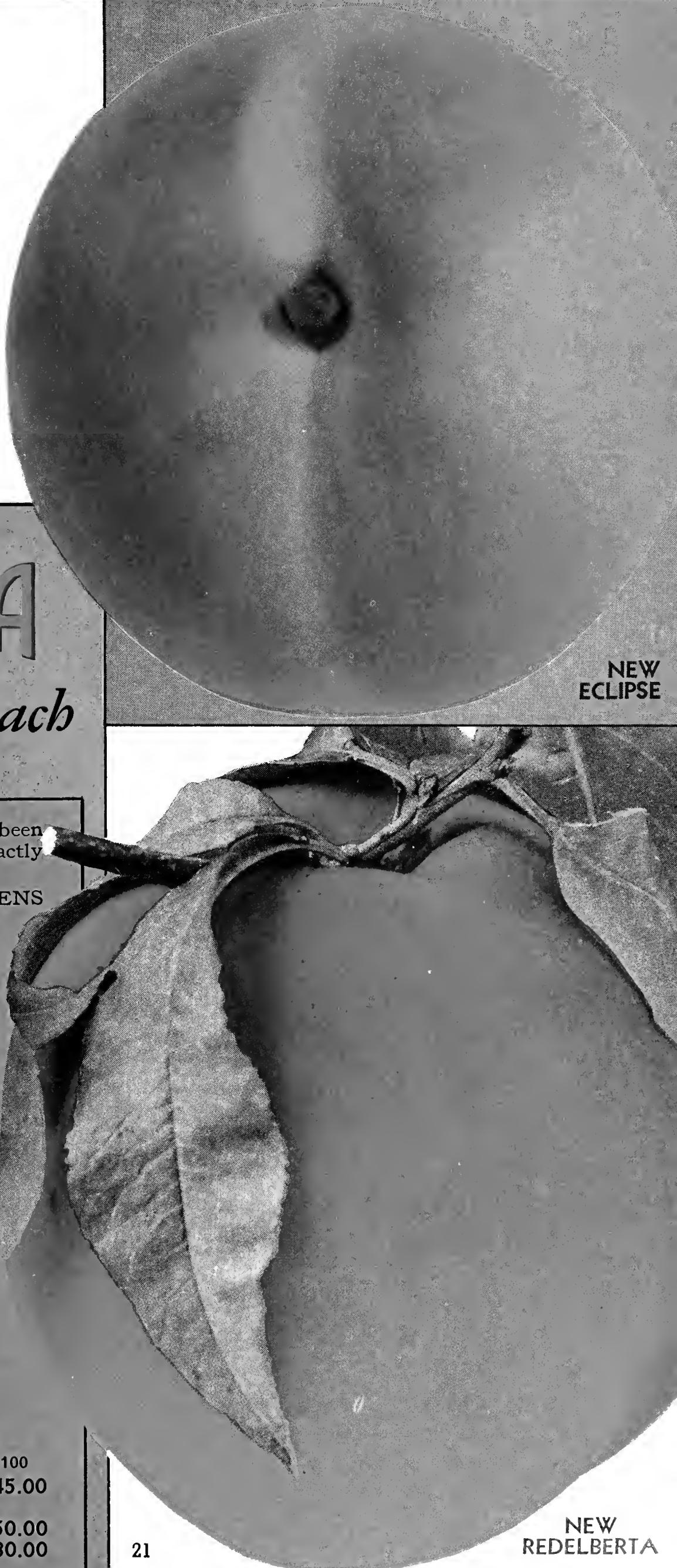
At last the favorite Elberta Peach has been brought up to date. REDELBERTA is exactly like Elberta in every way except:

IT IS TWICE-AS-RED-ALL-OVER, RIPENS 10 to 15 DAYS EARLIER, is SWEETER, of FINER TEXTURE, and IS NOT BITTER around the pit.

Just like the All-Red Delicious apple is an improvement over the old form, so REDELBERTA is an improvement over Elberta. It is NOT A NEW VARIETY. It NEEDS NO TESTING. Has already been thoroughly tested and grown several years by the Wenatchee and Yakima Fruit Growers Associations. These men *know peaches*, and they say that REDELBERTA outsells Elberta on every market, bringing 50c to 75c MORE per bushel than its parent!

Redelberta was discovered by Jay Perry, Kennewick, Wash. on a limb of an Elberta tree in 1928. All trees budded from this strain since have produced the same DOUBLE-RED fruit. No picture could do it justice. Has to be grown to be appreciated.

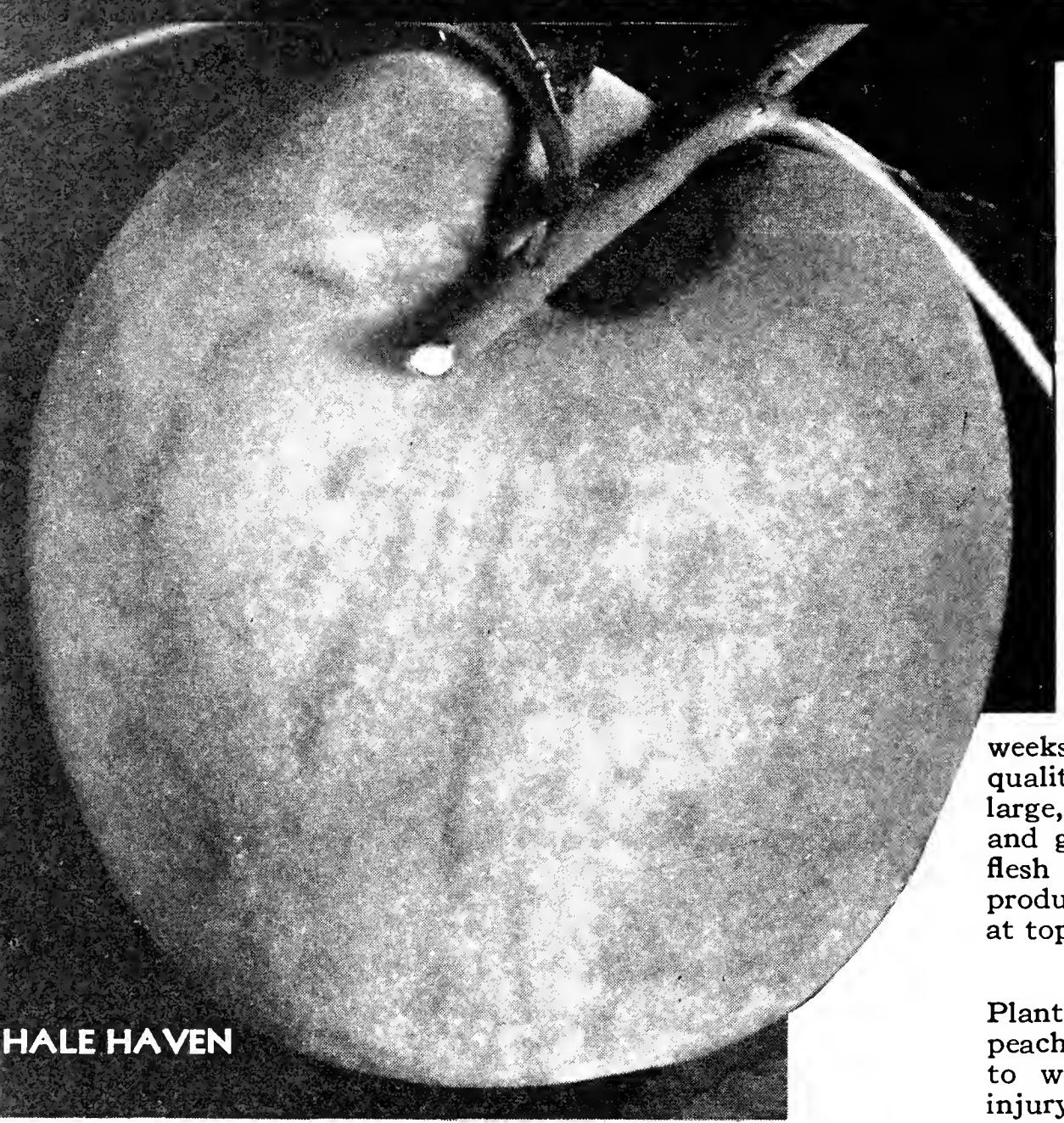
Emlong's are licensed growers and distributors. Order your trees early, and get "in" on the first profits!



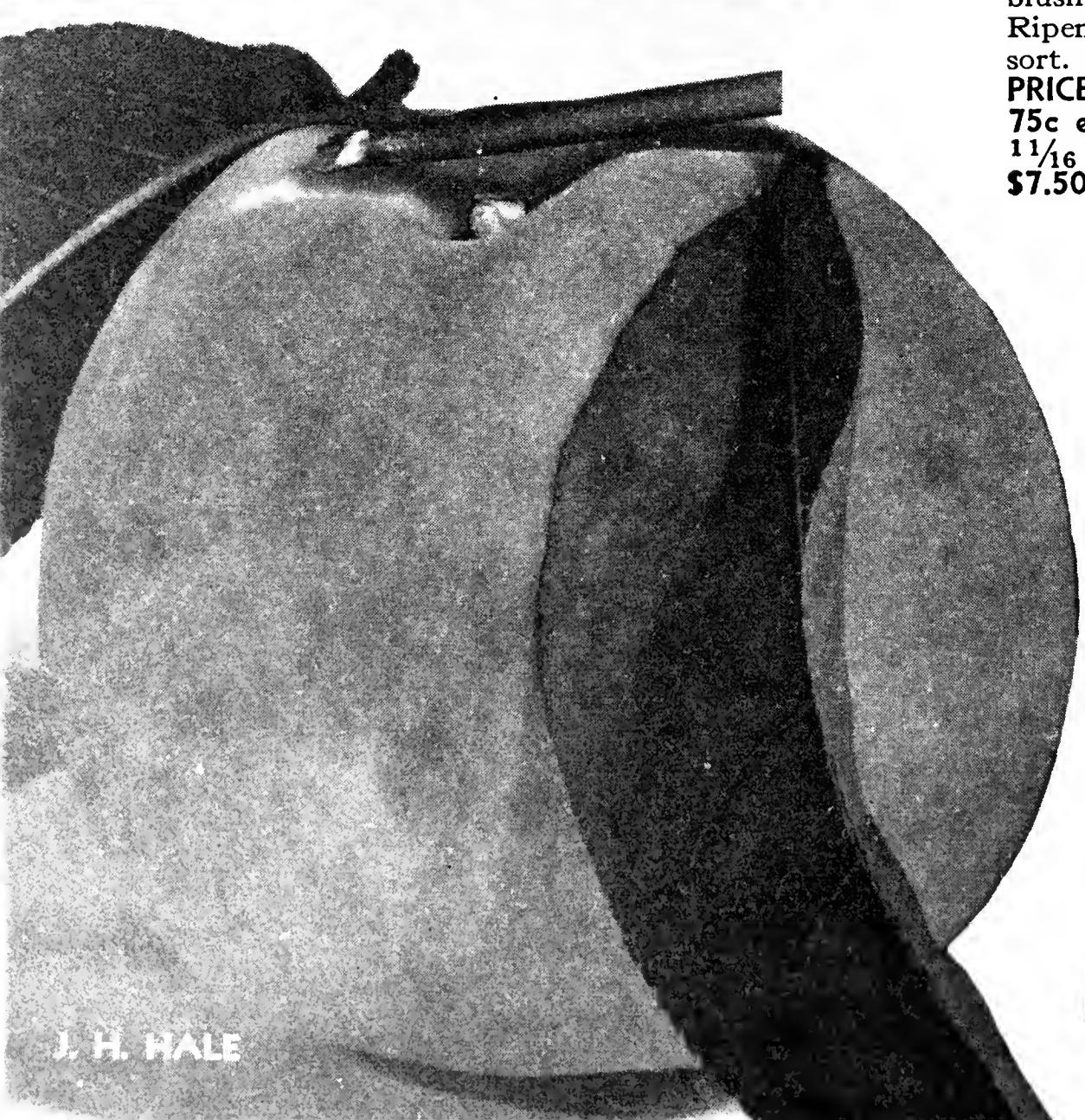
	Each	10	100
7/16-9/16" Caliper (About 3-4 Ft.).....	90c	\$7.50	\$45.00
9/16-1 1/16" Caliper (About 4-5 Ft.).....	\$1.00	8.00	50.00
SUPER-SIZE TREES.....	1.25	9.00	80.00

Emlong's Famous "Pride-O-Mich" TRADE
MARK Brand -

PEACH TREES



HALE HAVEN



HALE HAVEN

The marvel peach of today. Second only to Elberta in popular demand. Each peach is a great big handful of rich, snappy, tempting sweetness with a flavor you never forget. Ripens to rich orange over-spread with brilliant red, ON THE TREE, BEFORE RIPE. Combines LARGE SIZE and FIRMNESS of Hale with PERFECT FERTILITY of South Haven. Ripens about 15 days ahead of Elberta. Freestone, fine for canning and shipping. Trees grow rapidly, bear young, produce heavily, never fail to bear a crop. Withstood 26 below zero without injury. Priced at top of page 23.

New VALIANT

A new early seedling of Elberta, originated in Canada. Ripens about two weeks ahead of Elberta. Most outstanding quality is its unusually delectable flavor. It's a large, roundish-oval peach, colored deep yellow and generously blushed with red. Firm, juicy flesh of fine quality. Trees very hardy and productive. Freestone, self-pollinating. Priced at top of page 23.

New HARDEE

Plant Patent No. 120. Another Elberta-type peach which has been proven by its originator to withstand 18 below zero without winter injury. Fruit is large, golden-yellow with deep blush. Fine yellow flesh. Firm shipping quality. Ripens mid-season. Very worthwhile commercial sort. Freestone, self-pollinating.

PRICES: $\frac{7}{16}$ - $\frac{9}{16}$ in. Caliper (About 3-4 Ft.) trees 75c each; 10 for \$6.50; 100 for \$38.00. $\frac{9}{16}$ - $1\frac{1}{16}$ in. Caliper (About 4-5 Ft.) 85c each; 10 for \$7.50, 100 for \$42.00.

"HALF and HALF"
PEACH and
APPLE ORCHARD

5 Peach and 5 Apple trees:
Hale Haven Dbl. Red Delicious
Elberta Yellow Delicious
Golden Jubilee McIntosh
South Haven Jonathan
Rochester Winesap

YOUR CHOICE OF 3 SIZES:

3 to 4 ft. Orchard Size 10 TREES \$2.75	4 to 5 ft. Two-Year 10 TREES \$3.45	SUPER- SIZE 10 TREES \$5.35
--	---	---

(No discounts)

World's Greatest Strain

LARGE SIZES:

Last Minute

LOW PRICES

HALE HAVEN, VALIANT, ELBERTA, GOLDEN JUBILEE, SOUTH HAVEN,
J. H. HALE AND ROCHESTER:

5/16-7/16-in. Caliper (About 2-3 Ft.).....
7/16-9/16-in. Caliper (About 3-4 Ft.).....
9/16-1 1/16-in. Caliper (About 4-5 Ft.).....
SUPER-SIZE TREES.....

1 to 9 trees each	10 to 24 trees each	25 to 99 trees each	100 trees or more each
	18c	16c	13 1/2c
	29c	25c	19c
	39c	35c	26c
	59c	52c	45c

THE GREAT ELBERTA

King of mid-season peaches. Grown from coast to coast with equal success, for home use, canning, storage, drying and shipping. Freestone and self-fertile. Fruit is large, bright golden-yellow with dark mottling. Fine flavor. IDEALLY FIRM in flesh and skin. Emlong's special bud selection assures you of the finest Elberta in the country. PRICED ABOVE.

GOLDEN JUBILEE

A peach of extra fine quality and attractive appearance, which ripens extra early (with Rochester). Fruit is large, has a distinct long shape, is bright apricot-orange in color with blazing red cheek. Exquisitely flavored golden flesh. Freestone, hardy, and perfectly fertile. In high demand for shipping purposes. Priced above.

SOUTH HAVEN

Famed from coast to coast for BIG YIELDS of fine fruit annually. Fancy, round golden-yellow fruit with dark red splash marks. Colors highly on the tree. Retains its outstanding sweetness when canned. Flesh is firm and fine. Ripens 10 to 15 days ahead of Elberta. Freestone, self-fertile, very hardy, young bearer. Dependable market sort. Priced above.

J. H. HALE

Emlong's special "Pride-O-Mich" strain is larger, more highly colored, and bears heavier than common strains. Ranks next to O'Boy in size, color, beauty. Brings high prices for fancy eating purposes and also favored for fancy canning. It's nearly fuzzless, very large, round, bright yellow with bright red mottling. Fruit always brings premium prices on the market because of its size and beauty. Plant South Haven or Rochester with Hale for perfect pollination. Ripens mid-season.

ROCHESTER

Extra early, round, orange colored peach with blazing red cheeks and markings. Richly delicious flavor. Firm skin and flesh. Excellent canner and shipper. Freestone, very hardy, tremendous producer. Excellent pollenizer for other varieties. Emlong's "Pride-O-Mich" strain is larger and more attractive than common kinds. Thinning makes fruit large. Priced above.

Emlong's
SPECIAL PEACH DEAL
No. 3

1 Early Discovery
1 Golden Jubilee
1 June Elberta
1 South Haven
1 Rochester

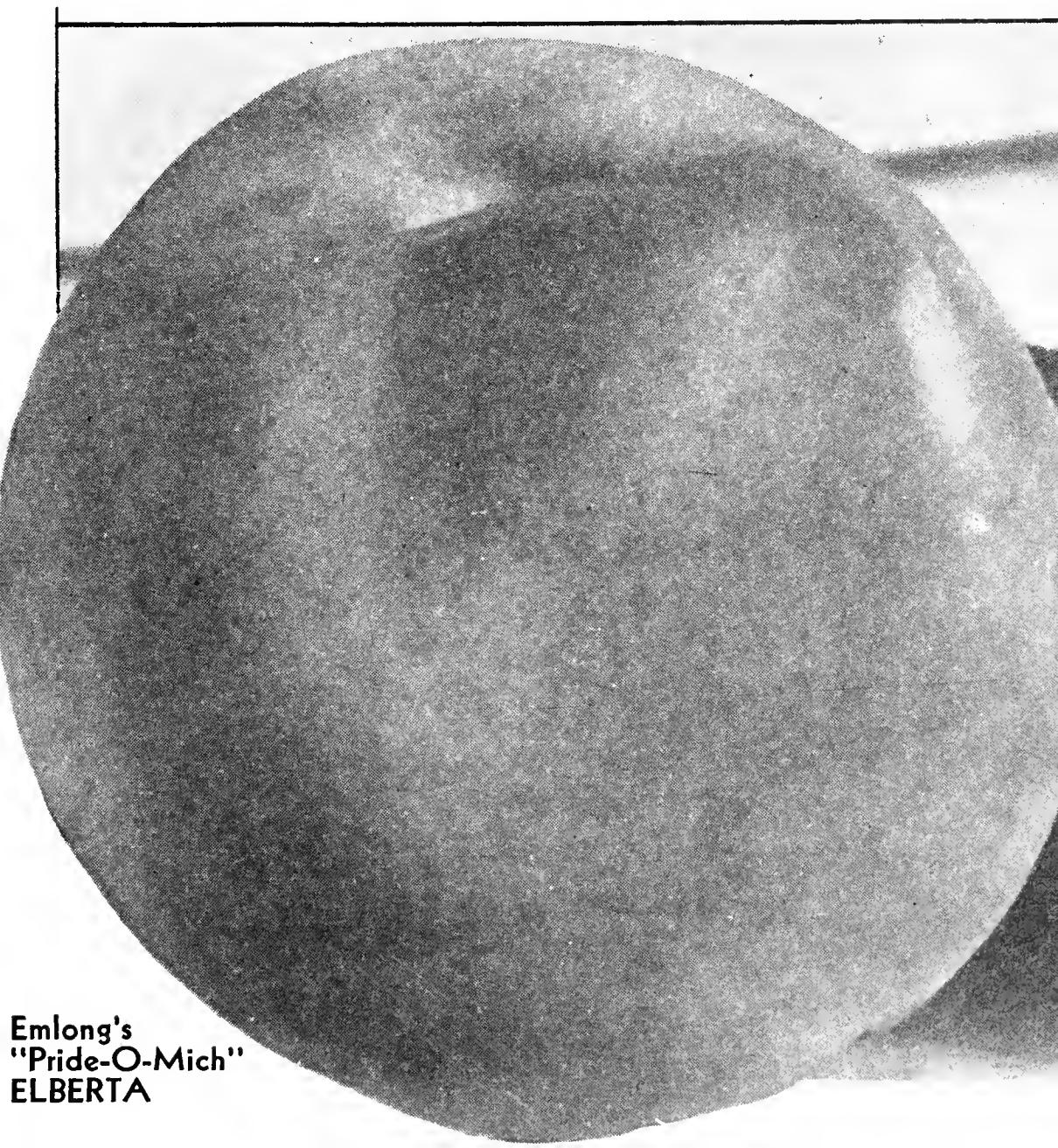
Emlong's
SPECIAL PEACH DEAL
No. 4

1 Hale Haven
1 Fertile Hale
1 Eclipse
1 Elberta
1 J. H. Hale

YOUR CHOICE of DEAL 3 or 4:

4 to 5-Ft. Well-branched, large trees: ONE DEAL \$1 59	BOTH DEALS \$2 89
SUPER-SIZE, 5 to 7-Ft. trees: ONE DEAL \$2 45	BOTH DEALS \$4 45

(No discounts)



Special Offer

EMLONG'S FAMOUS "PRIDE-O-MICH" TRADE MARK BRAND

APPLE TREES



SPECIAL ORCHARD GRADE:

In response to a popular demand by large commercial apple growers, we have produced a special block of "Orchard-Grade" trees, which we offer to our 1939 spring customers at money-saving prices.

These trees are GENEROUS 3 to 5 FOOT HEIGHT; STOCKY CALIPER; SMOOTH, STRAIGHT TRUNKS; WHOLE ROOTS; BUDDED TREES; SOME VARIETIES BRANCHED. HEAVY TWO-YEAR ROOTS WITH ONE-YEAR TOPS. They are far superior to the one-year grafted trees usually

offered as one-year whips. Also better than two-year $\frac{1}{2}$ trees. Once you see this special grade you will never want any other kind of apple trees. We are proud of them, and confident that they will give our customers 100% stand and perfect satisfaction. Abundance of 2-Year roots makes them start growing immediately when planted, and quickly put on abundant top growth. A SHORT-CUT TO A QUICK-BEARING ORCHARD WITH MINIMUM CASH OUTLAY TO START WITH. Reserve your trees early. POPULAR VARIETIES AS FOLLOWS:

Dark Red Delicious, Yellow Delicious, Red Delicious, Dark Red Jonathan, Baldwin, Jonathan, Stayman's Winesap, Turley Winesap, Winter Banana, Yellow Transparent, Wealthy, Cortland, McIntosh, Grimes Golden, Northern Spy, Red Rome Beauty, Hyslop Crab, All-Red Duchess.

PRICES

The trees described above:

1 to
9 at **29c** each

10 to
24 at **27c** each

25 to
99 at **25c** each

100 to
499 at **22c** each

500 or
more **21c** each

Small apple trees suitable for large orchard plantings. We can furnish JONATHAN, ALL-RED DELICIOUS, McINTOSH, STAYMAN'S WINESAP, RED ROME BEAUTY, HYSLOP CRAB in the following sizes:

2 to 3 Ft. trees: 10 for \$1.79,
25 for \$3.75, 100 for \$12.00.

TWO-YEAR BRANCHED APPLE TREES

4 to 5 FOOT TALL, $\frac{9}{16}$ to
to $1\frac{1}{16}$ Caliper. WELL-
BRANCHED, TWO-YEAR
TOPS AND ROOTS:

— PRICES —

1 to 9 trees	45c each
10 to 49 trees	39c each
50 to 99 trees	37c each
100 or more at	35c each

— VARIETIES —

Jonathan, All-Red Delicious, Turley Winesap, Wealthy, Grime's Golden, Baldwin, Winter Banana, Yellow Transparent, McIntosh, Yellow Delicious.

SUPER-SIZE APPLE TREES

5 to 7 FOOT TALL, $1\frac{1}{16}$ up
Caliper. VERY WELL-
BRANCHED. BEAR QUICKLY.

— PRICES —

1 to 9 trees	69c each
10 to 49 trees	65c each
50 to 99 trees	62c each
100 trees or more	59c each

— VARIETIES —

Yellow Delicious, All-Red Delicious, Yellow Transparent, Winter Banana, McIntosh, Grime's Golden, Wealthy, Jonathan, Winesap.

"Many Flavors" APPLE ORCHARD

1 Yellow Delicious
1 Dark-Red Delicious
1 Jonathan
1 Grime's Golden
1 Baldwin
1 Winter Banana
1 McIntosh
1 Yellow Transparent
THE 8 FINE TREES:

3 to 5 Ft. Orchard Grade	\$1.97
4 to 5 Ft. Two-year SUPER-SIZE TREES	\$2.98
	\$4.45

Emlong's
WAKEY YELLOW
DELICIOUS

DESCRIPTIONS ON PAGES 26-27

Emlong's
DARK-RED
JONATHAN

**Orchard Grade
21c UP**

Emlong's Guaranteed
"Pride-O-Mich" Brand

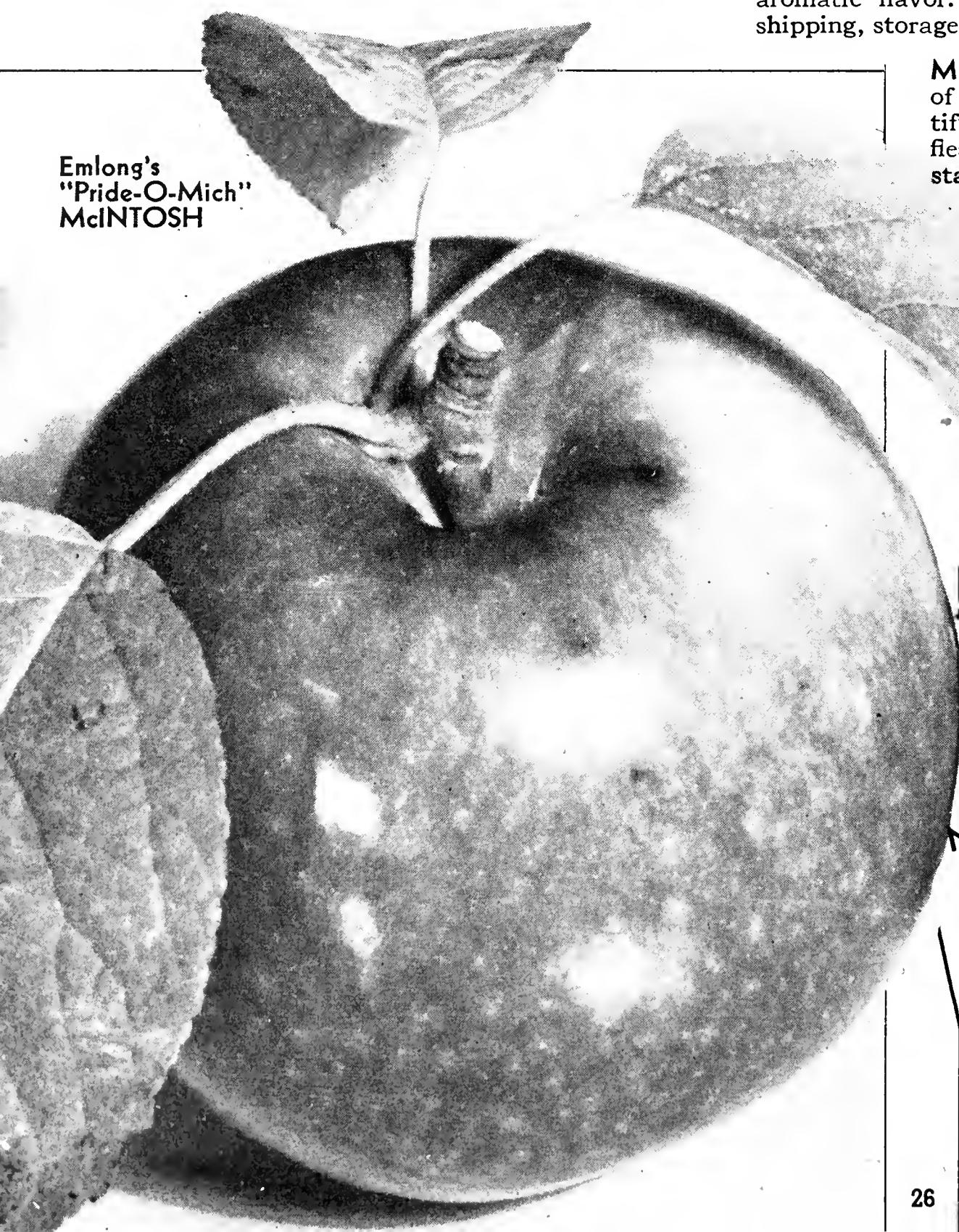
PRICE LIST ON PAGE 24.
(Order varieties listed on page 24
for this special grade of trees.)

DARK RED DELICIOUS: Completely covered with dark red color with no lighter spots. Colors on the tree before ripe. Not quite as large as regular Delicious, but can be picked earlier. Brings fancy prices for eating purposes. Keeps all Winter in storage — wonderful shipper. Has undoubtedly brought more profit to orchardists than any other variety of apple. Grown from coast to coast with equal success.

RED DELICIOUS: Emlong's special strain produces extra large, bright red fruit. Very productive. Flesh is crisp, white, juicy, sweet and richly aromatic. Fruit keeps all Winter in storage. Hardy trees, thrive everywhere. A favorite dessert apple.

WAXY YELLOW DELICIOUS: Called by apple critics the acme of Apple Flavor! Attractive, long shape and bright waxy golden-yellow color. Popular and

Emlong's
"Pride-O-Mich"
McINTOSH



DESCRIPTIONS OF VARIETIES

Priced on pages 24 and 25. Three popular sizes —
priced to fit every budget and purpose.

profitable everywhere. Mellow white flesh is very sweet and enticing. Emlong's strain is extra productive. None better anywhere, at any price! Plant this grand leader for greater apple profits.

JONATHAN: The perfect Winter storage apple! Bright red color, all over. High gloss, and delicious aroma make it a quick-seller. Flesh is very firm, fine, white, crisp, juicy, highly flavored. Equally desirable fresh or cooked. Trees are extremely hardy, BEAR YOUNG and PRODUCE ENORMOUS CROPS. Grown everywhere with equal success.

DARK RED JONATHAN: Dark red all-over strain of the popular variety described above.

GRIMES GOLDEN: Late Winter yellow apple. Very solid flesh and bruise-resistant skin. Mild, sweet, aromatic flavor. Fine for eating, cooking, drying, shipping, storage.

MC INTOSH: Fancy Fall dessert apple of bright, snappy, glossy red. Very beautiful and fragrant. Spicy, juicy, white flesh. Not too acid. Hardy trees which start bearing heavily while young and thrive on poor soils. Excellent keeper and shipper.

DARK RED ROME BEAUTY: Dazzling deep red color, spread over the entire surface. Large, plump apples with crisp white, fine, flesh. Grand flavor for eating fresh, cooked, dried. Excellent shipping and storage variety.

EMLONG'S FAMOUS
"BIG 10"
APPLE ORCHARD
Now Offered in 3 Popular Sizes

We send:
2 Dark Red DELICIOUS
2 Waxy Yellow DELICIOUS
2 JONATHAN
2 McINTOSH
2 WINESAP

3 to 5-Foot Orchard Grade	4 to 5-Foot TWO- YEAR	SUPER- SIZE
\$2.39	\$3.49	\$5.55 (No discounts)

TREES

Highest Quality
Lowest Prices

MONEY BACK GUARANTEE—

No need to wait for sample trees when you buy from Emlong's! Every tree will be fully up to grade specified, or better. Examine them and if you do not feel that you have received superior stock, and saved money, return them at our expense and receive refund of amount paid.

TURLEY DARK RED WINESAP: Gorgeous glossy, dark red apples which mature to large size and attractive shape. Flavor richer, flesh and skin firmer than other Winesap. Does not crack during unfavorable weather. Marvelous flavor, fresh, cooked or dried. Keeps in storage the year around.

CORTLAND: Extra-large, round, apple of beautiful dark red color, overspread with heavy purple bloom. Fall ripening variety with McIntosh qualities.

ALL-RED DUCHESS: Bright red-all-over strain of the ever popular early Summer apple. Favored for eating and cooking.

BALDWIN: Large, bright red apple with firm, white flesh. Favorite late Winter commercial sort for storage, drying and pie making. Trees very hardy.

WEALTHY: Large, round, greenish-yellow with red stripes. Ripens early Fall. Tender, white, acid flesh. Valuable cooking sort. Trees extremely hardy and great pollenizers for less prolific sorts.

NORTHERN SPY: In great demand for cooking and pie making all winter. Fine keeper and good to eat fresh. Large, greenish-yellow splashed with red. One of the hardiest and most prolific bearers. Thrives everywhere.

YELLOW TRANSPARENT: Mid-summer yellow apple with tender, juicy, acid, white flesh. Ideally hardy and an enormous bearer. Size can be large if fruit is thinned.

TWO-YEAR
BRANCHED GRADE

**35¢
UP**

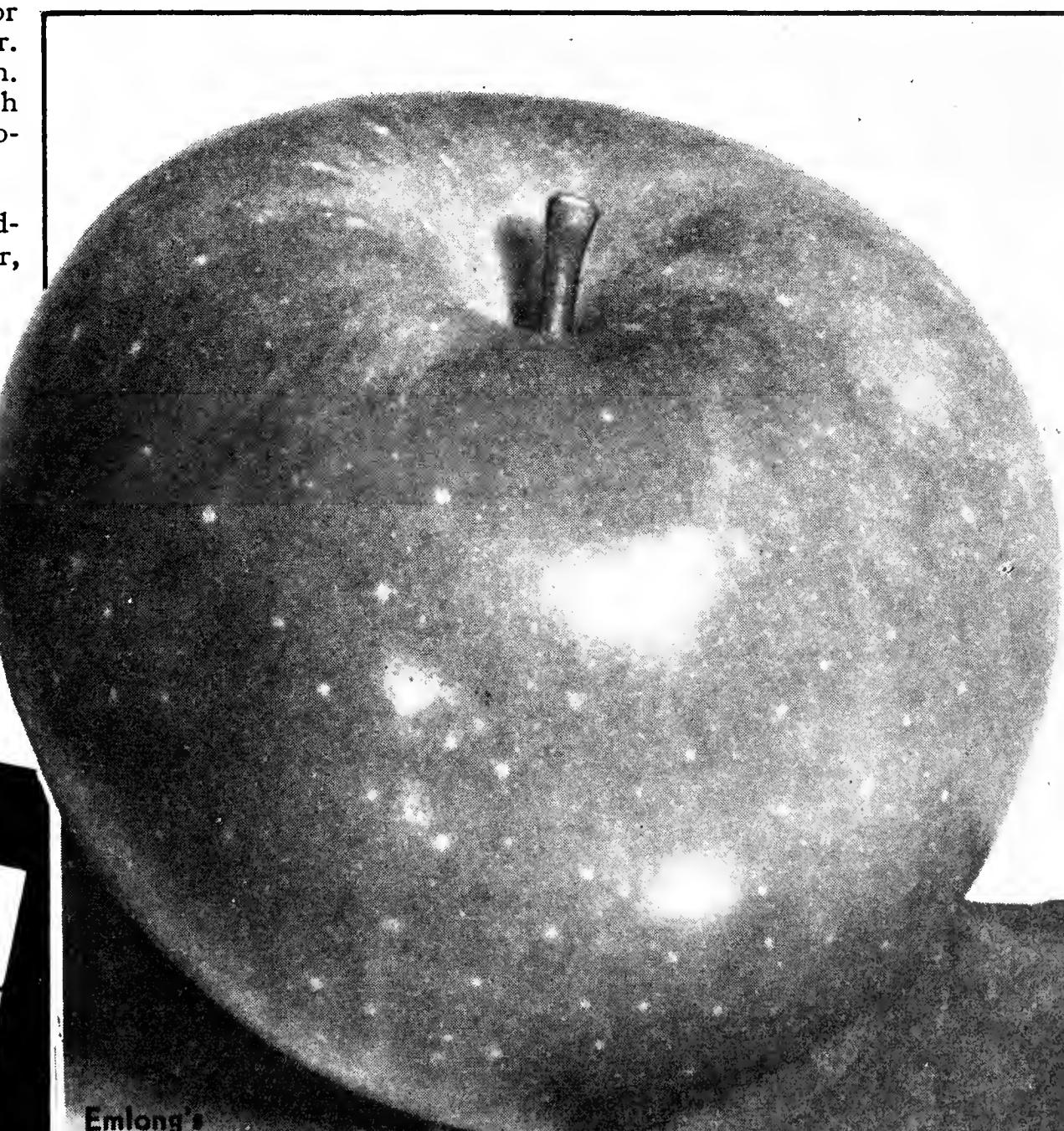
PRICE LIST ON PAGE 25.
Also — SUPER-SIZE TREES
priced on page 25.

HYSLOP CRAB: Large, highly flavored crab. Bright, glowing red color with purplish bloom. Hardy, bears young and heavily. Popular for jelly and cider.

NEW DOLGA CRAB: Brightest, most dazzling RED color of any apple. Draws crowds of admirers at fair exhibits! Long, narrow shape. Good to eat fresh. A few Dolga make lots of bright red jelly, as they jell the quickest of any apple. Extremely hardy trees, produce enormous crops. Thrive everywhere. PRICE: 2 to 3-Ft. size 49c each; 3 for \$1.25. (No other sizes available.) (Picture on Catalog envelope.)

STAYMAN'S WINESAP: Large, bright cherry-red Winter apple. Sweet, enticing flavor. Juicy but very firm. Keeps all Winter in storage. Trees hardy, heavy bearers, produce annually. Profitable commercial sort.

WINTER BANANA: Lovely, waxy skin of lemon-yellow with scarlet cheek. Richly flavored, juicy, white flesh. Spicy aroma. Early Winter eating variety.



Emlong's
WINESAP
The Great Storage Apple

"ECONOMY" APPLE DEAL	
We select 5 to 10 popular varieties and label properly. Regular quality.	
Your Choice of 3 Different Sizes.	
3 to 5-Foot Orchard Grade	10 TREES \$2.25 25 TREES \$5.25
4 to 5-Ft. TWO-YEAR	\$3.25 \$8.25
SUPER-SIZE	\$5.25 \$12.45
(No discounts)	

EMLONG'S FAMOUS "Pride-O-Mich" Trade-Mark BRAND



"Balanced" CHERRY ORCHARD

We select from our regular grade stock, and label true to name, 5 MONTMORENCY Sour, and 5 Assorted SWEET CHERRY trees. Sizes as follows:

10 FIRST CLASS TREES

3 to 4 Ft.

4 to 5 Ft.

SUPER-SIZE

Buy Now

THESE PRICES CHALLENGE COMPETITION:

	1 to 9 trees each	10 to 24 trees each	25 to 99 trees each	100 or more trees each
2 to 3 Foot.....	35c	32c	27c	22c
7/16-9/16" Caliper (About 3-4 Ft.)...	49c	42c	37c	32c
9/16-11/16" Caliper (About 4-5 Ft.)...	59c	52c	47c	42c
SUPER-SIZE TREES..	75c	68c	64c	58c

Montmorency is the largest, darkest-red sour cherry on the market. It has a delicious sub-acid flavor, not too sour to eat fresh from the tree. Makes the finest juices, pies, and is preferred to all other varieties by canners.

No other sour cherry keeps as good as Montmorency, either on the tree or after picked. Fruit ripens mid-season to late, and fills every need in its field.

Trees bear two or three years after planted, and never fail to produce an enormous yield, even in coldest climates. In any cherry orchard, Montmorency should occupy 50% of the space to insure high annual profits.

Emlong's special system of selecting buds makes our "Pride-O-Mich" strain of Montmorency the finest obtainable. Only the largest-fruited, heaviest-fruited, hardiest and healthiest trees are used for propagating buds. Whether you want a few cherry trees for the yard, or an orchard of several thousand trees, you'll find Emlongs' headquarters this year, with the largest block of Montmorency of any nursery in the country. And *we're sure to save you money at our new low prices!* Order your Montmorency orchard today — get the best before prices go up.

OUR FINEST HALF-ACRE *Commercial Cherry Orchard*

10 MONT. MORENCY Sour	35 TREES ALL	\$ 9.98
5 SCHMIDT Sweet	3 to 4 Ft.	
5 WINDSOR Sweet		
5 TARTARIAN Sweet		
5 BING Sweet	35 TREES ALL	\$ 12.85
5 NAPOLEON Yellow Sweet	4 to 5 Ft.	



WINDSOR
CHERRY

Below — BLACK
TARTARIAN

"All-Sweet"
CHERRY GROVE

1 SCHMIDT, Early
1 TARTARIAN, Med.-Early
1 BING, Mid-season
1 WINDSOR, Late
1 NAPOLEON, Yellow
(Regular grade)

3 to 4 Ft.
TREES \$1.85
4 to 5 Ft.
TREES \$2.15
SUPER-SIZE \$3.00

Emlong's "Pride-O-Mich"

SWEET CHERRY TREES

Any Variety **39c** Each in 100 Lots

SCHMIDT — The height of excellence in sweet cherries! Each morsel of fruit of immense and uniform size. Dark, purplish-red with high gloss. Luscious, dark, tender flesh — good long before ripe. Bears young, very heavily, is very hardy and a sure-cropper. Ripens in July.

BLACK TARTARIAN — Selected large-fruited strain. Glossy, purple-black, heart-shaped fruit. Crisp, tender, richly colored, mild, sweet flesh. Popular for eating, canning and shipping. Large trees, hardy, generous croppers, regular bearers. Late June to July.

BING — Giant brownish-black-red mid-season cherry of attractive heart shape. Exquisitely flavored. Tender, juicy, eating variety.

WINDSOR — Best late sweet. Dark, glossy red. Fruit clings to tree long after full ripe, maturing to large size. Wonderfully firm in skin and flesh. Fancy eating, canning, shipping sort. Hardy, regular and prolific cropper.

NAPOLEON — Most popular yellow cherry. Large size fruit with pink cheek. Delicious to eat fresh or canned. Popular for fruit salads and cocktails. Generous bearer, good keeper.

PRICES

All Sweet Cherry Trees on this Page:

	1 to 9 trees each	10 to 24 trees each	25 or more trees each
2 to 3 Foot size $7/16$ - $9/16$ " Caliper (About 3-4 Ft.) . . .	39c	35c	29c
$9/16$ - $11/16$ " Caliper (About 4-5 Ft.) . . .	49c	44c	39c
SUPER-SIZE TREES . . .	59c	52c	49c
	85c	78c	69c



SCHMIDT'S
BIGGEREAU

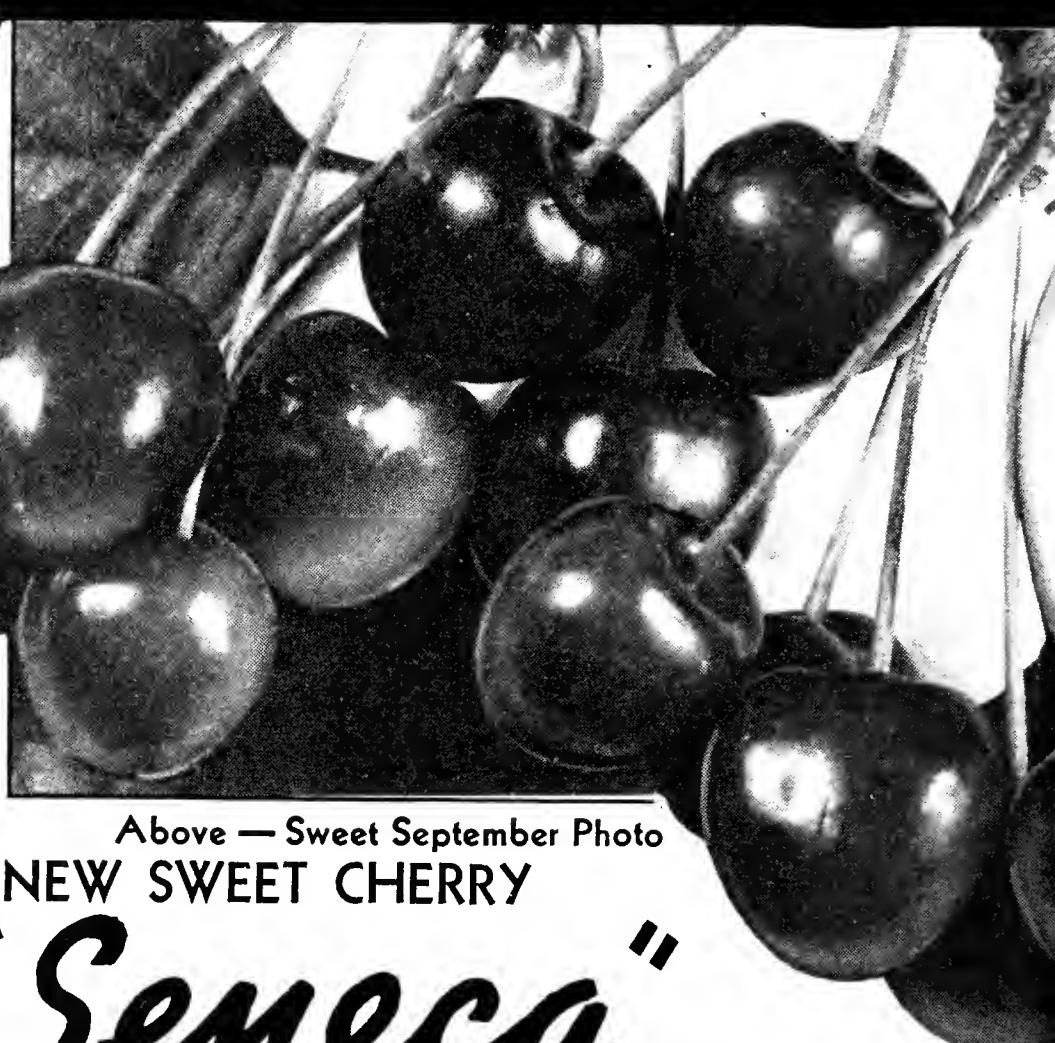
NEW FALL-BEARING CHERRY

The only cherry which ripens in August and September. Fruit is about as large as Montmorency. Crisp flesh with sweet flavor. Retains its bright red color when canned. Can be left on the tree several weeks after ripe, and picked as wanted.

Sweet September trees bear the second or third year. They are hardier than other sweet varieties, and strong growers. A valuable addition to any orchard or dooryard planting. Order yours today! (Plant Patent No. 94).

PRICES: 3 to 4 Ft. trees \$1.50 each,
4 to 6 Ft. \$2.00 each.

Sweet September



"NOVELTY" CHERRY ASSORTMENT

1 Sweet September Cherry
1 Oka, Hardy Cherry-Plum
1 Hansen's Bush Cherry
1 Tartarian, Black Sweet
1 Montmorency, Large Sour
(3 to 4-Ft. except Oka and Bush Cherry)

\$2.96

(No discount)

NEW SWEET CHERRY

"Seneca"

RIPENS 2 WEEKS AHEAD OF ALL OTHER KINDS OF SWEET CHERRIES

Resembles Black Tartarian in color, size and flavor. Dark purplish-black skin and flesh. Rich, sweet flavor. Pit is free. Skin does not crack. Tree vigorous, productive, hardy as Tartarian. Introduced by N. Y. Expt. Sta. Supply very limited!

7/16-9/16 in. Caliper, 3 to 4 Ft. trees \$1.49 each; 9/16-1 1/16 in. Caliper, 4 to 5 Ft. trees \$1.65 each.

HARDY GOLDEN SWEET CHERRY

Stands 20 degrees or more below zero without injury. Vigorous and productive trees. Fruit is large, round, and pure golden-yellow in skin and flesh. Sweet, juicy, and delicious.

7/16-9/16 in. Caliper, 3 to 4 Ft. 65c each; 9/16-1 1/16 in. Caliper, 4 to 5 Ft. 75c each.

LAMBERT SWEET CHERRY

Large, juicy, jet-black cherries in late July when others are gone! Firm flesh and skin. Deliciously sweet flavor. Excellent quality. Tree a strong grower and enormous bearer.

7/16-9/16 in. Caliper, 3 to 4 Ft. trees 55c each; 9/16-1 1/16 in. Caliper, 4 to 5 Ft. trees 65c each.

New

OKA HARDY CHERRY-PLUM

No climate too cold for Oka! If you can't grow sweet cherries on trees, grow them on bushes. Oka has purplish-black fruit one inch in diameter, with small pit. Bears heavily from the ground up. A low, shrubby tree which blooms beautifully in early spring. Valuable both for its ornamental and practical uses.

2 to 3 Ft. size, 69c each; 3 for \$1.49.

Right — OKA, Sweet Cherry-Plum

APRICOT TREES

WENATCHEE MOOREPARK —

The apricot grown by large orchardists who know quality. Fruit is larger than other varieties, bright orange-apricot color with red cheek. Fine textured, juicy, orange flesh. Exquisitely flavored. Retains its fresh flavor when canned and dried. Free from acid — everyone can eat it.

Trees are large and spreading, hardy as most plums. They bear the second or third year. Very productive. Ripen between cherries and peaches — at a time when most appreciated. Blosoms are large, showy and bright rose-pink. Decorative as lawn trees and the most profitable orchard variety for every purpose. Plant two or more trees for proper pollination.

$\frac{7}{16}$ - $\frac{9}{16}$ in. Caliper, 3-4 Ft. 2 for \$1.00; 10 or more at 42c each. $\frac{9}{16}$ - $\frac{11}{16}$ in. Caliper, 4-5 Ft. 2 for \$1.35; 10 or more at 55c each.



MOOREPARK APRICOT

QUINCES

2 FAMOUS VARIETIES:

Very dwarf-growing trees which can be planted as close as 10 feet apart. Often planted in shrub borders for their showy blooms. Foliage is dark green, leathery, disease-resistant. Hardy everywhere — easy to grow. Fruits are large as apples, waxy-yellow color. Ripen in September but keep in storage many weeks. Flavor is very tangy and delightful — unlike any other fruit.

Delicious baked or preserved. Valued for jelly-making, either alone or combined with other fruits. High pectin content. Your choice of ORANGE or PINEAPPLE varieties. Try both for flavor variety.

PRICES: $\frac{7}{16}$ - $\frac{9}{16}$ in. Caliper, 3 to 4 Ft. trees: 2 for \$1.79; 10 or more at 79c each.

DELICIOUS
PINEAPPLE
QUINCE



Emlong's
"ASSORTED"
ORCHARD
25
FINE FRUIT TREES
As Low As
\$6.85.

We select and label true to name at least 14 different varieties of fruit trees. A big assortment of early to late kinds. *Regular Quality* trees. Orchard contains:

- 5 PEACH TREES
- 5 APPLE TREES
- 5 CHERRY TREES
- 5 PEAR TREES
- 5 PLUM TREES

Your choice of 3 sizes:

All 3 to 4-foot trees	\$6.85
All 4 to 5-foot trees	\$9.55
All SUPER-SIZE TREES	\$13.45

(No discounts)

EMLONG'S

Super-Grade

IMPORTANT! The rose bushes described herewith are all guaranteed to be our choicest plants, with perfect roots, tops, caliper, etc. SUPER-GRADE 2-YEAR FIELD-GROWN, CAREFULLY BUDED SPECIMENS. Bloom profusely first year. Large, double, showy varieties. These plants cost 75c to \$1.00 elsewhere! You save fully 50% at Emlong's.

EVERBLOOMING ROSES: 59¢ EACH; 3 FOR \$1.49; 12 FOR \$4.98

LEONARD BARRON — New! Mammoth blooms, 5 inches across, borne on tall, stiff stems. Very double. Delicious new fragrance. Petals salmon-pink blended with buff. Winner of four gold medals.

CALEDONIA — Giant pure white, high pointed center. Fragrant. Strong grower.

EDITH N. PERKINS — Deep coral-pink rolled petals with dark carmine-rose reverse.

E. G. HILL — Glowing, velvety red. One of our most worthwhile roses!

GOLDEN DAWN — Clear, bright, unfading golden-yellow. Richly fragrant.

PINK RADIANCE — Always in bloom. Very hardy, free from disease. Big globular clear pink with deeper rose reverse.

RED RADIANCE — Bright rose-red. Same habits as the above. Very dependable!

SENSATION — Dark maroon-red with velvety surface. Richly perfumed.

PRES. HOOVER — Big globular yellow plated with rose and scarlet. Blooms continuously. Popular for cutting.

TALISMAN — Charming pointed buds and rolled petals. Gold, splashed with bright red.

DAME EDITH HELEN — High-centered, many-petaled, huge size bright pink.

FRAU KARL DRUSCHKI — Called Snow Queen. Creamy-white, very large, heavy blooms.

MARGARET McGREDY, Showy scarlet-red blooms of exquisite shape.

FEU J. LOOYMANS — Dainty lemon-yellow with rich perfume. Continuous bloomer.

MEV. VAN ROSSEM — Bright copper with high orange-rose center.

MISS ROWENA THOM — Enormous rose-pink with many petals. Hardy, dependable.

AUTUMN — A riot of sunset colors blending blending gold, copper, rose. Dazzling!

BETTY UPRICHARD — Salmon petals with carmine-red backs, shaded gold. Spicy!

ETOILE DE HOLLAND — Giant blooms with thick, widely rolled maroon-red petals.

JOANNA HILL — Popular canary yellow with high pink center.

Emlong's 1939 "Magnificent Rose Garden"

Contains one each of the following roses: Leonard Barron; E. G. Hill; Golden Dawn; Edith Perkins; Sensation; Caledonia; Pink Radiance; Red Radiance; Pres. Hoover; Talisman. All 2-yr. field-grown, ready-to-bloom plants. **10 BUSHES — YOUR CHOICE OF TWO POPULAR GRADES:**

SUPER-GRADE

\$3.98

LEONARD
BARRON

E. G. HILL

GOLDEN DAWN

Choicest, most perfect bushes in our field. Bloom profusely first year. Sell at 75c to \$1 elsewhere.

REGULAR GRADE

\$2.98

An excellent grade, usually sold at 50c each elsewhere. 2-yr. field-grown, budded stock, blooms first year.

AUTUMN

SENSATION

PINK RADIANCE

NEW PEACH FERTILE HALE

(Plant Patent No. 175)

At last a Hale peach which is PERFECTLY FERTILE and a heavy producer! Fertile Hale resembles both J. H. Hale and Elberta. It favors Elberta in shape and Hale in color, flavor and quality.

Ripens a week later than Elberta, when good peaches are scarce and bring fancy prices. Extra firm shipping quality, combined with it's sparkling beauty make it a fine money-maker.

Fertile Hale trees have been tested several years under varying conditions. They have matured large, perfect fruit, regardless of drought or cold winters.

PRICES — FERTILE HALE TREES

	Each	10	100
7/16-9/16 in. Caliper, about 3-4 Ft.....	49c	\$4.50	\$36.00
9/16-1 1/16 in. Caliper, about 4-5 Ft.....	59c	5.50	45.00

FERTILE HALE
PEACH — Above

O'BOY what a PEACH!

Colored photo on
front cover of this book.

Yes, that's exactly what everyone says the minute they see it. That's why one buyer on the Benton Harbor market paid \$2.25 per bushel wholesale for the entire 1938 crop, before anyone else could bid on them! Discovered six years ago in his orchard by

George Schairer of Benton Harbor, Michigan. O'BOY is a bud-sport of J. H. Hale, and beats everything else in the Hale family. Much larger than the largest Hale, very uniform in size, round in shape and easy to pack.

Bright golden-orange flesh and skin. COLORED ALL OVER with glowing red. Marvelously firm quality. James Cloetingh, photographer states it has the richest and most pleasing flavor of any peach he has eaten. O'Boy is freestone and ripens after Elberta. Trees are hardy, big producers, and BEAR VERY YOUNG. (Trade-mark Reg. Prop. rights reserved by Emlong's Nursery.)

PRICES — O'Boy trees: 2 to 3 Ft. 75c each, 10 for \$6.50. 7/16-9/16 in. Caliper, 3-4 Ft. \$1.00 each, 10 for \$9.00. 9/16-1 1/16 in. Caliper, 4-5 Ft. \$1.25 each, 10 for \$10.95. SUPER-SIZE, \$1.50 each, 10 for \$13.95.

3 to 4-Foot
Trees
\$100

O'BOY
PEACH

Cope's NEW Seedless PEAR

GREATEST WONDER of the FRUIT WORLD!

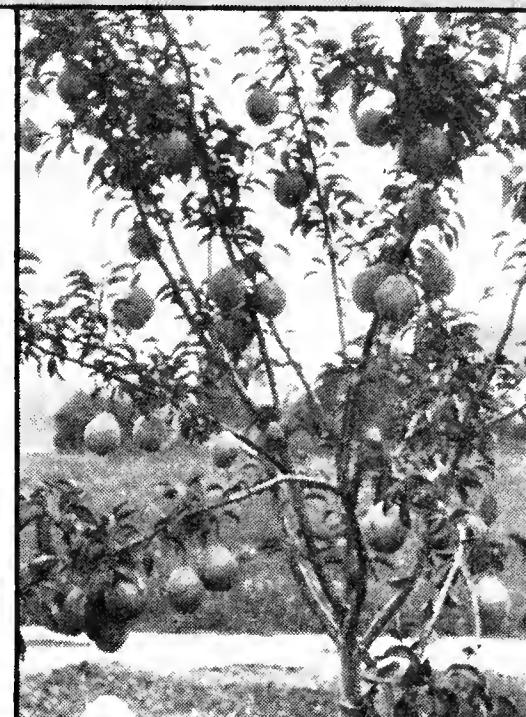
NOT A NOVELTY — A PRACTICAL FRUIT —

The pear without a fault — destined to lead all others in the future! Its SEEDLESS and CORELESS feature saves the usual one-third which is wasted in eating and canning pears. Reduces canning labor. Fruit looks smooth and perfect in the cans. Beautiful when canned whole, with stems left on. Can be tinted green or pink when canned for fancy salads and desserts. Mellow and luscious as Bartlett. Firm and uniform in quality, all the way through.

Seedless Pear trees bear without delay — often starting in the nursery row. Fruit ripens ten days after Bartlett, at a season when it is sure to sell at a high price.

Cope's Seedless is without question the greatest pear ever discovered for home use, and sure to bring the commercial grower highest profits from every possible outlet. See the colored photo and further description on back cover of this book. Reserve your trees early this year, as supply is limited. Recommended by C. W. Ellenwood, Ohio Agri. Expt. Station, Wooster, Ohio. Patent applied for. Propagation rights reserved. Emlong's are licensed growers and distributors.

PRICES: $\frac{9}{16}$ in. Caliper 4-5 Ft. trees \$1.50 each; 5 or more at \$1.40 each.
 $1\frac{1}{16}$ in. up 5-7 Ft. \$2.25 each, 5 or more at \$2.00 each. (Bear quickly.)



Seedless has never been known to blight. Starts bearing when three years old. Original tree bore 3 bushels the fifth year!



3 Luscious New Pears for Emlong Customers

Conference

Blight-Proof Pear from England

A big, beautiful, greenish-yellow pear with attractive russet flecks. Flesh is very fine textured and white, with just a tinge of pink. Equal to Bartlett in quality. Conference is a remarkably *young-bearer, heavy producer*, and *never misses a crop*. Ripens in Michigan about middle of September but *keeps several months in storage*. Trees have NEVER BEEN KNOWN TO BLIGHT. Its beauty, rich flavor, and fine keeping qualities make Conference a sure money-maker and a marvel for home orchards. Plant it with confidence.

CONFERENCE PEAR PRICES

3 to 5 Ft. trees: 69c each; 10 or more at 65c each
4 to 6 Ft. trees: 79c each; 10 or more at 75c each

Lincoln

Jumbo-Sized Western Favorite

Lincoln originated in Illinois but gained great favor in the middle-west where it is considered the leader. Fruit attains great size, and has a lovely glossiness to the skin. It's golden-yellow with pale greenish tinge, sometimes with pink cheek. Flesh very fine-textured, white, melting, juicy and satisfying in flavor. A tremendous cropper every year, and exceedingly hardy. PROVEN PRACTICALLY BLIGHT FREE. Trees bear young, live long, thrive where others fail. Ripens late Summer.

PRICES: 3 to 5 Ft. trees, 69c each; 10 or more at 65c each
4 to 6 Ft. trees, 79c each; 10 or more at 75c each

Dwarf

PEAR TREES

Pear trees budded on quince roots. Grow very small and bear very quickly. Plant 10 feet apart to save space. Produce regular-sized fruit in abundance. Fine for small yards. (When planting, cover junction of Pear and Quince stock about 3 inches.) VARIETIES AVAILABLE IN DWARF STOCK: *BARTLETT*, and *DUCHESS*, delicious eating pears.

Strong 3-4 Ft. trees: 95c each; 10 or more at 85c each.

Emlong's
"TRIANGLE"
PEAR GROVE
\$2.35

1 New CONFERENCE Pear
1 New SEEDLESS Pear
1 Giant LINCOLN Pear
All 4-5 Ft. Trees
(No discount)

Above—
CONFERENCE
Tasty English
Pear

Below—
LINCOLN
Unequalled in
size and quality.

3-5 Ft. TREES

65c
EACH

EMLONG'S FAMOUS TRADE-MARK BRAND

PRIDE
- O -
MICH

Pear Trees

As low as **35¢ EACH**
In quantity lots

BARTLETT — Pear varieties come and go, but Bartlett is still our best-selling and most popular Pear! It sets the standard for excellence in FLAVOR, BEAUTY and YIELD. Waxy-yellow coloring with red cheek and artistic shape make it beautiful. Fine textured, juicy, white flesh, free from graininess, superbly flavored. Favorite for eating, canning, shipping, summer storage. Trees thrifty growers, hardy, regular bearers. *Priced below.*

CLAPP'S FAVORITE — Immense greenish-yellow pear with dark carmine-red cheek. Attractive, smooth shape. Flesh fine and sweet. Ripens after Bartlett. Fancy market type. *Priced below.*

WILDER — Extra early summer pear. Medium size, fancy shape. Yellow with carmine cheek. Famed for its luscious white, tender flesh. Juicy, mellow and very flavorful. Vigorous grower. *Priced below.*

KIEFFER — Extra large late Fall pear which is picked green and stored until ripe and mellow. Favorite for baking, canning, storage and shipping. Very hardy, heavy yielder. *Priced below.*

SECKEL — Small, dark red Sugar Pear. Favorite for eating and pickling. Hardy, good producer. *Priced below.*

— PRICES —

BARTLETT, CLAPP'S FAVORITE, WILDER,
KIEFFER, SECKEL:

	1 to 9 trees each	10 to 24 trees each	25 or more trees each
7/16-9/16" Caliper (About 3-4 Ft.).....	45c	39½c	35c
9/16-11/16" Caliper (About 4-5 Ft.).....	57c	54c	49c
SUPER-SIZE TREES.....	85c	75c	70c

NOTE — SEE THE NEW SEEDLESS PEAR ON THE BACK COVER AND PAGE 35.



Above — KIEFFER
Great Storage Pear

Below — BARTLETT
Popular Summer Pear

Emlong's

"RELIABLE"
PEAR ORCHARD

The 6 TREES
All 3-4 Ft.
\$1.95

— OR —

The 6 TREES
All 4-5 Ft.
\$2.59

(No discounts)

A generous orchard for the small farm home or backyard. Bears loads of finest fruit for eating, canning, storage, and some to sell:

1 LINCOLN	1 WILDER
1 BARTLETT	1 CLAPP'S F.
1 KIEFFER	1 SECKEL

**25
ROOTS
47¢**

Emlong's "Pride-O-Mich" Washington Rust-Proof Pedigreed

ASPARAGUS

THE GREAT VITAMIN-FILLED FOOD

FOR GARDEN PLANTING

The demand for this delicious early spring vegetable increases annually. Over a million roots sold last year, compared to one-fifth that amount ten years ago! Those, big, tender, juicy, purplish-green stalks are packed full of health-giving vitamins. **EVERYONE CAN EAT ASPARAGUS**, regardless of age or health. Should be served every day in season and a liberal supply canned for year-around use. 100 to 250 roots supply the average table.



FOR FIELD PLANTING

You can start selling Asparagus before other crops are planted. Tips are ready in May and June in Michigan. New fertilizers keep stalks tender long after the regular season. Fancy tips can be bunched and crated for market. Crooked tips canned at home or sold to canning factories in bulk. **WASHINGTON** never rusts — every stalk is usable. Heaviest-producing strain grown today.

A SURE-MONEY CROP

Annual returns of \$25 for each \$1 invested in roots, reported by growers. One planting produces paying crops for 10 to 20 years with proper care. Requires very little work. Just cut off old tops before September first to keep the seed from dropping (as it would spoil the bed). Cover rows with manure mulch in Fall. *No danger of losing your crop from late Spring frosts!* Tips are easy to market, as they are not highly perishable. **5000 roots plant an acre.** We recommend good one-year roots for large-scale plantings.

EMLONG'S ROOTS PAY BEST

Because you get extra-quality at no extra cost! We plant new, high-test pedigree seed every year. Our light, rich, well-drained soil produces long, white, sturdy roots which bear the quickest and largest crops.

PRICES — Asparagus Roots

ONE-YEAR GRADE: 25 for 47c, 50 for 75c, 100 for \$1.00, 250 for \$1.95, 1000 for \$4.85, 5000 for \$20.00.

TWO-YEAR GRADE: 25 for 79c, 50 for \$1.10, 100 for \$1.59, 250 for \$3.25, 1000 for \$8.95.

FREE

Planting and Canning Directions
for Asparagus on request.



RHUBARB

6

LARGE
WHOLE
ROOTS

59¢

Giant Victoria Rhubarb is famed for its large, bright-red stalks. It is richly flavored, tender and juicy. Delicious for sauce, pie, jam, etc. Earliest spring fruit. Profitable for market purposes.

PRICES: Large Whole Roots 6 for 59c, 12 for 97c, 25 for \$1.79, 50 for \$3.25, 100 for \$5.95.

Emlong's "TID-BIT" GARDEN FOR SMALL BACK YARDS

42 PLANTS and ROOTS

- 12 ASPARAGUS
- 3 RHUBARB
- 6 RED RASPBERRY
- 6 BLACKCAP
- 6 BLACKBERRY
- 6 PURPLECAP
- 6 BOYSENBERRY
- 3 GRAPE VINES

(Large 1-Yr. stock. We select and label varieties)

all for

\$1 98

Emlong's Sensational PERENNIAL FLOWER BARGAINS



PAINTED DAISIES

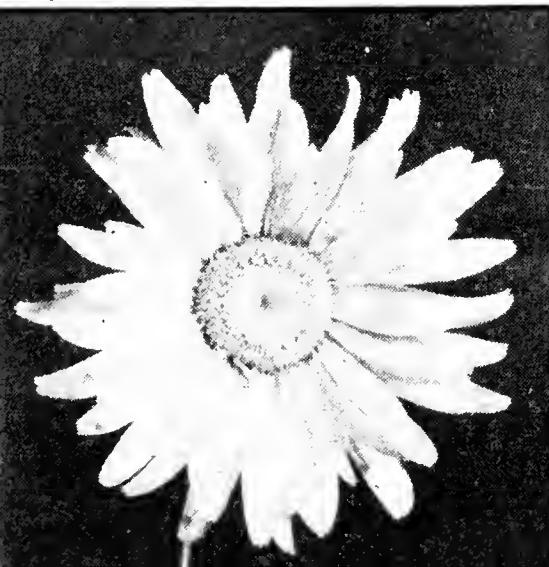


PENSTEMON CRIMSON



Above — VIOLAS

Below — SHASTA DAISY



OFFER NO. 1

30 PERENNIAL PLANTS

WE SELECT and label 3 plants each of 10 VARIETIES. All ONE-YEAR field-grown stock. Varieties such as named on this page and other desirable kinds.

\$1.
Postpaid



STATICE LATIFOLIA

OFFER NO. 2

20 PERENNIAL PLANTS

WE SELECT and label 2 plants each of 10 VARIETIES. All TWO-YEAR field-grown stock. Such varieties as named on this page or equally desirable.

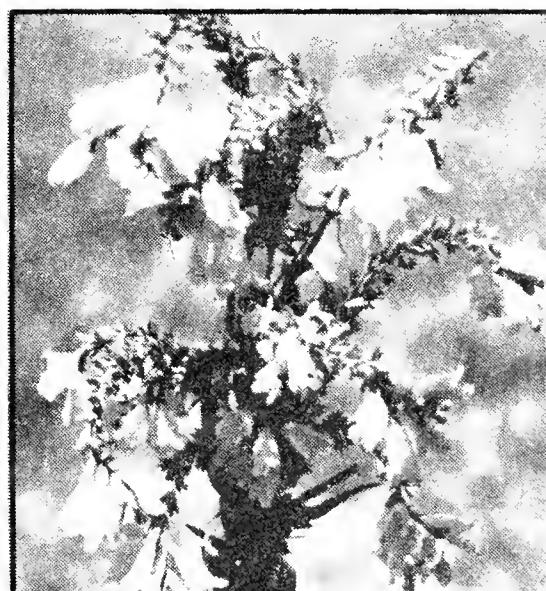
\$1.95
Postpaid

The following are some of the popular varieties of ONE-YEAR and TWO-YEAR old perennial flower plants which will be used in offers on this page:

SHASTA ALASKA DAISY — White with yellow center.
PENSTEMON — Crimson "Beard-Tongue".
STATICE LATIFOLIA — Lavender bouquet filler.
GAILLARDIA — Orange with red center.
BABY'S BREATH — Misty bouquet filler.
COREOPSIS — Golden yellow.
PAINTED DAISY — Mixed colors.
ORANGE SIBERIAN WALLFLOWER.
HARDY GARDEN PINKS — Mixed colors.
SWEET WILLIAM — Mixed colors.
PLATYCODON — Balloon flower.
ICELAND POPPIES — Mixed colors.
FORGET-ME-NOT — Small blue flowers.
VIOLAS — Mixed colors. Hardy pansies.
COLUMBINES — Mixed colors.
CANTERBURY BELLS — Mixed colors.
FALSE DRAGONHEAD — Lavender flowers.



SWEET WILLIAM



FALSE DRAGONHEAD

ICELAND POPPIES

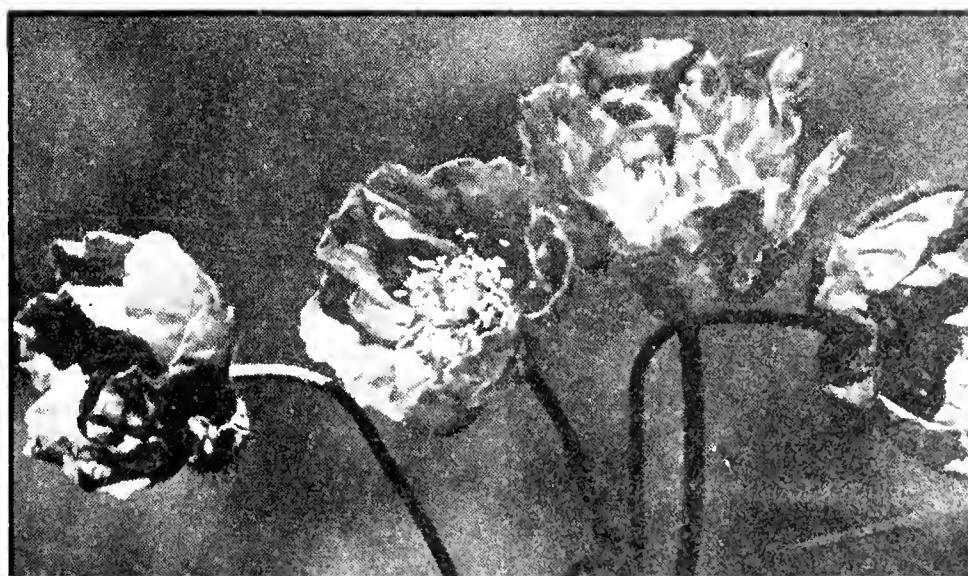
OFFER NO. 3

12 PERENNIAL PLANTS

\$1.

We send:

- 3 PAINTED DAISIES
- 3 GAILLARDIA Postpaid
- 3 COREOPSIS
- 3 ALASKA DAISY
- All TWO-YEAR size.



Emlong's
MAMMOTH
Eureka

Delicious New Tree Fruit

Here's a fruit that's delicious to eat in July when GOLDEN YELLOW, or a month later with RICH MAROON COLOR. Sweet and mellow when only half ripe! And can be canned or made into jelly in either stage.

Eureka fruit measures 2 to 2½ inches across, and if thinned on the tree, grows so large you have to can it in halves. Golden flesh is juicy but firm. Skin is smooth and holds up without spotting for shipping. Flavor is a superb blend of best plum, apricot and peach. Trees are as large as apricots and hardy as plums. Have *never been known to miss a crop* in 12 years of testing. Trees *start bearing the year after planted*, and when mature produce 8 to 12 bushels annually, without fail. Single branches hold 35 to 50 perfect specimens of fruit. Self-pollinating. Discovered by R. Z. Nolan, fruit breeder, and grown and sold exclusively by Emlong's Nursery. Your orchard is not complete without Eureka! Order now for spring planting.

PRICES: 1½ to 2 Ft. trees 49c, 2-3 Ft. trees 75c, 3-4 Ft. trees 95c, 4-5 Ft. trees \$1.39, 5-6 Ft. trees \$1.69.

YELLOW EGG PLUM — Large, egg-shaped, golden-yellow plum with delicious, mellow orange flesh. Wonderful eating, canning, and shipping variety. Excellent keeping quality. A big producer and annual bearer.

REINE CLAUDE PLUM — Large, round, greenish-yellow plum with flesh of same color. Marvelously sweet, rich flavor. Tender but firm flesh. Improved green-gage. Very hardy, and a regular and heavy cropper.

BURBANK PLUM — Large, round, amber-red plum. Has golden flesh with sweet, mildly acid flavor. Trees are vigorous growers, hardy, prolific and dependable producers.

— PRICES —

YELLOW EGG, REINE CLAUDE, BURBANK TREES

	1 to 9 trees each	10 to 24 trees each	25 or more trees each
7/16-9/16" Caliper (About 3-4 Ft.).....	49c	45c	42c
9/16-1 1/16" Caliper (About 4-5 Ft.).....	59c	55c	53c
SUPER-SIZE TREES.....	85c	75c	68c

Photo at left shows an average branch of Eureka, photographed 1/3 actual size to show heavy fruiting ability.

Emlong's
"LEADERS CHOICE"

- 1 New EUREKA
- 1 New STANLEY PRUNE
- 1 New DATE PRUNE
- 1 ITALIAN PRUNE
- 1 GERMAN PRUNE

All 3-4 Ft. trees
(No discount)

Emlong's
"QUICK-CROP"
NURSERY & ORCHARD

- 1 New DATE PRUNE
- 1 ITALIAN PRUNE
- 1 YELLOW EGG
- 1 GERMAN PRUNE
- 1 REINE CLAUDE

All 4-5 Ft. trees
(No discount)



DATE PRUNE

Emlong's **HARDY** "Sure-Crop" **PRUNE - PLUMS**

DATE PRUNE. Plump, sugary, delicious plums with a rich "tang" of date flavor. You'll enjoy them to eat out of the hand, canned, in jelly, or dried. Trees are regular and heavy producers, and have withstood 25 degrees below zero in winter without injury. Really worthwhile!

GERMAN PRUNE. Extra large, dark blue plums overspread with beautiful powder-blue bloom. Attractive, long shape. Flesh golden-orange, fine textured, juicy, richly flavored. A superb fruit to eat fresh, canned, or dried. Trees are hardy, young bearers, tremendous croppers. Ripen in August. Very popular and profitable.

ITALIAN PRUNE. Giant purple, oblong shaped plums which ripen in September. Extremely beautiful and richly flavored. Fine golden flesh, not too acid. Excellent for drying, canning, storage, eating fresh. Trees hardy, regular croppers.

— PRICES —			
DATE, ITALIAN AND GERMAN PRUNE TREES			
	1 to 9 trees each	10 to 24 trees each	25 or more trees each
7/16-9/16" Caliper (About 3-4 Ft.)	49c	45c	42c
9/16-1 1/16" Caliper (About 4-5 Ft.)	59c	55c	53c
SUPER-SIZE TREES.....	85c	75c	68c



ITALIAN
PRUNE



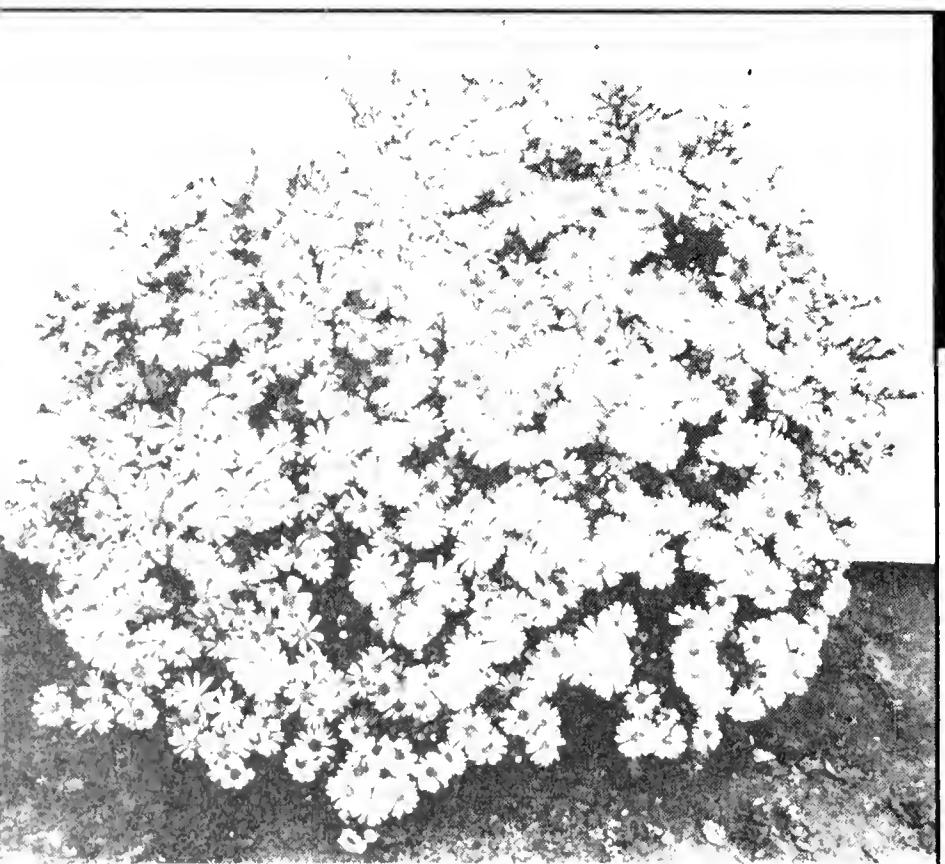
GERMAN
PRUNE



Mrs. DeVerWarner Dahlia — about $\frac{1}{3}$ actual average size



New Orchid Flowered Iris Bloom



GIANT Decorative DAHLIAS

your choice

Any 10 for \$1.95 Postpaid

Any 3 for 74c Postpaid

Mrs. DeVerWarner, Purple

Bashful Giant, Apricot

American Beauty, Dark Red

Maud Adams, Creamy Pink

Rose Fallon, Orange

Big, BLOOMING-AGE tubers. Large-flowering types.

Sagamore, Buff and Yellow

Snowdrift, Pure White

Jersey Beacon, Red & Buff

Jersey Beauty, Bright Pink

Trentonian, Copper

All 10 Dahlia Garden

Let us send one each of the 10 varieties named above at this special price. No change in assortment.

for only
\$1.49.
Postpaid

6
Blooming-age plants
98c
Postpaid

New Everblooming ORCHID IRIS

A HARDY, OUTDOOR PERENNIAL which blooms Mid-Summer! Late in June, after other Iris are gone, this delicate beauty starts to unfold its flowers, and continues for a month to six weeks. Its wide-spreading blooms possess lovely, delicate tones of superb orchid and blue, mingled with creamy-white, as found in the choicest orchids. As many as 12 to 15 flowers may appear on a plant, all at one time. Dozens before the season is over.

Discovered in the wilds of Siberia by Carl Hansen, this plant has *proven extremely hardy*. Proper name is "Shilka". We recommend it for every part of this country, for general outdoor planting.

LARGE, Blooming-Age plants: 6 for 98c; 12 for \$1.75 — postpaid.

Dwarf, Cushion-Type HARDY PERENNIAL ASTERS

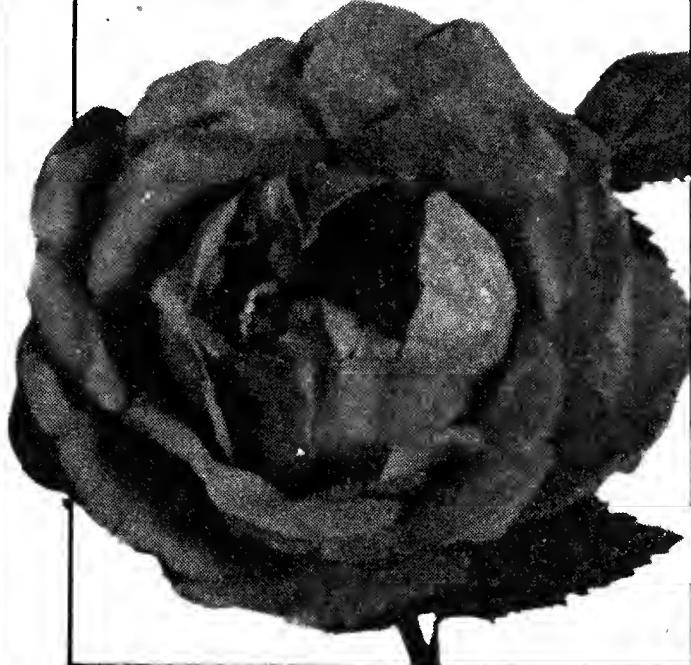
Solid dome-shaped masses of glowing flowers with many petals and golden centers. Bloom 4 to 6 weeks starting in September when flowers are scarce. Set 18 inches apart in solid borders or beds they present a gorgeous sight when in full bloom. Hardy, perennial plants of easy culture. 2-Yr. plants.

4 PLANTS
Each one
Different
97c
Postpaid. One each of
4 colors.

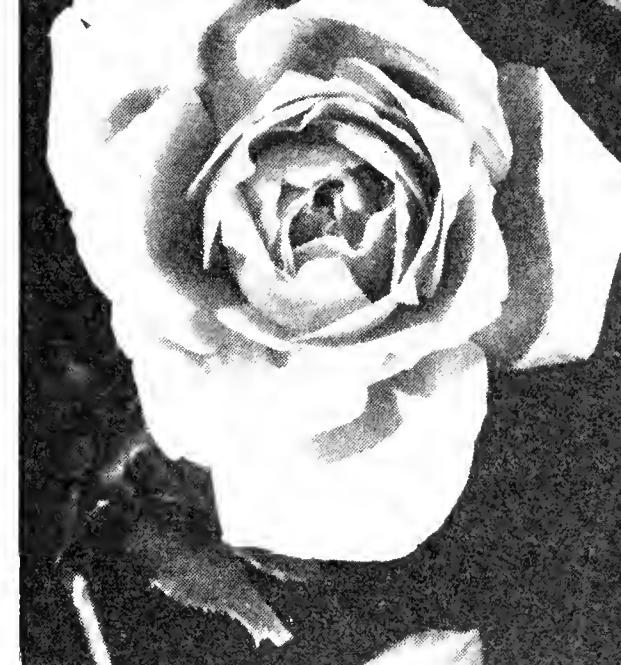
PRICES: 8 PLANTS \$1.75 postpaid (includes 2 EACH PINK, LILAC, WHITE, LAVENDER-BLUE.) Or one of each color for 97c postpaid.



Pres. Hoover Climbing Rose



Amelia G. Climbing Rose



American Beauty Climber

CLIMBING ROSES

All 2-Year old, budded, field-grown, first quality bushes. SURE TO GIVE SATISFACTION.

AMELIA GRAVERAU: Dark, velvety red. Double flowers. Abundant foliage. Can be grown as bush, climber, or hedge. EXTREMELY HARDY, BLOOM ALL SUMMER.

PRES. HOOVER: Yellow and rose two-tone. Large double flowers. BLOOMS ALL SUMMER. Climber.

TALISMAN: Gold and scarlet two-tone. Double flowers. BLOOMS ALL SUMMER. Climber.

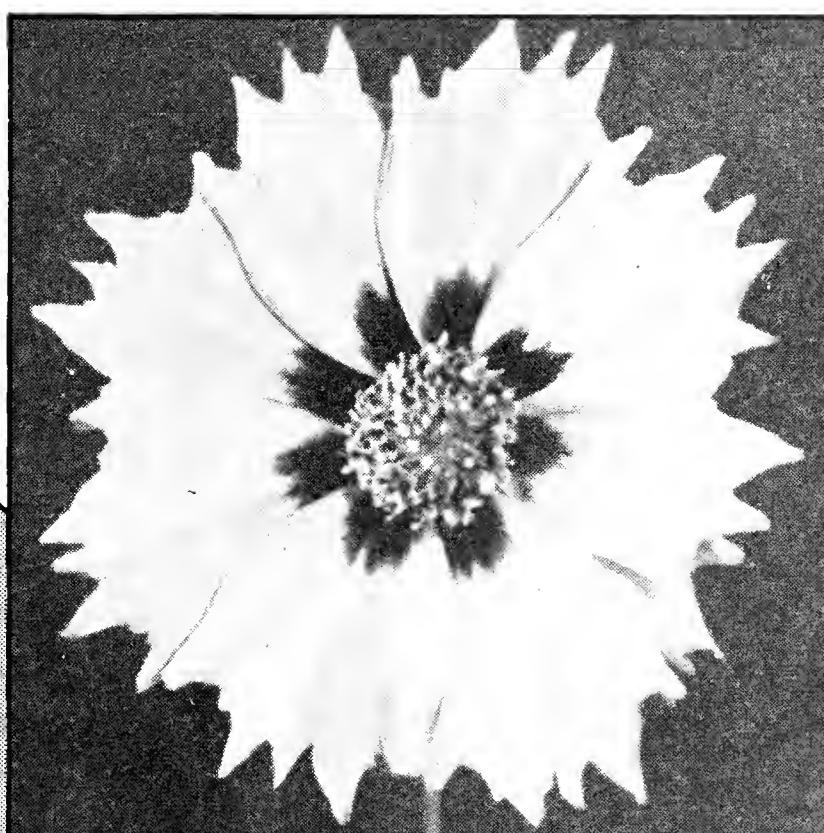
— PRICES —

All three varieties described above: 55c each; 2 for 95c; 10 for \$3.45.

The three varieties described above: 45c each; 2 for 79c; 10 for \$2.98.

5 CLIMBING ROSES \$1.45

Each one different. WE SELECT them from varieties named at left. Regular quality. (No discount).



New DIADEM COREOPSIS

Bright golden-yellow petals with artistic jagged edges, form a large, 2 to 3-inch flower. Dark brown blotches and a golden diadem complete the lovely picture. Borne on 2 to 3-Ft. stems.

6 BIG PLANTS 98c
Bloom this year

FLOWERS ALL SUMMER. 2-Yr. plants: 3 for 69c; 6 for 98c Postpaid.

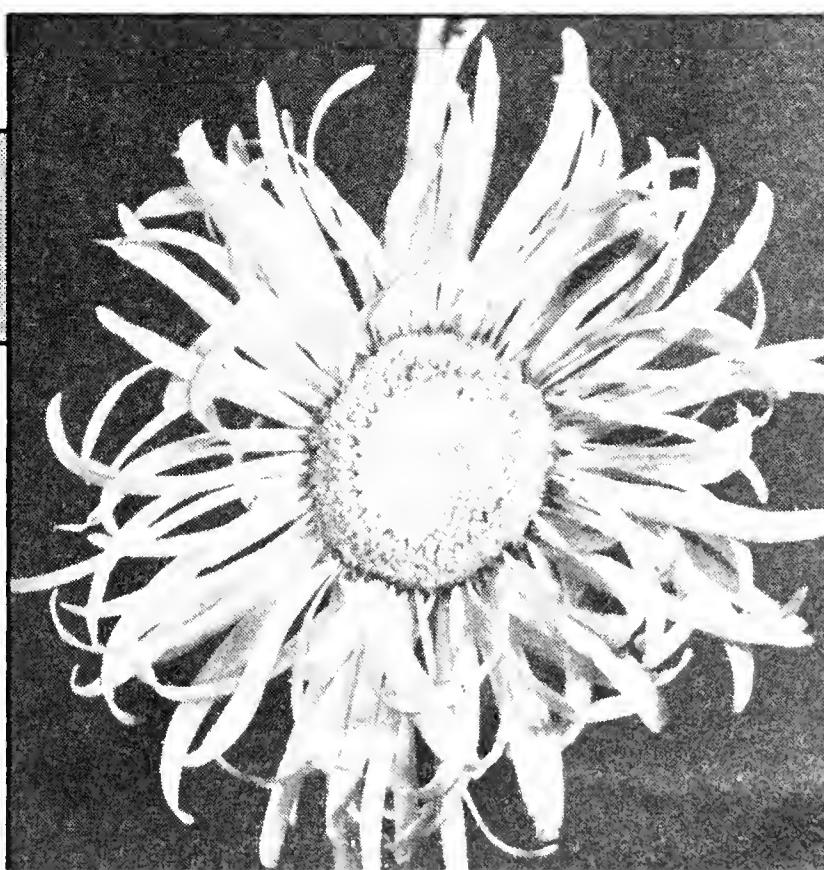
3 BIG PLANTS 75c
Bloom this year

New FRILLED DAISY

Big, fluffy, 3 to 4-inch shasta daisies, formed by a triple row of narrow white petals, flared, laciniate, and frilled around a golden tufted center. Grows 2 ft. tall.

BLOOMS ALL SUMMER. 2-Yr. plants. 3 for 75c; 6 for \$1.39 Postpaid.

New Diadem Coreopsis $\frac{3}{4}$ Actual Size
Below — New Frilled Daisy — Actual Size



LILLIAN PHLOX
Actual size.

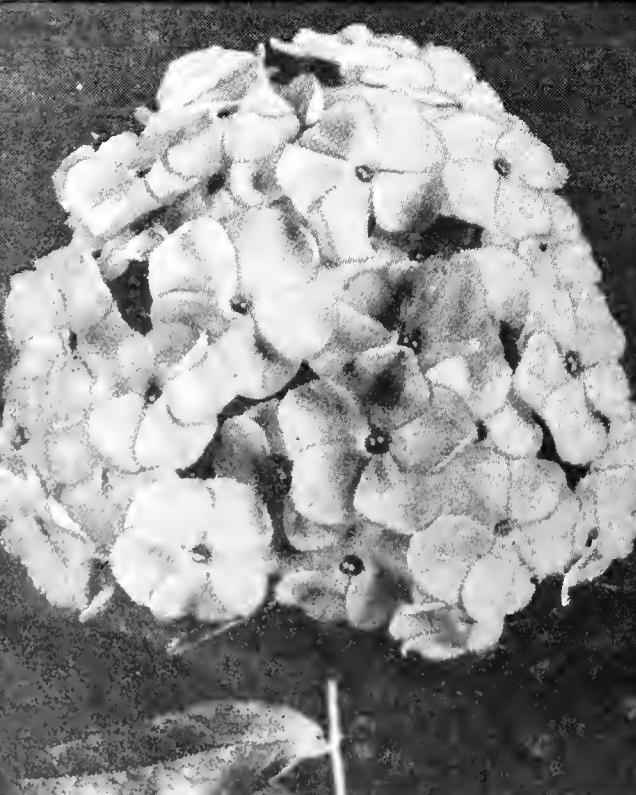
New Low Price:

3 for 75c,
5 for \$1.00.



Emlong's
HARDY
Perennial

We travelled hundreds of miles in search of the finest Phlox in America for Emlong customers. From over a hundred varieties we selected the 14 described on these two pages. Each is outstanding in size, color, fragrance and form. Phlox grow 1 to 3 feet tall. Plant them 15 to 18 inches apart. Bloom the first year, lasting from June until September. Easy to grow in any sunny location. (Photos shown here are about $\frac{1}{4}$ actual size, except Lillian, which is actual size.)



phlox any 3 for 75c
any 12 for \$1.79

BIG 2-YR. Field-Grown Plants

Postpaid

LILLIAN — New and very popular. Clear pink with blue eye. Large florets. Very fragrant. Tall stems, wide flower heads. Price — Lillian: 3 for 75c; 5 for 98c.

AFRICA — Dark, maroon-red. Solid heads. Extremely showy. New.

DAILY SKETCH — Immense rosy-pink florets with deep rose eye. Always in bloom! New and very popular.

ETHEL PRITCHARD — Charming lavender-blue flowers. Very solid, well-formed heads. Most dependable.

SALMON GLOW — Flashy salmon colored flower heads with a warm, deeper "glow."

LEO SCHLAGETER — Intense, glowing red with interesting curled petals. Showy!

CAROLINE VANDENBERG — The nearest blue we have seen in phlox. Lovely for contrast.

PAINTED LADY — Delicate clear pink with large, distinct red eye. Solid heads.

CHAMPS ELYSEE — Dark purple-magenta with immense florets. Very outstanding!

GRAFF ZEPPELIN — Popular large white with red eye in each floret.

R. P. STRUTHERS — Dainty coral flowers. Fine for cutting. Free blooming.

INNOCENCE — The purest white phlox. Extra large florets and heads.

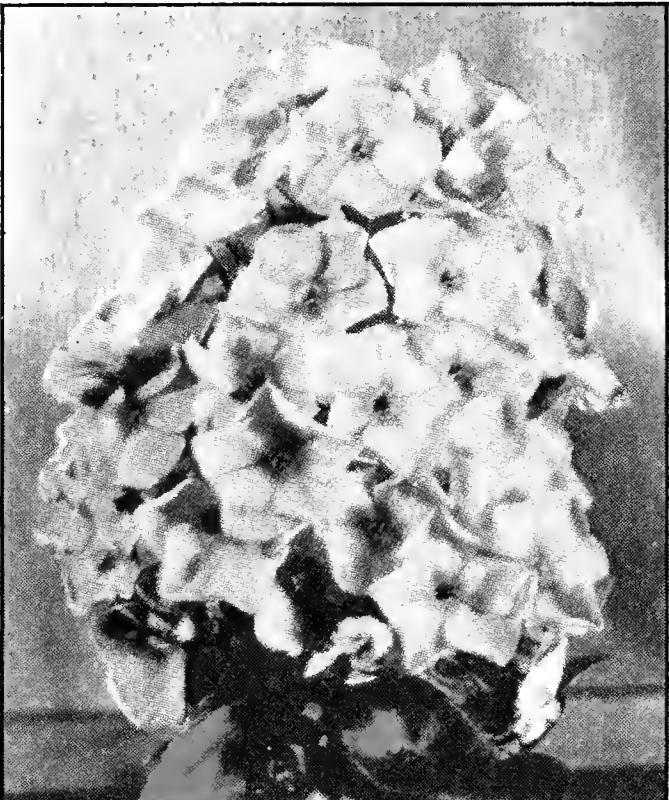
WM. KESSELRING — Bright violet-purple with large white eye. Blooms freely.

MRS. SCHOLTEN — New brilliant red. Extremely fragrant and worthwhile.

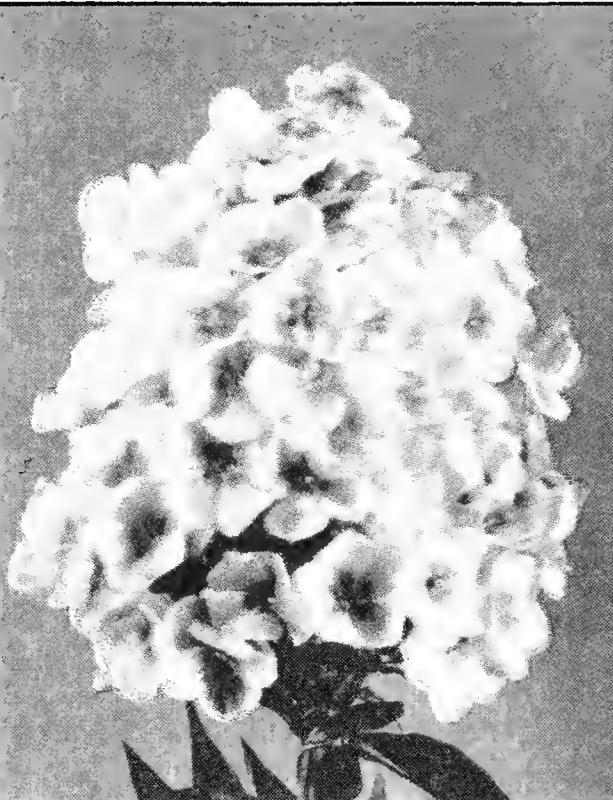
"JUMBO PHLOX GARDEN"

Postpaid

We select varieties described on these two pages to give you a fine assortment of colors. Our regular grade plants, sold at this price only for the purpose of keeping our stock balanced. Not labelled. Postpaid



CAROLINE VANDENBERG



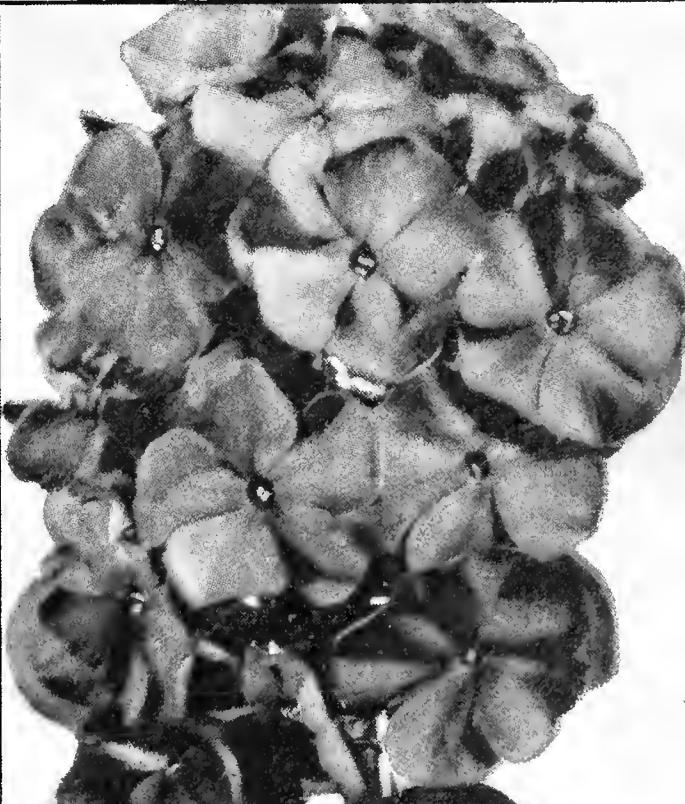
PAINTED LADY



DAILY SKETCH



LEO SCHLAGETER



CHAMPS ELYSEE

**100 Ft. Windbreak
of Lombardy Poplars**
10 TREES 8 to 10 Ft. \$32.5

**PRICES: Other sizes of Lombardy
Poplar Trees:**

5 TO 6-FOOT SIZE	38c each 3 for 75c 10 for \$2.25 100 for \$15.00
6 TO 8-FOOT SIZE	49c each 3 for 87c 10 for \$2.65 100 for \$19.95
8 TO 10-FOOT SIZE	59c each 3 for \$1.45 10 for \$3.25 100 for \$24.95

Big Lombardy Poplars

8 to 10 Ft. Tall - 3 Trees \$14.5

Now is the time to plant that Poplar Windbreak you have been wanting, without spending much money! Never before have such big, stocky, well-branched, heavy-rooted shade trees been offered at such low prices. Every one healthy and thrifty.

Lombardy Poplars are beautiful planted as specimens, corner groups, backgrounds, screens, windbreaks, along drives and country roads, and between farm fields to keep soil from blowing. Grow rapidly on poorest soil, without any care. Natural columnar shape requires no trimming. Dark, glossy-green leaves show silver beneath. Set these trees 5 to 10 feet apart. Plant this spring in April or May. PRICES AT THE LEFT.

MOUNTAIN ASH - European

Long fronds of green leaves with artistically cut lobes. Produces lovely blooms in spring and giant clusters of showy scarlet berries in Fall, which can be seen all over the yard. Very rare and beautiful. Grows medium height. Lovely lawn specimen.

PRICE: 5 to 6-Foot trees \$1.75 each;
2 for \$2.98.

GOLDEN WEEPING WILLOWS 6 to 8 Ft. Trees, only **85c** each

NIOBE: Glorious Golden-bark HARDY variety. Twigs and bark glisten with yellowish tinge. Leaves are long, slender, green above with silvery surface. Branches sweep to the ground. Easy to grow, even on poorest soil.

**6 to 8-Foot size: 85c
each; 3 for \$2.25.**

LOMBARDY
POPLAR
at left



Above — Mt. Ash Foliage and Berries
Below — Niobe Weeping Willow



Quick-Growing Chinese ELM TREES

3 6 to 8 Ft.
Big Trees
for only
\$185.



PRICES	Each	3	10
5 to 6 Ft. trees.....	49c	\$1.35	\$3.50
6 to 8 Ft. trees.....	'79c	1.85	5.00
8 to 10 Ft. trees.....	95c	2.65	8.00
10-12 Ft. Extra Heavy	\$1.49	11.95

Hardy Siberian strain of Chinese Elm trees, which thrive everywhere, even in coldest climates and on poorest soil. Grows very rapidly, forming a semi-conical, dense head. May be shaped as desired. Leaves are dark green, fine and artistically cut. Chinese Elms are not subject to diseases of other Elms. Roots grow *down*, and do not spread out to clog drains. Now the MOST POPULAR street, park and shade tree in this country. We offer WELL-ROOTED, WELL-BRANCHED stock.

Soft Maples

FOR LIGHTNING-SPEED GROWTH

Emlong's Soft Maple trees are not only speedy growers, but thrive on the poorest soil where other shade trees fail. Stand coldest climates. Need no special care. Leaves are dark green with silvery surface, and beautifully cut. Tree forms

a round, well-shaped head. Ideal for quick shade for roadside, lawn, street, etc.

We offer well-rooted, well-branched 6 to 8 Foot trees: 59c each; 3 for \$1.65; 10 or more at 49c each.

6 to 8 Foot
BIG TREES

49c

Each in lots of 10 or
more.



GAY FLOWERING CRAB

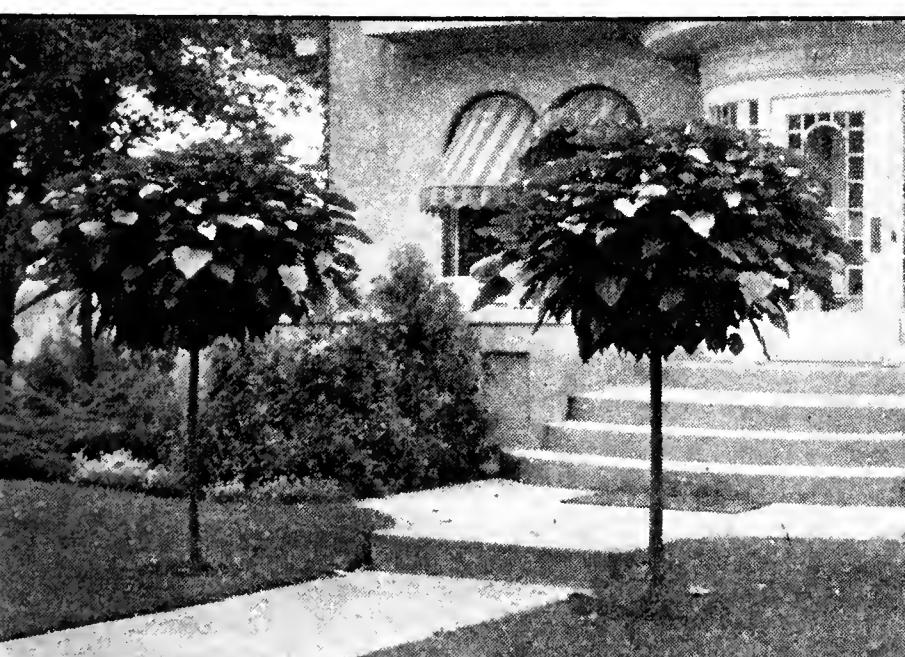
Special Bargain!
BIG-FLOWERING CRABS
4 to 6 Ft. branched, blooming-size

2 TREES for \$149

A limited quantity of Scheideckeri PINK and Eleyi RED flowering crabs in large, well-branched, stocky, 4 to 6-foot size. GIVE IMMEDIATE EFFECT. Your choice at 85c each or 2 for \$1.49. Order a pair



Soft Maple tree 3 years after planted. Note the stocky trunk and well-balanced top.



PAIR OF CATALPAS — Neat, Formal Effect

Only
\$1.98
for the PAIR

UMBRELLA CATALPAS

tall. Very valuable for planting in pairs at sides of walk, drive, doorstep, or in rows along drives or lot lines.

Double-grafted, 5 to 6-Ft. specimen trees: \$1.25 each, 2 for \$1.98.

Large, heart-shaped, bright green leaves produced thickly to form a round, formal head. Grafted a-top a 5 to 6-foot trunk. Never grow



Emlong's Choicest

GLAD BULBS

Your Selection:

100 for \$2.49

All Bulbs Postpaid

All varieties tall-growing, large-flowering, outstanding beauties. Large size bulbs, bloom freely with largest spikes this year:

GIANT NYMPH — Large flower, large spike. Bright pink. 12 bulbs 49c; 25 for 85c.

BETTY NUTHALL — Rich salmon-orange.
Yellow throat. 12 bulbs 39c; 25 for 65c.

VIRGINIA — Bright scarlet-red. Very popular. 12 bulbs 49c; 25 for 85c.

GOLDEN DREAM — Clear golden-yellow. Strong grower. 12 bulbs 49c; 25 for 85c.

E. J. SHALER — Deep rose with white markings. 12 bulbs 49c; 25 for 85c.

ORANGE QUEEN — Bright, clear orange. 12 bulbs 39c; 25 for 65c.

JOE COLEMAN — Dark, velvety-red.
Large flowers. 12 bulbs 39c; 25 for 65c.

PICARDY — Largest Glad grown, and highest rating. Glamorous rosy salmon-pink color. Flowers measure $5\frac{1}{2}$ inches across, spikes $5\frac{1}{2}$ feet tall. Up to 19 florets to a spike. 6 spikes make a big bouquet! 12 bulbs 49c; 25 for 85c.

MARY PICKFORD—Large, showy white. Saffron yellow throat. 12 bulbs 39c; 25 for 65c.

MARMORA — Large smoky lavender-gray. 12 bulbs 49c; 25 for 85c.

BAGDAD — Giant, smoky-old-rose. A beauty. 12 bulbs 49c; 25 for 85c.

THE ORCHID — Pure orchid, deeply
lacinated. Looks like a lovely orchid. 12
bulbs 49c; 25 for 85c.

LAVENDER BRIDE — Deep lavender-rose.
12 bulbs 49c; 25 for 85c.

Emlong's Famous "Pride-O-Mich"

Glad Gardens

PRICED TO FIT EVERY PURSE!

OUR FINEST

"KING'S GARDEN OF GLADS"

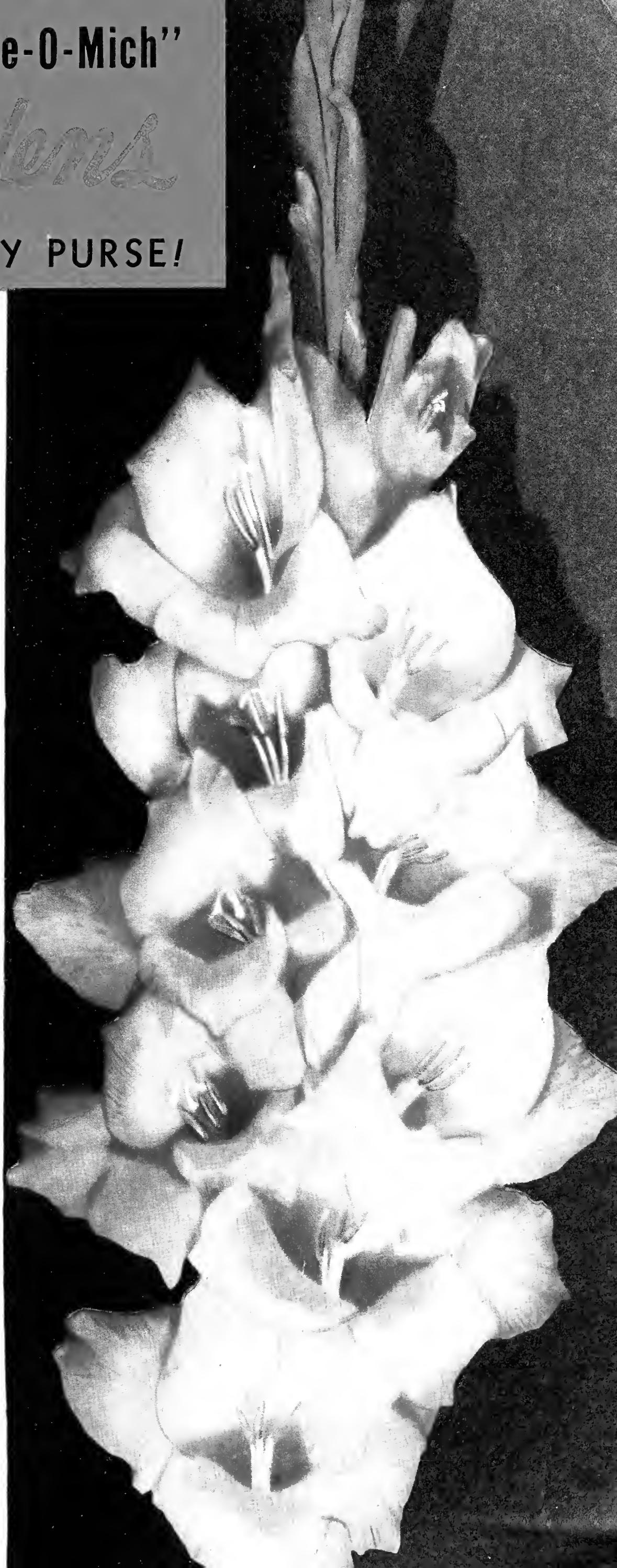
100 **LARGE
NAMED
BULBS** **\$1 95**

Postpaid

- 10 PICARDY
- 10 BAGDAD
- 10 THE ORCHID
- 10 GIANT NYMPH
- 10 BETTY NUTHALL
- 10 VIRGINIA
- 10 GOLDEN DREAM
- 10 E. J. SHALER
- 10 ORANGE QUEEN
- 10 MARY PICKFORD

A garden fit to grace any palace grounds! Large, blooming-size bulbs. Sent POSTPAID during March, April or May. ORDER TODAY!

NOTE: If you cannot use 100 bulbs, we will send 5 each of the 10 varieties named above in same quality for \$1.25 Postpaid.



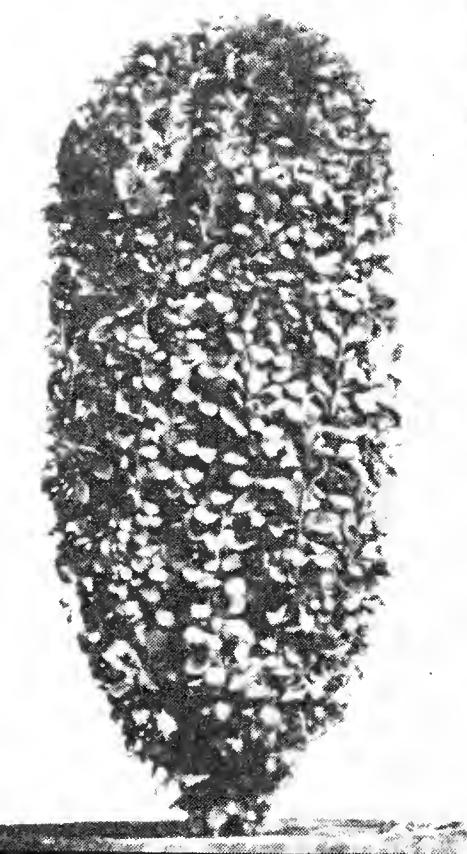
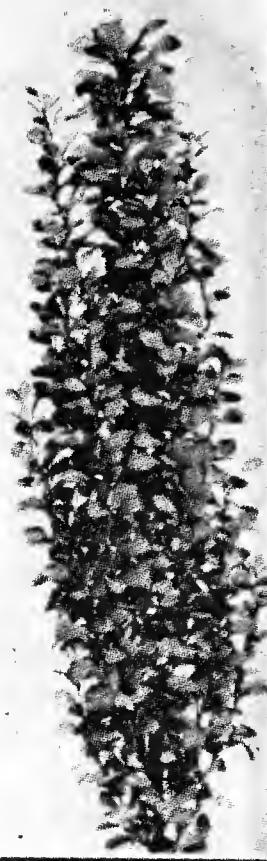
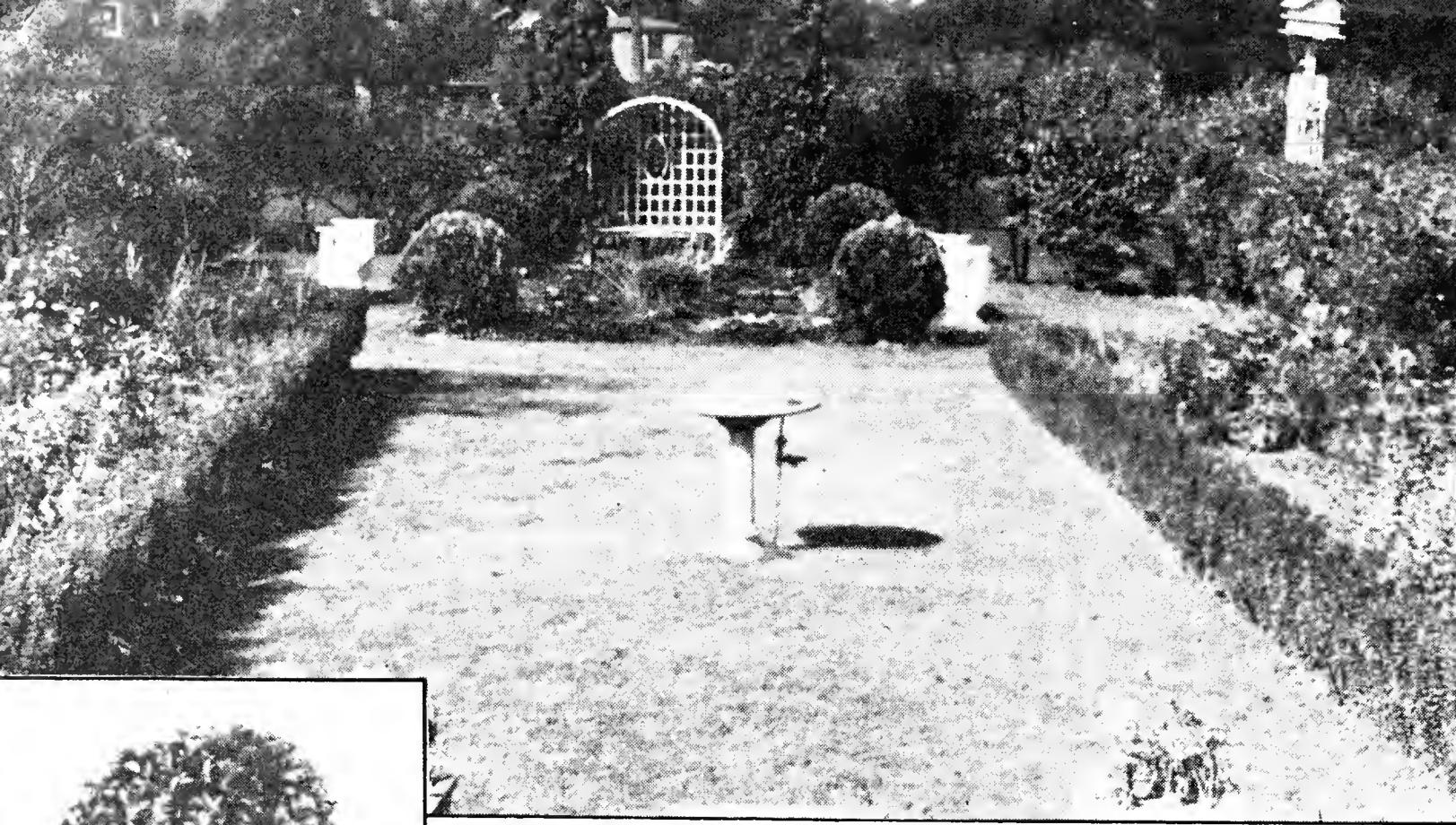
"PICTURE GARDEN OF GLADS"

100 **LARGE
BULBS** **\$1 59**

Postpaid

In this garden we include 10 bulbs of the large flowering pink variety shown at the right, and 90 other big flowering bulbs of our best Glads. Our selection. Bulbs not labelled. A rare bargain — worth twice our price.

NOTE: If you cannot use 100 Glad Bulbs, we will send 5 of the large Pink Glad bulbs and 45 others, making 50 in all, not labelled, for \$1.00 Postpaid.



New TRUEHEDGE COLUMNBERRY

Hardy, UPRIGHT HEDGE — Needs Very Little Care

5 PLANTS
1 to 1½-Ft.
\$1.49

New erect form of Barberry which grows upward instead of spreading out like other Barberry. Has thick, tough leaves, *produced very densely*. Retains foliage until winter. Leaves color bright scarlet in Fall and loads of red berries hang on all Winter. Truehedge makes a narrow hedge, so thick you cannot even see through it in two years.

Truehedge plants are drought-resistant, Winter-hardy, thrive on all soils, are rust-immune, and slashing winds do not affect them because of their dense growth. Slight clipping twice a year keeps hedges and plants formal and tidy. No other care required. Can quickly be clipped to resemble expensive boxwood. Lovely for formal effect in porch pots, at corners, etc. *Free circular on request, showing many uses.* Plant patent No. 110.

12 to 15-inch erect, bushy, well-rooted plants: 5 for \$1.49; 12 for \$3.48; 25 for \$5.95; 100 for \$21.95.

Above — Mature plant of Columnberry, pruned slightly to resemble boxwood pillar. Upper Right — Unclipped 15-inch Columnberry plant.

Prof. Hansen's Improved *Bush Cherries*

Prized for FRUIT and FOLIAGE

Shapely, ornamental shrub, with long, pointed gray-green leaves, silvery beneath. Turn bright red in autumn. Grows medium height. Covered with snow-white flowers in Spring, followed by cherry-sized maroon-purple fruits. Delicious as sweet cherries to eat out of the hand. Also valuable for making jelly, jam and juice.

The bushes produce enormous crops of fruit, which is harvested for market purposes in localities where sweet cherries are not hardy. Bush Cherries are *hardy everywhere*, and thrive on poorest soils without special care. Plant a row in your garden or along the lot line for shrubs. You'll enjoy them immensely!

1½ to 2-Foot bushes: 39c each; 3 for 98c; 10 for \$2.95.

3 BIG
Bushes
1½ to 2-Ft.
98¢



As Low As
25
PLANTS FOR
\$1.25.

GREEN Barberry

FOR LOW, BUSHY
HEDGES

Makes a lasting, living fence
with ever-changing beauty!



INFORMAL HEDGE OF GREEN BARBERRY

Nothing more charming than a low, bushy hedge of Green Barberry to edge the yard or plant along walks and drives! The leaves appear very early in Spring, and remain until very late Fall. They open bright green and color to dazzling shades of scarlet, gold and bronze in autumn. And, when the foliage is gone, multitudes of bright red berries remain to decorate the branches all Winter.

Green Barberry grows low and branching, not over 3 to 4-ft. at maturity. Can be pruned any time during the summer to desired shape and height. Set the plants 18 inches apart, for hedges, foundation plantings, corner groups, etc. (Our rust-proof strain can be planted in any state.) *Emlong's barberry plants are heavily branched and rooted. Specimens shown at right are average field-run.*

PRICES — Green Barberry Plants

	3	10	25 or more
12 to 15-inch branched.....	29c	75c	5c each
15 to 18-inch well-branched.....	45c	95c	7c each
18 to 24-inch very well-branched..	59c	\$1.49	10c each

Hardy Privet HEDGES

For Formal
Clipped
Living Fences:

Amoor River North variety is the hardiest and healthiest privet for cold climates. The foliage is dark, glossy green, resistant to insect pests and not subject to blight. The leaves appear early in Spring and remain very late in Fall. Small white flowers and berries. Thrives on all soils without special care. Grows bushy from ground up. Can be clipped any time in summer to the desired height. Also beautiful in foundation plantings and screens along alleys, etc. Set plants 9 to 12 inches apart.

25 Plants
THIS SIZE
1 1/2 to 2-Ft.
\$1.65



Average field-run sample
Emlong's 1 1/2 to 2-Ft. Privet.

10 Plants
THIS SIZE
12 to 15
INCH
for
75c

10 Plants
THIS SIZE
18 to 24
INCH
\$1.49



Clipped Privet hedge, a lifetime living fence.

PRICES — Privet Plants

All well-branched, well-rooted:

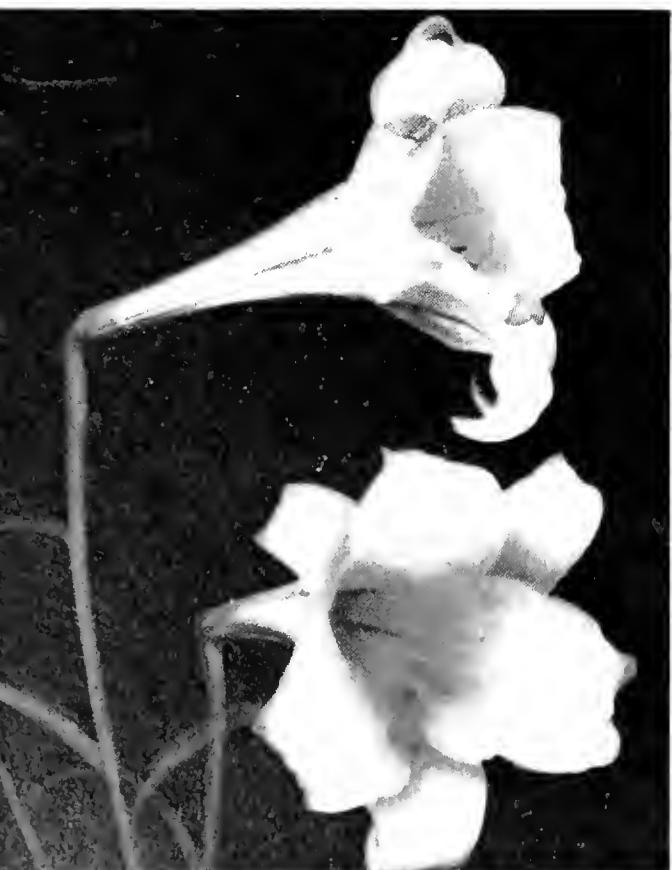
	10	25	100
1 to 1 1/2 Ft.....	\$0.69	\$1.25	\$3.95
1 1/2 to 2 Ft.....	.89	1.65	5.50
2 to 3 Ft.....	1.10	1.95	6.95



GOLD BANDED LILY



SPECIOSUM RUBRUM



PHILIPPENSE — Wonder Lily

We select from our stock of many garden lilies, TWO BULBS EACH OF 6 DIFFERENT VARIETIES, to make this garden. Blooming size bulbs. All labelled and POSTPAID.

Lilies have in past years been looked upon as somewhat of a luxury because bulbs were expensive. New low prices make it possible for every garden lover to have them — even the rare imported kinds. Lilies are easy to grow, and an assortment of varieties provides blooms from June until frost.

GOLD BANDED LILY (Auratum). 9 to 12 flowers, measuring 7 inches across, borne at the top of each 2-3 foot stem. A breath-taking giant! Creamy-white flowers have a wide band of gold down the center of each petal. Flecked with dark red markings. Rusty-red anthers. Blooms August. 3 for 80c; 6 for \$1.49. Postpaid.

CONCOLOR. Bright scarlet-red "Star Lily." Very popular and showy. Blooms June and July. 5 for \$1.00. Postpaid.

PHILIPPENSE FORMOSANUM — New Wonder Lily. White trumpets, seven inches long, with apple-green throat and golden anthers. Blooms spread 5 to 6 inches across. Many tall blooming stalks to each plant, and each stalk bears many blooms. Flowers from July to November. 5 for \$1.00. Postpaid.

CROCEUM — Irish Orange Lily. Large, 6-petaled, orange flowers with tiny black spots. Blooms borne at top of each stem. Blooms in July. 3 for 50c; 8 for \$1.00. Postpaid.

HENRYI — Golden Speciosum. Apricot-yellow blooms with charmingly curled petals. Speckled with rust. Blooms August. 3 for 50c; 8 for \$1.00. Postpaid.

REGALE. Snow-white with frosty surface and golden throat. Veins of red outside. Bears 15 to 22 flowers to a stem! Biggest selling Lily! Blooms July. 5 for 69c; 10 for \$1.00. Postpaid.

SPECIOSUM RUBRUM. Rosy-white petals with crimson spots and anthers. Blooms August-September. A rare beauty! 3 for 80c; 6 for \$1.49. Postpaid.

TENUIFOLIUM. Bright coral-red flowers in June. One of the loveliest and hardiest lilies. 3 for 50c; 8 for \$1.00. Postpaid.

TIGRINUM. Extra-large, improved single Tiger-Lily. Bright orange with ink-black spots and anthers. Blooms August. 3 for 50c; 8 for \$1.00. Postpaid.

HEMEROCLIS — Day Lilies. Large trumpet-shaped flowers in great profusion in May and June. Choice of YELLOW or ORANGE flowers. 3 for 50c; 8 for \$1.00. Postpaid.

"Sample 10" Lily Garden

Hundreds of Lily blooms of all shapes, sizes and colors, from May to frost! We send one each of the 10 varieties described above. Worth at least twice our price! Postpaid.

\$16.9



HENRYI — Golden Speciosum



TIGER LILY

As Low As

10 Big Bushes
for only
\$145.



**GORGEOUS RED-LEAF
Emlong's BUSHY, HEAVY-ROOTED STRAIN**

Barberry

Nothing so strikingly brilliant in hardy shrubbery as our glorious, double-red strain of Red-Leaf Barberry. Its abundance of thick, purplish-maroon leaves glisten in the sun, contrasting with the green and yellow of other plants. Lends an air of elegance to the landscape. The plants grow 3 to 4 feet tall at maturity but can be pruned any time of the summer to the desired height and width. Valuable for single specimens, corner groups, accent groups in shrub or evergreen plantings, and solid border hedges in front of other shrubs, along drives, walks and foundations. The leaves come early in Spring and remain until Winter. Red berries remain all winter. Set plants 1½ ft. apart in full sunlight.

EMLONG'S STRAIN is especially bright red, extra heavy-rooted, and *bushy*. See prices and specimen plant at right.

Average run Emlong's Red Barberry 12 to 15-inch size. The 10 to 12-inch is branched about the same, but a little shorter.

— PRICES —

Red-Leaf Barberry

	Each	3	10	25 or more each
10 to 12-inch . . .	25c	59c	\$1.45	12c
12 to 18-inch . . .	30c	79c	2.49	19c
1½ to 2-foot . . .	59c	1.49	3.95	35c

Baby Roses make lovely table bouquets.
They bloom in large clusters.

BLOOM THIS YEAR from JUNE until WINTER

Multitudes of dainty roses measuring 1 to 1½ inches across, some as double as Hybrid Teas. They come in huge clusters and **KEEP BLOOMING FROM JUNE UNTIL WINTER, EVERY YEAR**. Bloom this year, and one planting lasts many years. Very hardy. Never grow more than 18 inches tall. Make showy beds, borders and groups. 2-Yr. field-grown budded plants: 39c each; 5 for \$1.49. **CHOICE OF BRIGHT RED, DARK RED, SALMON, ORANGE or PINK.** Or — let us send you

5

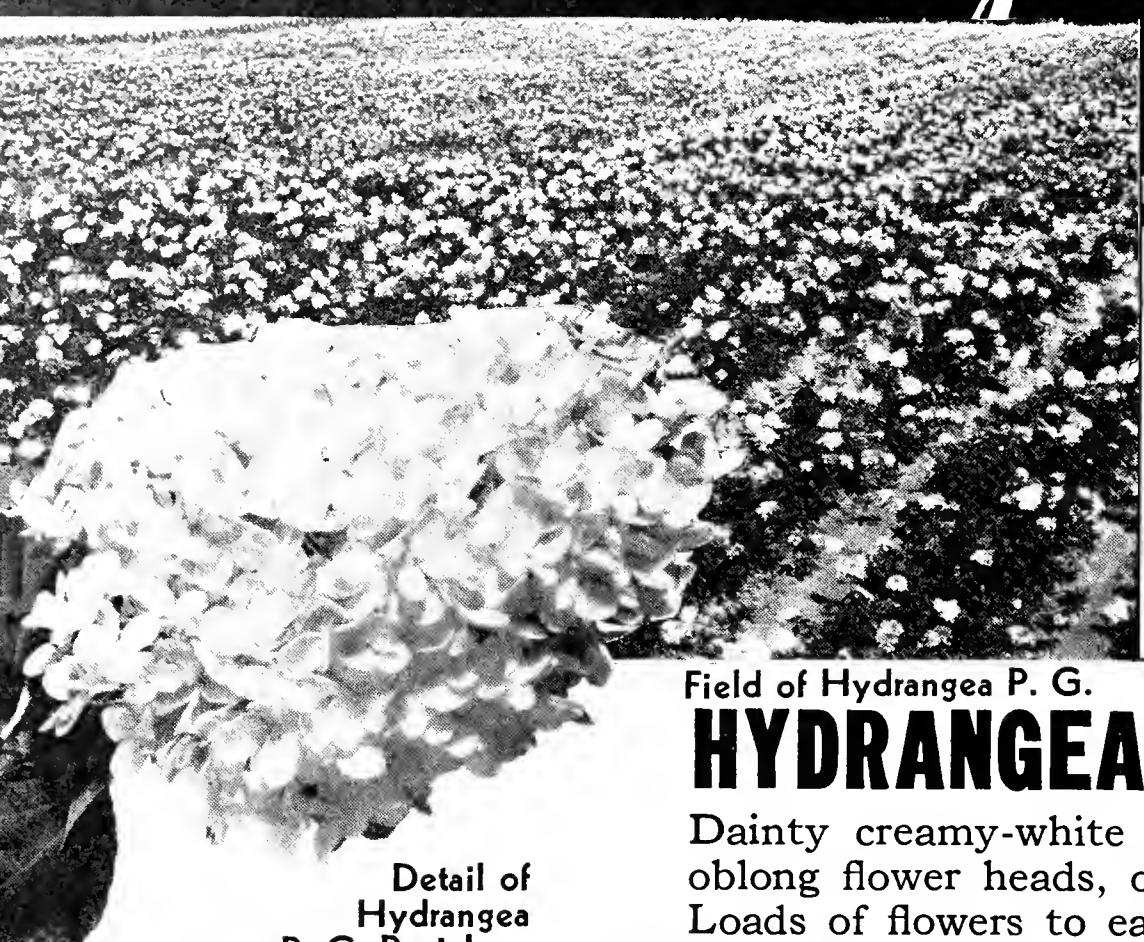
Bright
Colors

\$149.

all
for

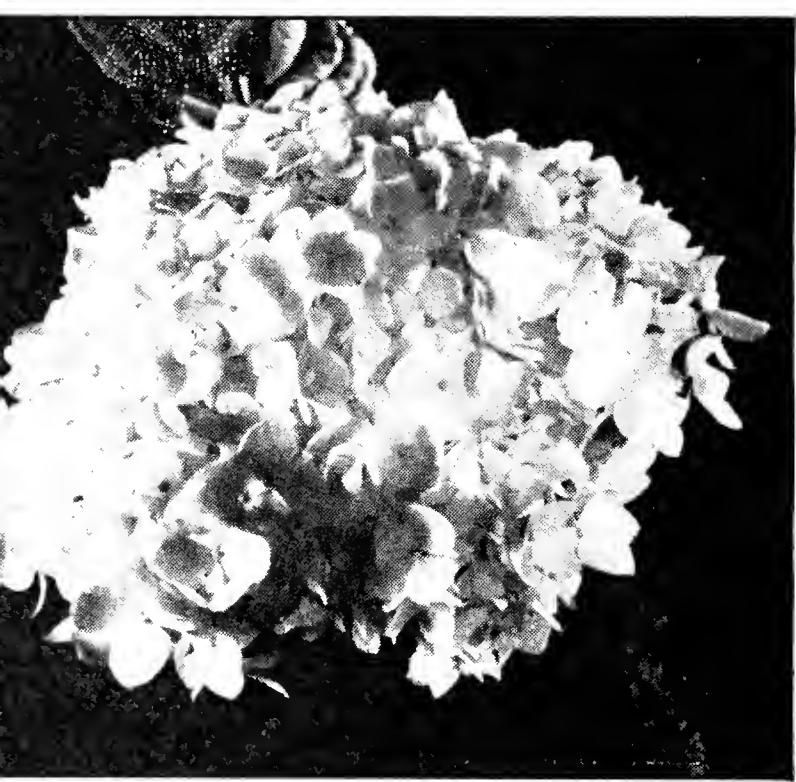


GIANT FLOWERED *Hardy Hydrangeas*

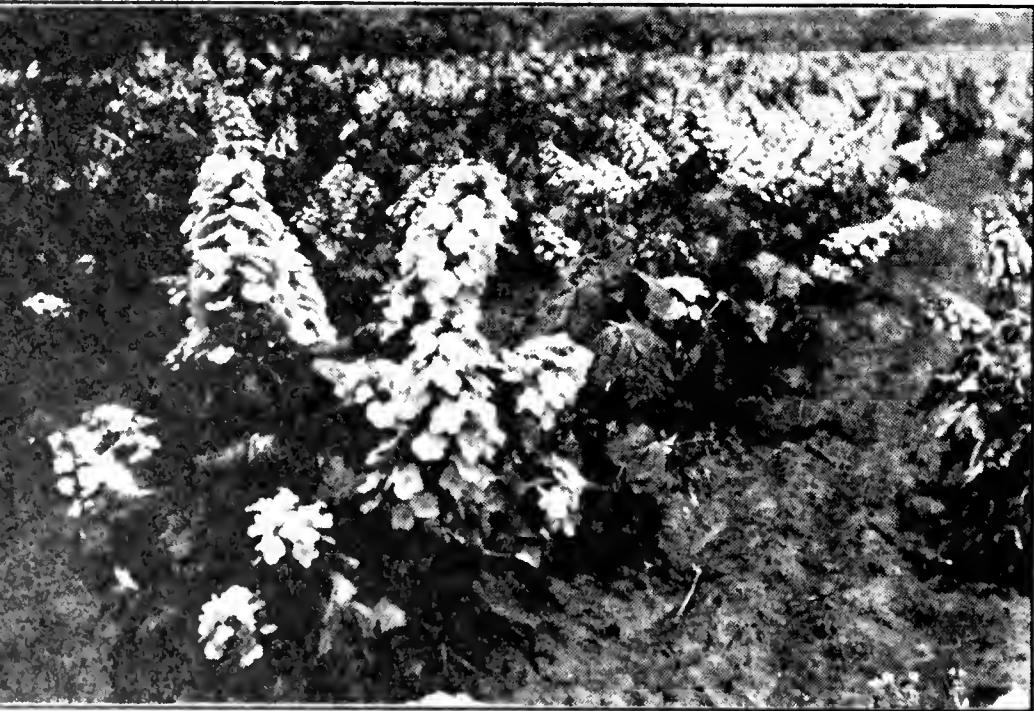


Field of Hydrangea P. G.

Detail of
Hydrangea
P. G. Panicle



Panicle of Hydrangea Hills of Snow



Field of young Oak-Leaf Hydrangeas in bloom.

MANY-PURPOSE SHRUBS
Beautiful Flowers and Foliage

3 BIG BUSHES
Each Different
all for **\$1 19**

1 Hydrangea P. G.
1 Hydrangea A. G.
1 Hydrangea O. L.
All 2-year old
1½ to 2-foot size.

HYDRANGEA Pee Gee — 2 for 75c

Dainty creamy-white florets cluster compactly to form giant oblong flower heads, often measuring 6 to 9 inches in length. Loads of flowers to each shrub. Flowers turn rose colored in Autumn, and can be cut and dried for winter bouquets. Handsome, long, narrow, green leaves, which come early and stay late in the fall. Shrub grows medium height and can be pruned. Should be planted 2½ to 3 feet apart. A spectacle of great beauty when planted in solid borders and along foundations. Lovely as single specimens, groups, and in mixed shrub plantings. Very effective grouped with Red Barberry.
Big 2-Yr. 1½ to 2-Ft. bushes: 45c each; 2 for 75c; 10 for \$3.45.

HYDRANGEA — Hills of Snow 2 Big Bushes for 75c

We cannot say too much for this grand shrub, which is ever increasing in popularity. The large snow-white florets are compactly arranged in round, dome-shaped panicles as shown at the left. Panicles measure 6 to 7 inches across and cover the bushes from mid-summer until Fall. Also good for dried bouquets. Foliage is wide, bright green, very handsome. Grows 3 to 4 feet tall — an ideal height for a foundation shrub. Also prized for groups, border hedges, etc. Set the shrubs 2½ to 3 feet apart. Grows in shade, or anywhere.
Bushy 2-Yr. 1½ to 2-Ft. shrubs: 45c each; 2 for 75c; 10 for \$3.45.

Oak-Leaf HYDRANGEA 2 Big Bushes for 97c

Mammoth flower panicles often measure 12 inches tall! Large florets, compactly arranged. Beautiful oak-shaped green leaves measure 6 inches long, TURN BRIGHT PURPLISH-RED in early autumn. Medium height shrub of many uses

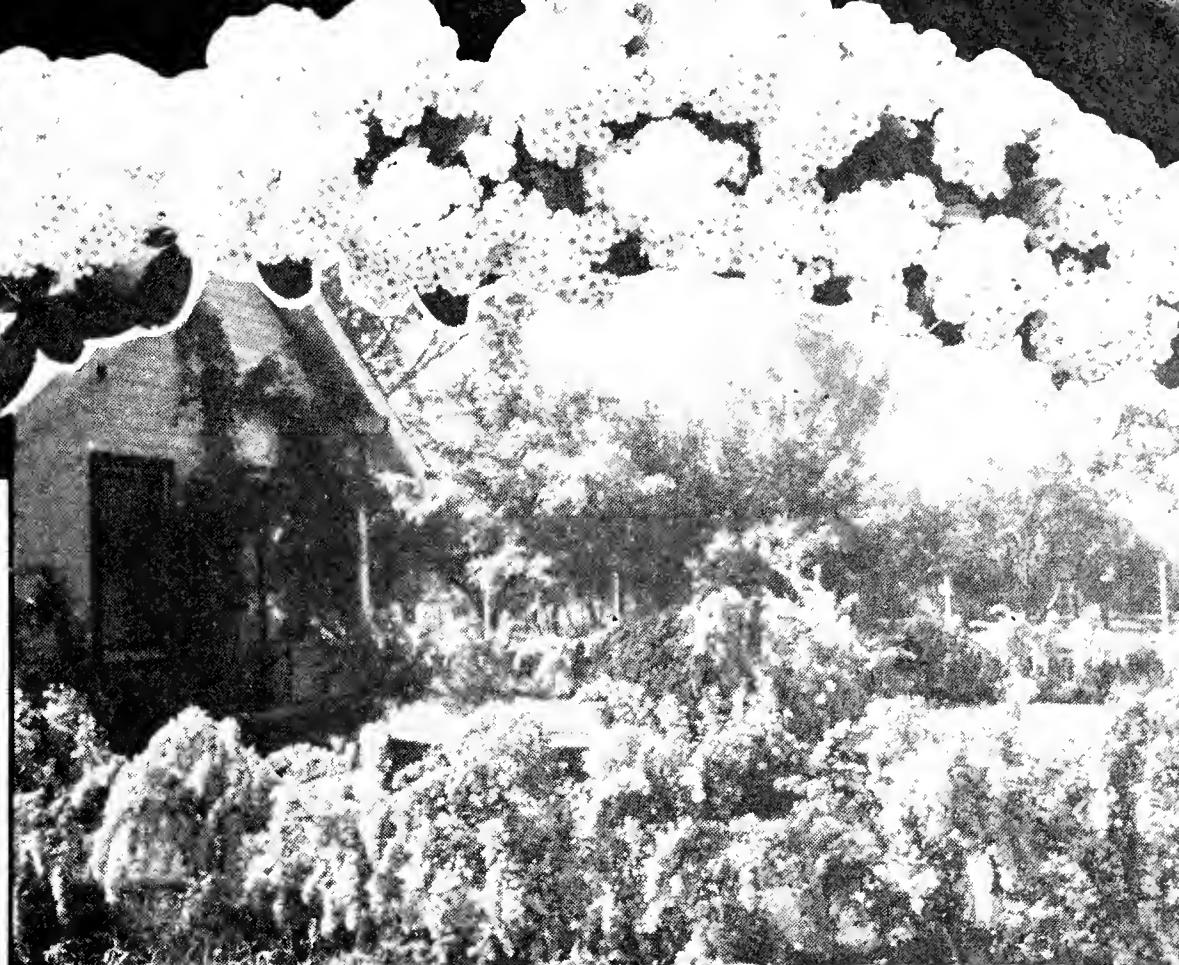
2-Yr. 1½ to 2-Ft. shrubs: 59c each; 2 for 97c.

Lovely SPIREA

Bridal Wreath

**8 PLANTS
1½ to 2-Ft. 98c**

Highest score for both beauty and utility goes to the famous Bridal Wreath Spirea (*Van Houttei*). Breath-taking masses of pure white flowers clustered along slender branches, sweep to the ground during May and June. Beautifully cut, bright green leaves come very early and remain longer in Fall than those of any other shrub. Color to shades of gold and bronze when planted in sunny spot. Grows 5 to 6 feet tall but can be pruned to any desired height or shape, anytime during the Spring or Summer months. Set plants 2½ feet apart for hedges, 3 feet apart for screens, groups, foundation plantings. Thrive on all soils. Perfectly hardy. 2-Yr. 1½ to 2-Ft. Bushes: 3 for 45c; 8 for 98c; 25 or more at 7c each.



Small spray of Spirea Bridal Wreath and planting made by Mrs. H. Stewart, St. Anthony, Ida. with Emlong-grown plants. A very inviting picture!



Tall Pink Spirea Flowers

**3 BIG
BUSHES
98c**

TALL PINK SPIREA

(Billardi Variety)

Dainty, fuzzy-looking rose colored flowers in stiff spikes measuring 1 inch across and 6 to 8 inches long. Lovely long, dark green leaves. Valued for cut flowers as it blooms from early July until September. Grows 4 to 5 feet tall.

2-Yr. 1½ to 2-Ft. bushy shrubs: 39c each; 3 for 98c.



Average Spirea Bridal Wreath plant 2-Yr. 1½ to 2-Ft. size, as we grow them at Emlong's

DWARF PINK SPIREA

(Froebelli Variety)

Large, flat flower-heads measure 3 to 5 inches across. Formed of crimson-pink fuzzy flowers. Blooms in July and occasionally thereafter all Summer and Fall. Artistic, pointed leaves assume variegated shades. HARDY variety. Grows 3 to 4 feet tall.

2-Yr. 1½ to 2-Ft. bushy shrubs: 45c each; 2 for 75c; 10 for \$2.95.

**2
BIG BUSHES
for 75c**



Dwarf Pink Spirea Flowers

**4 DIFFERENT
SPIREAS
for \$110.**

- 1 BRIDAL WREATH
- 1 TALL PINK
- 1 DWARF PINK
- 1 GOLDEN LEAF

2-Yr. 1½ to 2-Ft. size

GOLDEN LEAF SPIREA - 39c

Upright grower, with heavy flower clusters of white. Fuzzy stamens. Beautifully cut leaves are bright yellow in Spring, changing to bronze in Fall. Small red fruits. Grows 4 to 6 feet tall. Can be pruned.

2-Yr. 1½ to 2-Ft. bushy shrubs: 39c each; 3 for 98c.

"*Magnimur*
" marsh *Cavilion-type*
♀ mark

Now in 5 Charming Colors

A Riot of Beauty

PREPARE NOW for an autumn panorama of beauty in YOUR YARD. Put on a dazzling Chrysanthemum show to please your family and friends. As few as a dozen of these new type mums will do it!

Picture a big, cushion-like mass of flowers measuring 2 to 3 feet across — all from one plant, the first year! Magicmum plants grow about 12 inches tall and form a solid dome of flowers the first year. They start to bloom in August and continue until very late fall. Single plants have been known to produce 500 to 1000 plants in a season.

57

DIFFERENT AND BETTER than ordinary mums. Instead of making tall stems and lots of foliage, these plants spend their energy producing FLOWERS. The flowers measure 2 inches across and are shaped like the specimen at lower right corner of page. Flowers keep for weeks, whether cut or left on the plants. Perfectly hardy and easy to grow. Set the plants about 2 to 2½ feet apart for solid borders or beds. Even a dozen plants will brighten the entire yard, bidding a gay farewell to autumn! Colors are charmingly blended in each flower, presenting a changing picture from August to November.

MILLIONS
of BRIGHT MUMS
you'll
for only

ABOUT PLANTS: For best results with Chrysanthemum plants, buy small, young stock with good roots. Big, woody plants are hard to start and never produce many blooms. Plants taken from small pots and set in ordinary garden soil last April produced the display shown above.



— COLORS and PRICES —

BRONZE Magicmum: Glowing Indian-rust, bronze, and gold tinges. Varying formations of flowers in this type. Priced below.

RED Magicmum: Several shades in this class, ranging from bright tile-red to maroon and dark wine. Priced below.

YELLOW Magicmum: Deep golden and bright canary tones, blended with soft buff. Priced below.

WHITE Magicmum: Flowers open with yellow center and gradually become pure snow-white. Priced below.

PINK Magicmum: Several shades, ranging from cameo to rose-buff. Each with interesting reflex tones.

PRICES ALL COLORS: One plant **39c;** 3 plants **98c;**
10 plants \$2.49 Postpaid

Let us send you an assortment of 10 NEW Dwarf Cushion Mums *not labelled*. Many are BRAND NEW, not named yet, and will give you a BIG SURPRISE GARDEN of latest colors. Make a row 25 feet long.

POSTPAID

1 BRONZE Magicmum
1 RED Magicmum
1 YELLOW Magicmum
1 WHITE Magicmum
1 PINK Magicmum
All labelled.

Dwarf Yew EVERGREENS

Compact, dwarf evergreens with short, dark green needles. Grow slowly—require little care. THRIVE IN DENSE SHADE ON NORTH SIDE OF BUILDINGS and UNDER SHADE TREES.

2 DWARF
YEWS
\$1.19

ONE SPREADING AND
ONE UPRIGHT. MAIL-
ING SIZE. (Or we will
send the two in Land-
scape Size for \$3.25.)

SPREADING YEW. Many short branchlets spread out and upward in graceful fashion. Grows 3-4 feet wide. Can be pruned. THRIVES IN SHADE or ANYWHERE. Hardy. 8 to 10-inch MAILING SIZE Transplants: 65c ea.; 2 for \$1.19. 12 to 15-inch LANDSCAPE SIZE (Balled) Specimens: \$1.69.

UPRIGHT YEW. Same kind of foliage as the spreading form, but branches grow upward from center trunk. Forms a compact cone-shaped tree. THRIVES IN SHADE or ANYWHERE. Hardy. 9 to 12-inch MAILING SIZE Transplants: 65c each; 2 for \$1.19. 1 to 1½ ft. LANDSCAPE SIZE (Balled) Specimens: \$1.98 each.

Juniper Evergreens

Various forms and colors available, but foliage is similar. Fine, feathery, glossy. JUNIPERS THRIVE IN PART SHADE OR FULL SUN-LIGHT. Varieties listed below suitable for FOUNDATION PLANTINGS, borders, groups, etc.:

IRISH COLUMNAR JUNIPER. Feathery blue foliage, produced densely on upright, compactly arranged stems. Tree grows very narrow. Beautiful in pairs for doorway, gate, walk corners, etc. 10 to 12-inch MAILING SIZE Transplants: 49c each; 2 for 79c. 1½ to 2-foot LANDSCAPE SIZE (Balled) Specimens: 98c each.

PFITZER'S JUNIPER. Low, spreading, plumpy type with greyish-green foliage. Spreads to 3-4 feet. Can be pruned. 9 to 12-inch MAILING SIZE Transplants: 57c each; 2 for 98c. 12 to 15-inch bushy LANDSCAPE SIZE (Balled) Specimens: \$1.25 each.

SABINA JUNIPER. Fine, moss-green foliage. Low type with branches spreading out and upward. Grows 3-4 feet. Can be pruned. 9 to 12-inch MAILING Transplants: 57c each; 2 for 98c. 12 to 15-inch bushy LANDSCAPE SIZE (Balled) Specimens: 98c each.

MEYRI BLUE JUNIPER. Bright, glaucous silvery-blue foliage. Low, upright, shrubby type. 6 to 9-inch MAILING SIZE Transplants: 89c each; 2 for \$1.59. 12 to 15-inch LANDSCAPE SIZE Specimens: \$1.98 each.

IRISH
COLUMNAR
JUNIPER

6
98c
EACH

6
57c
EACH

PFITZER'S
JUNIPER

6
2 FOR
98c

SABINA
JUNIPER

Colorado Blue SPRUCE 3 for 99c

Popular Colorado Blue Spruce Evergreens, now offered in a special bushy, 12 to 15-inch 4-year-old transplanted grade. Roots wrapped in wet peat moss. Shipped 3 in a parcel. If you cannot use 3 trees, divide with your friends. Make beautiful lawn specimen, groups, etc. Order early!



BLUE SPRUCE

DWARF MUGHO PINE Evergreens

Small, round clusters of short, stiff, dark green needles grouped compactly to form a round, mound-shaped dwarf evergreen.

Fine for contrast with lighter green of other varieties.

Good for foundations, corner groups, etc. Grows slowly.

8 to 10-in. Mailing Size Transplants: 59c ea., 2 for 98c.
10 to 12-in. round, bushy specimens: Landscape Size 97c.

Arbor Vitae EVERGREENS

Bright colored foliage arranged in small, feathery, fan-shaped leaflets clusters thickly on these trees.
THEY THRIVE IN FULL SUNLIGHT without burning.

PYRAMIDAL ARBOR VITAE: Narrow, pyramidal-columnar growth. Dark green foliage. Formal effect. Fine for doorways, gates, etc.

12 to 15-inch Mailing Size: 59c each; 2 for 89c. 1½ to 2-foot Landscape Size Specimens: 98c each.

GLOBE ARBOR VITAE: Low, globe-shaped, dense, dark green type. Excellent for foundation and border plantings.

6 to 9-inch Mailing Size Transplants: 49c each, 2 for 89c.
12 to 15-inch Landscape Size Specimens: 98c each.

GOLDEN GLOBE ARBOR VITAE: Very, very dwarf, compact, bushy, slow-growing. Globe-shaped, bright golden foliage evergreen.

6 to 9-inch Mailing Size Transplants: 59c each,
2 for 98c. 10 to 12-inch round, bushy Landscape Size: 98c each.



DWARF
GOLDEN
ARBOR
VITAE



GLOBE ARBOR VITAE

DWARF MUGHO PINE





Fine French Lilacs

IN 5 GLOWING COLORS

So different from the old-fashioned lilacs, there is no comparison! Scientific experiments have brought you this gorgeous array of colors, ranging from purest white to deep purplish-red. Each single floret measures up to $\frac{1}{2}$ -inch across, and are clustered compactly on giant panicles which often measure 12 inches long! Simply breath-taking in their beauty and fragrance!

BLOOM VERY YOUNG

These magnificent flowers start coming when the plants are only two to three years old, and every plant blooms freely. *No long waiting for flowers!* The plants are carefully budded on hardy roots to make them non-suckering and of easy culture. They thrive everywhere with no special care and eventually attain a height of 8 to 10 feet. Marvelous for single lawn specimens, grouped in shrub borders, or planted in mass-effect along alleys, lot-lines, drives, etc. for screens or windbreaks. Foliage lasts until late Fall.

2-Yr. budded plants: 75¢ each or 5 for \$2.49

YOUR CHOICE OF BLUE, PINK, WHITE, PURPLE, RED.

5 Colors
for only \$**2.49**

(No discount)

10 TALL ENGLISH HYBRID DELPHINIUMS \$1.49

Two-inch wide flowers cluster thickly on 5 to 6 foot spikes to form large flower heads. Delicate "art-shades" of blue, lavender, mauve, pink, painted by nature in many blendings. 2-Yr. plants. POSTPAID.



Double Flowering Hollyhocks

Below: Everblooming Carnations



6 DOUBLE FLOWERED HOLLYHOCKS

ALL FOR \$1.

Extra large flowers with double, tufted centers, cluster closely along tall stems. Look like roses. We send one each of DOUBLE PINK, DOUBLE SALMON, DOUBLE LILAC, DOUBLE SCARLET, DOUBLE YELLOW, DOUBLE MAROON.

Right:
English Hy-
brid and
Wrexham
Delphiniums



DOUBLE WREXHAM DELPHINIUMS

Often called hollyhock strain. Each floret is large and double. Flowers usually two-tone. Long flower-spikes on tall stems.
2-Yr. plants: 3 for 75c; 10 for \$1.95 Postpaid.

WHITE ICEBERG DELPHINIUMS

Fluffy-looking, pure white flowers of large size, closely clustered on tall stems. Showy bouquet variety. NEW.
2-Yr. plants: 3 for 95c; 10 for \$2.50 Postpaid.

HARDY EVERBLOOMING CARNATIONS

8 FOR \$1.29

Really hardy strain of garden carnations. Double flowers measure 1½-2 inches across. Stems 18 inches tall. Bloom all Summer. We send 2 PLANTS EACH OF RED, YELLOW, WHITE, PINK.
2-Yr. size, all for \$1.29 Postpaid.

Sale

2-year-old shrubs,
1½ to 2 feet tall, well-branched, well-rooted.

FLOWERING HARDY SHRUBS

Amy

1 for 39c
3 for 89c
10 for \$1.98

BORDER GROUP "SHRUBS for BIRDS"

- 1 Dogwood — Red Bark
- 1 Dogwood — Yellow Bark
- 1 Red Snowberry
- 1 Scarlet Fl. Quince
- 1 White Snowberry
- 1 Pink Honeysuckle
- 1 Highbush Cranberry

\$119

No discount



Tamarix Hispida



French Pussy Willow



Weigela Rosea

"RAY of COLOR"
"Planned" Shrub Planting
Blooms all Summer, Fall and
some to dry for Winter:

\$1.69

1 French Pussy Willow
1 Deutzia P. R.
1 Spirea, tall pink
1 Hydrangea P. G.
1 Forsythia
1 Weigela Rosea
1 Tamarix Hispida
1 Honeysuckle shrub
1 Double Mock Orange
1 Spirea Van Houttei
(No discount)

Plant shrubs 2½ to 3 feet apart. CODE: T-Tall; M-Medium height; L-Low growing; S-Like full sunlight; A-Thrive anywhere; SH-Succeed in shady locations.

TAMARIX Hispida. Graceful, feathery, grey-green foliage with rosy-lavender flowers of same texture. Bloom panicles 9 to 12 inches long in LATE Summer and Fall. (T-A).

DEUTZIA — Pride Rochester. Very double, tassel-like white flowers tinted pink, cluster thickly along branches in May-June. Pointed green leaves. (M-A).

DEUTZIA — Gracilis Dwarf. Flowers same as above, but shrub grows dwarf and compact. (L-A).

FORSYTHIA Spec. Golden Bell. Larger flowers than other varieties. Bright yellow bells in May before leaves appear. Very showy. (T-A).

PUSSY WILLOW, Wide-Leaf French. Thick, dark green leaves and extra large, silky catkins. Yellow flowers. Does not spread out of bounds. (T-SH or A).

DOUBLE MOCK ORANGE, Phil. Virginialis. Big, double, creamy-white flowers in clusters. Bloom June and occasionally thereafter all summer. (T-SH or A).

GOLD-LEAF POPLAR SHRUB. Medium height shrub covered with brilliant mass of leaves, gold on top and silver beneath. Shaped like maple leaves. (M-S).

SCARLET FLOWERING QUINCE. Blazing-red flowers in spring. Glossy-green leaves color scarlet in fall. Fruit makes good jelly, jam, etc. (M-A).

HONEYSUCKLE — Pink Tartarian. Pink flowers in Spring, followed by loads of small red berries which attract birds. Makes fine border, hedge, screen. (T-SH or A).

MAY DAY TREE. Showy 6 to 8-inch panicles of fragrant white flowers. Small fruits for birds. First tree or shrub to bloom in Spring. Grows 15 feet. (T-A).

HIGHBUSH CRANBERRY — Viburnum. Handsome 3-lobed leaves turn scarlet in fall. Flat, white flower clusters and large red berry clusters. Edible fruit. (T-A).

WEIGELA, Rosea. Dainty trumpet-shaped flowers of deep rose in June-July. Graceful pendulous branches. A many-purpose shrub of great beauty. (M-A).

WEIGELA, Red. Same habit and form as above but has velvety-red flowers and blooms occasionally after the July season. (M-A).

SNOWBERRY, White. Tiny pink flowers followed by large white berries in clusters. Remain all winter. (Birds do not eat these). (M-SH or A).

SNOWBERRY, Red. (Coralberry or Indian Currant). Small, waxy, maroon-red berries in great multitudes cluster close to gracefully arched stems. Tiny wing-like leaves turn red in fall. (M-A).

SWEET SHRUB — Calycanthus. Short-stemmed brown flowers cluster close to branches in June. Glossy, dark green, interesting leaves. Sweet-scented flowers. (M-A).

DOGWOOD — Red Bark. Tall-growing shrubs fine for borders, corners, screens and accent. Creamy-white flower clusters followed by berries which birds like. Leaves color brilliantly in autumn. (T-SH or A).

DOGWOOD — Yellow Bark. Same as above but with yellow-bark twigs. (T-SH or A).



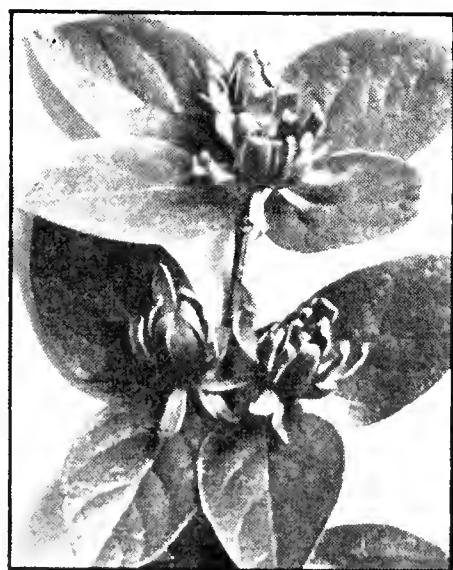
White Snowberry



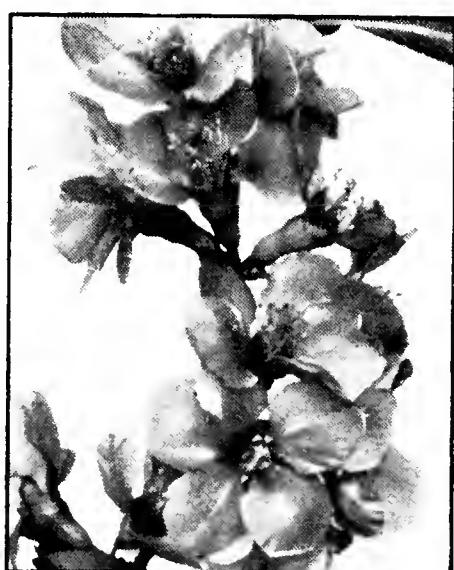
Red Twig Dogwood



May Day Flowers



Sweet Shrub



Scarlet Flowering Quince



Double Mock Orange

USE GENUINE *Soilmaster* TO MAKE THINGS GROW



Soilmaster Rejuvenates Lawns

• A NATURAL PLANT FOOD

Soilmaster is the finest grade of Peat Moss available. It is virgin soil, formed centuries ago by decayed plants. It promotes the growth of plants and trees by supplying HUMUS and conserving MOISTURE. Recommended for SHRUBS, PERENNIAL PLANTS, HOUSE PLANTS, GREENHOUSE PLANTS, WINDOW BOXES, SEED BEDS, MAKING NEW LAWNS, and REJUVENATING OLD LAWNS. Mellows clay soil; binds and holds sandy soil. 2 bushels Soilmaster cover 100 square feet of old lawn. 1 bushel Soilmaster mixed with 3 bushels soil make the ideal proportion for general planting purposes.

• YEAR-AROUND MULCH AND MOISTURE REGULATOR

Soilmaster protects plants and grass from burning out in Summer and freezing out in Winter. Can be used anytime. Can be applied direct to roots and will not burn them like common fertilizers. 2 bushels will mulch 8 trees or shrubs, or 50 perennial plants. One pound of Soilmaster absorbs one gallon of water, and holds it the longest of any known substance, thus regulating soil moisture.

• CLEAN, ODORLESS, ECONOMICAL

Soilmaster is SWEET (not acid), perfectly CLEAN, ODORLESS and SANITARY. Can be applied with the hands. FREE FROM OBNOXIOUS WEED SEEDS. Prevents weeds from growing. One application LASTS LONGER than any other fertilizer. PRICE: Sample 10-lb. bag 25c; 2-bushel bag 99c. Not prepaid.

NOTE: WRITE FOR FREE INSTRUCTION LEAFLET FOR USING SOILMASTER AND ACID HUMUS.



ACID HUMUS FEEDS PLANTS such as Blueberries, Azaleas, Strawberries, Evergreens, Rhododendrons, Magnolias. Insures rapid growth and quick yield of fruits or flowers.

ACID HUMUS

Acid Humus has the same properties as Soilmaster, except that it is ACID or SOUR, and therefore a valuable food for ACID LOVING PLANTS such as BLUEBERRIES, AZALEAS, RHODODENDRONS, MAGNOLIAS, STRAWBERRIES AND EVERGREENS. Use one pound for each strawberry plant and $\frac{1}{4}$ bushel for each large shrub or small evergreen.

PRICE: Sample 10-lb. bag 25c; 2-bushel bag 99c. Not prepaid.

NEW Spiral Wrap FOR TREES

PROTECTS THEM FROM RABBITS, MICE, INSECTS, SUN SCALD

Recommended by U. S. Dept. of Agriculture to protect the trunks of newly planted and transplanted trees. Apply from topmost part of trunk downward, to enable moisture from rains to enter wrapped area. Used in April it prevents beetles from depositing eggs in bark during May and June.

Protects trees from sun scald in Summer and frost damage in Winter. Keeps borers out. Prevents mice and rabbits from girdling trees. Duplex Crinkled WATERPROOF paper is now made in convenient 4-inch width and put up in 155-foot rolls. Each roll weighs $2\frac{3}{8}$ lbs., measures 8 inches diameter.

PRICE: Per roll 85c; 10 rolls or more at 75c per roll. Not prepaid.



GORGEOUS NEW *Stanley* PRUNE-PLUM

The prize-winning jumbo prune-type plum recently introduced by the N. Y. Expt. Station. It's extra large, very dark purplish-blue, covered with a beautiful thick bloom. A fancy eating variety with fine-grained, greenish-yellow flesh. Tender but firm, sweet and delicious to eat fresh, canned or dried. *RIPENS MIDSEASON* and is *FREESTONE*.

Trees *PRODUCE A FULL CROP EVERY YEAR*. Plant Stanley with confidence — reap new plum profits!

Prices — Stanley Trees
7/16-in. Caliper,
3-4 Ft. 75c ea.;
10 or more at
65c ea. 9/16-in.
Caliper, 4-5 Ft.
95c ea.; 10 or
more 85c ea.

SOLID
ALL WAY
THROUGH
NO SEEDS
NO CORE

EAT IT ALL
CAN IT WHOLE
It's Delicious

COPE'S
NEW

Seedless PEAR

GREATEST WONDER of the FRUIT WORLD

A luscious, golden-yellow morsel with gay red cheek. As large as the largest Bartlett, and every bit as flavorful! It is *SEEDLESS* and *CORELESS*, yet firm all the way through. Flesh is white and fine-grained, mellow and pleasing. You can "eat it all", and can it whole, for there's *nothing to waste*!

Seedless Pear *BEARS WHEN 3 YEARS OLD!* Has produced 3 bushels the 5th year. Ripens 10 days after Bartlett. Keeps several weeks in storage. Trees are hardy, thrifty, have not been known to blight. Greatest innovation in the fruit world. Introduced by a nurseryman of 50 years experience. Patent applied for. ORDER EARLY! Further details on page 35.

PRICES — *SEEDLESS PEAR TREES:* 9/16-in. Caliper, 4-5 Ft. \$1.50 each; 5 or more \$1.40 each. 1 1/16-in. 5-7 Ft. \$2.25 each; 5 or more \$2.00 each.

EMLONG'S NURSERY, STEVENVILLE, MICHIGAN